

# Amnesty International

# YOUTH AWARDS

# FUNDRAISER



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## Award guidelines

### The Young Human Rights Fundraiser Awards

recognise the most effective, committed and creative of Amnesty's young fundraisers. Amnesty relies on fundraising to deliver its campaigning work and we're delighted to be able to reward the inspirational contributions of our young fundraisers.

You can submit materials to support your entry. This background information may help the judges to better understand and appreciate your achievements in fundraising. Up to three files will be accepted per entry, and these may include photos, project plans, news articles or audio or video files.

### COMPETITION CATEGORIES

This award is divided into three categories:

- **Young Human Rights Fundraiser Award (Most Effective)**
- **Young Human Rights Fundraiser Award (Most Creative)**
- **Young Human Rights Fundraiser Award (Special Achievement)**

The **Young Human Rights Fundraiser Award (Special Achievement)** is only open to Amnesty Youth Groups registered in the UK. All other categories are open to any UK-based school or groups working to raise money for Amnesty International. Please note that all entrants must currently be enrolled in secondary, further or alternative education settings.

Groups can register to become an Amnesty Youth Group at any time before 16 February 2014 at [www.amnesty.org.uk/youth](http://www.amnesty.org.uk/youth).

There will be one winner in each category and two runners up. It is possible to enter all three categories, although winners will only receive recognition in one category.

### JUDGING CRITERIA

- **Young Human Rights Fundraiser Award (Most Effective):** Judges will be looking for the school or youth group which raises the most money for Amnesty between 1 March 2013 and 17 February 2014.
- **Young Human Rights Fundraiser Award (Most Creative):** Judges will be looking for the school or youth group which has the most exciting and creative approach to fundraising for Amnesty's work. Entries will only be accepted for activities that take place between 1 March 2013 and 17 February 2014.
- **Young Human Rights Fundraiser Award (Special Achievement):** Judges will be looking to recognise smaller youth groups, new youth groups or youth groups operating in challenging circumstances who have shown extraordinary commitment to fundraising for Amnesty's work.

### GETTING CONSENT

You must ensure that you have the consent (permission) of the members of your group, and any individuals who are clearly identifiable in your entry – particularly if you are submitting photographs or audio-visual material to support your submission. You must also let them know that the material will be submitted to this national competition. Please read the FAQs provided at [www.amnesty.org.uk/youngfundraiser](http://www.amnesty.org.uk/youngfundraiser) for more information to make sure you know what consent you will need to provide with your entry. Copies of the consent forms needed and the Rules for the competition can be found at [www.amnesty.org.uk/youngfundraiser](http://www.amnesty.org.uk/youngfundraiser). Please also read the Rules carefully to make sure you know what consents you will need to provide with your entry. If you are shortlisted we will notify you and you will need to send the correct, completed consent forms to us.

Download the full terms and conditions for the Amnesty Youth Awards at [www.amnesty.org.uk/youthawards](http://www.amnesty.org.uk/youthawards)

# YOUTH AWARDS FUNDRAISER

## Award guidelines

### FUNDRAISING SAFETY

Please ensure that all of your fundraising activities are approved by your teacher or adult group leader, and follow the rules and health and safety guidelines of the school or organisation that hosts your group.

Please note that you may not approach strangers for funds as part of this competition and door to door fundraising is not allowed. Also, you should know that street fundraising is not allowed for people under age 16, and that all street fundraisers require licences from their local council or police. For more information regarding street fundraising email [est@amnesty.org.uk](mailto:est@amnesty.org.uk).

Make sure that you always consider your safety and the safety of others first when planning your fundraising activities. Tell your parents or teachers about your plans and ask them to accompany you at your events. You might want to ask them to help you when completing the consent form too. Please also consider whether you are putting anyone at risk by being identifiable in any materials you include in your entry and make sure you have asked for appropriate permission.

### ETHICS

Any materials submitted must be respectful of people's human rights, and your fundraising activities should not put people in a position which makes them vulnerable to abuse or disrespect. You should not pressure people into giving funds. Finally, you should be able to explain to people who are giving you money what Amnesty is, and what it does. To learn more about Amnesty go to [www.amnesty.org.uk](http://www.amnesty.org.uk).

### SUBMITTING FUNDS RAISED

All funds raised should be deposited into the school or organisation's accounts, and sent to Amnesty either as a cheque or bank transfer. Cheques can be sent to Supporter Care, Amnesty International UK 17-25, New Inn Yard, London EC2A 3EA. Cheques should be accompanied by a statement indicating who you are, what group you are in, your group's address, email contact, and how you raised the funds. Write to [est@amnesty.org.uk](mailto:est@amnesty.org.uk) to request bank details for transfers.

### ENTERING THE AWARDS

All entries should be submitted using the online entry form at [www.amnesty.org.uk/youngfundraiser](http://www.amnesty.org.uk/youngfundraiser). Supporting materials can be submitted as links,

as files of any standard file format of less than 10MB in total, or on Vimeo. Instructions on how to submit on Vimeo, or submit larger files using file share sites are at [www.amnesty.org.uk/youthawards](http://www.amnesty.org.uk/youthawards). Please ask your teacher or parent or guardian to complete the entry form for or with you, as they will need to indicate on the form that the necessary consent forms have been obtained. The closing date for all entries is 5pm on 17 February 2014. The judges' decision will be announced no later than 30 April 2014.

### PRIZES

The winners will receive a 2014 Amnesty Youth Awards trophy, certificate and goody bags.

Runners up will receive an Amnesty certificate and goody bag.

These prizes will be presented by a representative of Amnesty at an Amnesty event to which representatives will be invited. Attendees must make their own travel arrangements and pay for the costs of these.

All of the winners' and runners ups' achievements may be publicised through Amnesty channels and national, regional and local media.

All entrants will receive a certificate of participation.

More information about the prizes may be found in the Rules for the competition.

### THE PURPOSE OF THESE GUIDELINES

These guidelines are intended to provide general information only. Before submitting your entry please read the official Rules of the competition at [www.amnesty.org.uk/youngfundraiser](http://www.amnesty.org.uk/youngfundraiser).

Download the full terms and conditions for the Amnesty Youth Awards at [www.amnesty.org.uk/youthawards](http://www.amnesty.org.uk/youthawards)