

Amnesty International

YOUTH AWARDS

CAMPAIGNER

FUNDRAISER



In partnership with

SecEd
The only weekly voice for secondary

Rules for entries

1. The following terms and conditions ('Rules') and the Online Entry Form and consent forms referred to in them apply to all entries to the Human Rights Campaigner and Human Rights Fundraiser categories of Amnesty Youth Awards 2014 (these categories are generally referred to in these Rules as the 'Awards' unless otherwise stated. If you are entering another category of the Amnesty Youth Awards 2014 please save and read the rules for that category).
2. If you wish to enter the Awards please print off these Rules or save them for future reference. By entering the Awards, you agree to be bound by these Rules. If you do not agree to these Rules you cannot enter the Awards.
3. The Promoter of the Awards is Amnesty International UK ('AIUK') whose address is The Human Rights Action Centre, 17-25 New Inn Yard, London EC2A 3EA.
4. AIUK is promoting the Awards in association with MA Education Limited ('MAE'), owner of the SecEd. AIUK's partners in other categories of the Amnesty Youth Awards 2014 include MAE, Guardian News & Media Limited ('GNM'), owner of the Guardian Teacher Network and The Guardian and the charity PhotoVoice. References to 'we', 'us' or 'our' in these Rules may include AIUK with some or all of these organisations.
5. The Awards is a series of competitions open to all pupils currently enrolled in secondary, further or alternative educational settings (excluding primary schools and universities and similar tertiary education institutions) who live in the United Kingdom and pupils enrolled in secondary, further or alternative educational settings (excluding primary schools and universities and similar tertiary education institutions) who are part of an Amnesty group formally affiliated to Amnesty International UK Section not in the United Kingdom

The Awards have two categories: Campaigner and Fundraiser.

The Campaigner category is divided into four further categories:

- (a) Young Human Rights Campaigner Award (Best New Group)
- (b) Young Human Rights Campaigner Award (Most Committed Group)
- (c) Young Human Rights Campaigner Award (Best Campaign Activity)
- (d) Young Human Rights Campaigner Award (Inspiring Youth Group Leader)

The Fundraiser category is divided into three further categories:

- (a) Young Human Rights Fundraiser Award (Most Effective)
 - (b) Young Human Rights Fundraiser Award (Most Creative)
 - (c) Young Human Rights Fundraiser Award (Special Achievement)
6. To enter the Campaigner category of the Awards, you must be part of a registered Amnesty Youth Group. A registered Amnesty Youth Group is a group affiliated to Amnesty International UK Section. Overseas groups may affiliate to Amnesty International UK only where there is no local Amnesty presence able to provide appropriate campaigning materials in the country of residence.
 7. To enter the Fundraiser category of the Awards, you must be in a secondary, further or an alternative educational setting (excluding university or tertiary educational settings) in the UK. To enter the Special Achievement in Fundraising by an Amnesty Group Award, you must be part of an Amnesty Youth Group affiliated to Amnesty International UK Section.
 8. You can register to become a Youth Group at any time before 16 February 2014 at www.amnesty.org.uk/youthawards
 9. If you are 18 or over to enter the Awards you must fill in the online entry form on the AIUK website at www.amnesty.org.uk/youthawards. If you are shortlisted and you are under 18 your parent/guardian will also have to complete and return a Parental Consent Form.
 10. Entries will only be accepted for activities that take place (and in the case of the Fundraising category moneys raised) between 1 March 2013 and 17 February 2014, except in the case of the *Young Human Rights Campaigner Award (Inspiring Youth Group Leader)* and *Young Human Rights Fundraiser Award (Special Achievement)*, which may refer to activities over a longer time period.
 11. If you are under 18, to enter the Awards your teacher or parent/guardian must fill in the online entry form on the (AIUK) website at www.amnesty.org.uk/youthawards. You may submit up to three items of supporting materials per entry, such as news articles, photographs or project plans and records. Supporting materials may be submitted as links, as files of any standard file format of less than 10MB in total, or on Vimeo. Instructions on how to submit on Vimeo, or submit larger files using file share sites may be found at www.amnesty.org.uk/youthawards. If you are unable to supply these formats or have a question, please email est@amnesty.org.uk. Please read the Guidelines at www.amnesty.org.uk/youthawards for how to submit any funds raised by you.
 12. You must also follow the Guidelines at www.amnesty.org.uk/youthawards. You must not endanger yourself or others, or take any unnecessary risks or break the law in order to

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produce or make materials or raise funds to be submitted to these Awards.

