

WRITE FOR RIGHTS



TOP TIPS

How to get others involved

ORGANISING YOUR EVENT

November is a good time for events as people are so busy in December. Invite friends to your house to write cards at a specific time eg 10-12 on a Friday morning.



POSTAGE

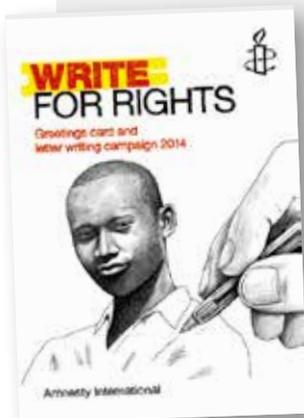
Have a tin for donations towards postage – or suggest people bring a stamp as ‘entry’. • Make a ‘postbox’ for people to ‘post’ their cards.



DISPLAY

Display casesheets and information for people to read

- Pick a few cases to focus on
- Display copies of the Write for Rights booklet for people to take away
- Print out labels with addresses/messages – download these at www.amnesty.org.uk/write
- Make sure you have leaflets available about your group for people who want to get more involved



REFRESHMENTS

Food's a good attraction – soup nights, mulled wine or coffee with mince pies. Or what about organising an AmnesTea?

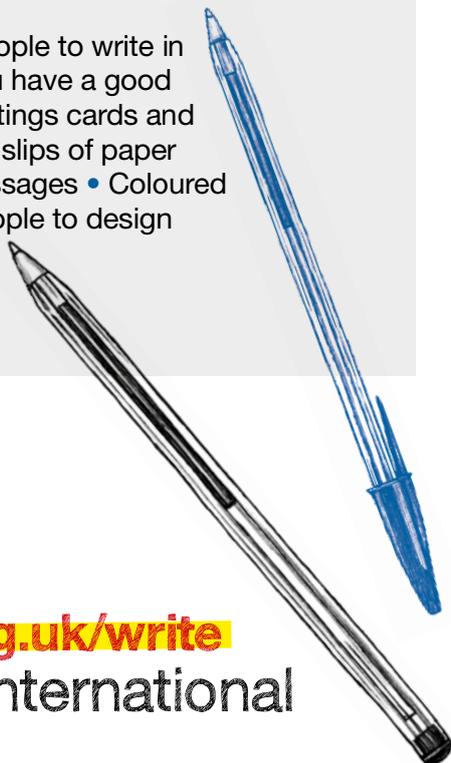


www.amnesty.org.uk/tea

STATIONERY

Provide cards for people to write in

- Make sure that you have a good supply of pens, greetings cards and envelopes
- Provide slips of paper with pre-printed messages
- Coloured paper folded, for people to design their own cards



PUBLICISE IT

Advertise your event – eg put it on our website www.amnesty.org.uk/events and on your social media channels. • Inform the press before and after – and try and get a photo in the local paper (often successful).



FOLLOW UP

After the event, send an email to people who participated to say how many cards were sent and invite them to your next group meeting. Don't forget to feed back to your social media channels too.



amnesty.org.uk/write
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