13. You are responsible for the cost (if any) of creating and submitting your entry. We take no responsibility for entries which are lost, delayed, misdirected or incomplete or which are not delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.
14. Your entry will not be returned to you so you should make sure that you have a spare copy of any materials which form part of your entry before submitting them.
15. When submitting your entry, you (or if you are under 18 your teacher, parent or guardian) must provide your full name, date of birth, school name and school contact details (address and postcode). We will only use this information for administrative purposes relating to your entry to the Awards and for the following reasons:
 - (a) in relation to the Awards, including checking your eligibility to enter;
 - (b) unless you (or if you are under 18 your parent or guardian) have specifically requested that your entry remains anonymous, for identifying you as the author or co-author of your entry and stating your age on the SecEd website (www.sec-ed.co.uk), on the AIUK website (www.amnesty.org.uk) and in the Guardian and in any other media or publicity relating to the Amnesty Youth Awards 2014. If your entry is submitted on an anonymous basis we will only refer to your age. Please note that anyone who has access to these websites (for example other schools and pupils) will be able to see information published on these websites;
 - (c) in relation to the running of these websites – we may use third parties to provide services to us (for example hosting providers) – they are only able to process information on our behalf and in accordance with our instructions and not for any other purpose; and
 - (d) to communicate with you to arrange recognition (and if agreed, publicity) and to inform you about appropriate AIUK campaigns and human rights education work on the Online Entry Form or you can opt out of receiving information about other AIUK campaigns and human rights education work at any time after by emailing sct@amnesty.org.uk and requesting removal from our mailing list.
16. If you wish to participate in the Awards but you (or your parent/guardian) do not wish to be identified personally or take part in publicity for the Awards identified, you must indicate this clearly on the applicable consent form. This will not affect how your entry is judged. We will respect your right to privacy.
17. You may enter both the Campaigner and Fundraiser Awards and may enter more than one category in each of these.
18. The closing date for entries to the awards is Monday 17 February 2014. We must receive your entry to the Awards by 5 pm on Monday 17 February 2014. Entries received after that date and time will not be valid.
19. Employees or agents of AIUK, MAE, GNM, Photovoice and their group companies or their family members may not enter the Awards, nor may anyone else connected with the creation or administration of the Awards.

20. Your entry must:

- (a) not contain any content that you do not have permission to use;
- (b) be your own work, or work you co-created with your group and in the case of moneys raised for the Fundraising category must consist of only moneys raised directly and identifiably from your fundraising campaign and be accompanied by a statement of account clearly showing all moneys raised;
- (c) not feature any person without their permission (entries must have parental consent if they feature images of any person under the age of 16); and
- (d) not be obscene, defamatory, offensive, inappropriate or breach any relevant laws or regulations.

If we have reason to believe your entry breaches this paragraph 20, or if a person objects to the inclusion of a photo in which they are featured or their personal story being included in any entry to the Awards, then your entry may be disqualified.

PICKING THE WINNERS

21. A panel of judges (including representatives of AIUK and at least one independent judge) will choose:

(a) for the Campaigner category, four winning entries (Best New Group, Most Committed Group, Best Campaign Activity, Inspiring Group Leader) and up to eight runners up (two in each category) from a shortlist of up to 40 entries (up to 10 each for each of the four categories) chosen by a panel of judges selected by AIUK; and

(b) for the Fundraiser category, three winning entries (Most Effective, Most Creative, Special Achievement) and up to six runners up (two in each category) from a shortlist of up to 30 entries (up to 10 each for each of the two age groups) chosen by a panel of judges selected by AIUK.

Details of the judges will be provided on request

22. The judges' decision will be announced on or before 30 April 2014. The judges' decision is final and no correspondence will be entered into.

JUDGING CRITERIA

23. For the Campaigner category, the winning entries will be those that the judges think best meet the following criteria:

(a) For the Best New Group, judges will be looking for a group which might be new on the scene but already achieving great things or older groups that have been relatively inactive but are now blossoming. Entries will only be accepted for activities that take place between 1 March 2013 and 17 February 2014.

(b) For the Most Committed Group, judges will be looking for a group which has been consistently active. They will have taken part in a wide range of Amnesty campaign activities over a sustained length of time and have a core group of members who show outstanding dedication and commitment. Entries will only be accepted for activities that take place between 1 March 2013 and 17 February 2014.

(c) For the Best Campaign Activity, judges will be looking for the group which has organised an amazing Amnesty campaign which had a big impact. They may have organised a whole-school activity or reached out to their community beyond the school gates. They may have worked with other (local, student

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or youth) Amnesty Groups in their area. They may have lobbied their MP with amazing results, shown great creativity or have made great use of social media. They may have shown great campaign planning or organisational skills. Entries will only be accepted for activities that take place between 1 March 2013 and 17 February 2014.

(d) For the Inspiring Youth Group Leader, judges will be looking for a teacher or school staff member who has displayed outstanding commitment and provided inspirational leadership to their group. You can nominate more than one group leader if they work together.

24. For the Fundraiser category, the winning entries will be those that the judges think best meet the following criteria:

(a) For the Most Effective category, judges will be looking for the school or youth group which raises the most money between 1 March 2013 and 17 February 2014.

(b) For the Most Creative category, judges will be looking for the school or group which has the most exciting and creative approach to fundraising for Amnesty's work. Entries will only be accepted for activities that take place between 1 March 2013 and 17 February 2014.

(c) For the Special Achievement category, judges will be looking to recognise smaller groups, new groups or groups operating in challenging circumstances who have shown extraordinary commitment to fundraising for Amnesty's work.

PUBLISHING OF AWARDS ENTRIES

25. By submitting your entry you agree that we may publish your entry in some or all of the following ways:
- any competition entry may be published by AIUK on its website as and when it receives that entry;
 - winners' and runners-ups' entries may be published by MAE and AIUK on a designated Awards website (at a URL to be confirmed) and published, reproduced and made available (in whole or in part) in other news and media channels and platforms from 17 February 2014;
 - extracts from winning entries may be published by MAE (on www.sec-ed.co.uk and/or in the SecEd publication) from 17 February 2014;
 - winners' entries may be published by AIUK in its quarterly magazine 'Amnesty Magazine' and any other Amnesty International channel, along with the other shortlisted entries;
 - In all of the above circumstances winners' names will be printed with their entries unless you (or if you are under 18, your parent or guardian) have not given consent for the printing of your name.

Any of these may be published at a later date if we need to delay publication for any reason.

26. The winners and runners up may also have their work highlighted at the Amnesty International Media Awards 2014 or at other Amnesty International events during 2014. If you (or if you are under 18 your parent or guardian) have consented, this may include naming you as the author or co-author of your entry, and showing a short film which includes you and your entry.
27. We may want to use a photograph of any or all of the entrants short-listed to accompany any of the activities explained in paragraphs 25 and 26.
28. If we do wish to use a photograph (and if you have consented or, if you are under 18, your parent or guardian has consented)

we may ask you to send us a photograph of yourself, or we may arrange for a photographer to come to your school and take a photograph of you (and we will arrange a time for this with you and your school).

29. If your Awards entry is short-listed by the judges and if you, your school and (if you are under 18) your parent or guardian agree, we may contact members of the local press to try and arrange local media coverage about your entry.
30. By entering the Awards and providing appropriate consent agreements, you give us permission to publicise the award on behalf of your group and to quote or reproduce any supporting documentation in all formats in all places.
31. You and (if applicable) your group own the copyright to your Awards entry as its author subject to our right to use your entry in accordance with these Rules.
32. By submitting an entry to the Awards (and providing appropriate consent in respect of the use of your name and image where applicable), you give us:
- Permission for your entry to be published in the ways explained in paragraphs 25 and 26, and grant us a non-exclusive, royalty-free, worldwide licence to republish your entry in all formats and media (including electronic format and physical print copy) for all purposes connected with the Awards. You also acknowledge and agree that we may reproduce your Awards entry on our respective websites free of charge in perpetuity as part of our archive service;
 - (Unless you or your parent or guardian have not consented) the right to use your full name, age, school name and/or town or city of residence for the sole purpose of identifying you as the author of your entry.
 - Where winners and runners up (and if they are under 18 their parents or guardians) consent to media and publicity work filming and photographs, AIUK and its partners will also have the right to reproduce and publicise their names and image worldwide in all formats and media including in publications, websites, products and programmes.
33. You agree that we may cut, edit, crop or arrange your Awards entry as we think fit to appear on our respective websites, in the SecEd publication, in The Guardian newspaper, and in AIUK's 'Amnesty Magazine', and may remove your Awards entry from our websites at any time. We may also cut, edit, crop or otherwise alter your entry as we think fit (including in the ways set out in paragraphs 37, 38 and 51 below) if we have reason to believe it breaches any third party rights (including any copyright or right of privacy) or other law or regulation. You hereby waive any so-called 'moral' rights which you may have in your entry for the purposes of this paragraph and you agree not to make any claim based on such rights in connection with the use of your entry in accordance with the Rules.

GETTING APPROPRIATE CONSENTS FOR YOUR ENTRY TO THE AWARDS

34. To enter these Awards, you and your group must provide us with the appropriate consent form(s) when requested.
- If you are submitting your own work (or work you have completed as part of a group) and you are under 18 years of age, you will need to send us the Parental Consent Form completed by your parent or guardian.
 - If you are submitting your own work (or work you have completed as part of a group) and you are over 18, you will need to complete and send us the Contributor Consent Form.
 - If you are submitting work which features another person in a way that makes them identifiable (for example, if their face

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is visible in a photograph or film, or if you are telling a very personal story) you will also need to send us a 'Featured Individual Consent Form' signed by each person featured. If they are under 16 years of age this consent must be provided by their parent or legal guardian completing the relevant section of the Featured Person Consent Form.

Please also read the Guidance and FAQs at www.amnesty.org.uk/youthawards carefully for more information about consents to make sure you know what consents you need to provide with your entry.

35. You should check with your parent, guardian or teacher that they are happy for you to enter the Awards based on these Rules before you enter.
36. Entrants who are under 18 must submit a Parental Consent Form completed by their parent or guardian in order for their entry to be valid and (if they wish) to participate in publicity for the Awards.
37. We reserve the right to edit or disqualify any entry if appropriate consents are not provided for it.
38. We also reserve the right to pixelate or otherwise edit the faces of anyone featured in photographs we suspect may be under 16 years of age (and photos generally if the context suggests that there may have been a reasonable expectation of privacy) if the appropriate form of consent has not been provided.

THE PRIZES

39. The winners of each age group in both the Campaigner and Fundraising categories will receive an Amnesty Youth Awards trophy and certificate and AIUK goody bag which will be presented by a representative of Amnesty at an Amnesty event to which representatives of the winning groups will be invited. Amnesty has the right to determine how many representatives may attend.
40. The runners up from each age group in both the Campaigner and Fundraising categories will receive an Amnesty Youth Awards certificate, and AIUK goody bag, which will be presented by a representative of AIUK at an Amnesty event to which representatives of the recognised groups will be invited. We reserve the right to determine how many representatives may attend.
41. Arrangements to present Awards and certificates will be made following shortlisting. AIUK will contact you to arrange this. In the event of an Awards event being held in London, attendees must make their own travel arrangements to London and pay for the cost of this. For more details please contact est@amnesty.org.uk. You must pay all other costs associated with the prize and not specifically included in the prize, including spending money.
42. The prizes cannot be exchanged or transferred by you and cannot be redeemed for cash or any other prizes.
43. AIUK will substitute the prizes with other prizes of similar value in the event that the original prizes offered are not available at the time of the Awards ceremony.

SOME OTHER RULES

44. Details of the winners and runners up may be obtained by sending a stamped addressed envelope to the following address: Youth Awards Team, Human Rights Action Centre, 17-25 New Inn Yard, London EC2A 3EA.
45. No purchase is necessary to enter the Awards.
46. Any complaints regarding the Awards should be sent to Amnesty International UK whose address is The Human Rights Action Centre, 17-25 New Inn Yard, London EC2A 3EA.
47. In the absence of negligence MAE and AIUK accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Awards or accepting the prize including for any injury, loss or damage to you or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the Awards.
48. We reserve the right at any time and from time to time to modify or discontinue, or temporarily or permanently suspend the Awards with or without prior notice due to reasons outside our control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of MAE and AIUK in all matters under their control is final and binding.
49. MAE and AIUK shall not be liable for any failure to comply with their obligations where the failure is caused by something outside their reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.
50. AIUK will abide by its own best practice guidelines when considering data protection and child protection issues in the administration of these Awards. For further details about these guidelines, please email est@amnesty.org.uk.
51. AIUK reserves the right to edit entries to comply with our Child Protection Policy: including, but not limited to, the changing of names within an entry to protect the identities of featured persons.
52. These Rules are governed by English law. If any disagreement arises out of them or the Awards that cannot be amicably resolved, and you wish to take court proceedings, you must do so within the United Kingdom.