

LESSON 2

PERSUASIVE WRITING

EXAMPLES WORKSHEET

EXAMPLE 1

This is an edited extract from the Amnesty International website, persuading Amnesty supporters to campaign for the women of Egypt.

The dramatic events in Egypt and the Middle East and North Africa have seen millions taking to the streets to demand real change.

Women are standing beside men, demanding an end to repression. Both women and men have suffered under these repressive governments. But women have also had to cope with discriminatory laws and deeply entrenched gender inequality.

So it's no wonder that women took to the streets. That they cheered loudly when Mubarak departed. Or that they wanted to believe the promise of a new dawn in Egypt.

In Egypt, where the country begins to look toward its future, women are in danger of being excluded from the process of creating that new Egypt. Most recently, a new national committee formed to propose changes to the Egyptian constitution was composed only of men. This is not acceptable.

CLASS TASK

Highlight examples of writing features that make this persuasive (eg short sentences, emotive vocabulary, facts and figures, rule of three, any others).

EXAMPLE 2

This is an edited article from the Amnesty USA website, persuading Amnesty supporters to campaign to end violence against women.

END THE CYCLE OF VIOLENCE

Living free from violence is a human right, yet millions of women and girls suffer disproportionately from violence both in peace and in war, at the hands of the state, in the home and community. Across the globe, women are beaten, raped, mutilated, and killed with impunity.

Every day, all over the world, women face gender-specific persecution including genital mutilation, sexual slavery, forced prostitution, and domestic violence. At least one out of every three women worldwide has been beaten, coerced into sex, or otherwise abused in her lifetime.

Violence against women feeds off discrimination and serves to reinforce it.

States have a responsibility to uphold standards of due diligence and take steps to fulfil their responsibility to protect individuals from human rights abuses. Yet such violence is often ignored and rarely punished. Too often no-one is held accountable for these crimes.

With your help, we can hold states and perpetrators responsible and put an end to this cycle of violence against women. Will you help us end violence against women?

PAIR TASK

Highlight examples of persuasive techniques (in addition to the techniques used in example one, you can also look for the use of personal pronouns such as I, we, you, rhetorical questions, any other techniques).

LESSON 2

WRITING A PERSUASIVE LETTER WORKSHEET

TASK

Write a letter to your MP, persuading them to write, email or tweet the Egyptian political parties, calling on them to condemn violence towards women.

Your school address

Today's date

Dear [INSERT THE NAME OF YOUR LOCAL MP]

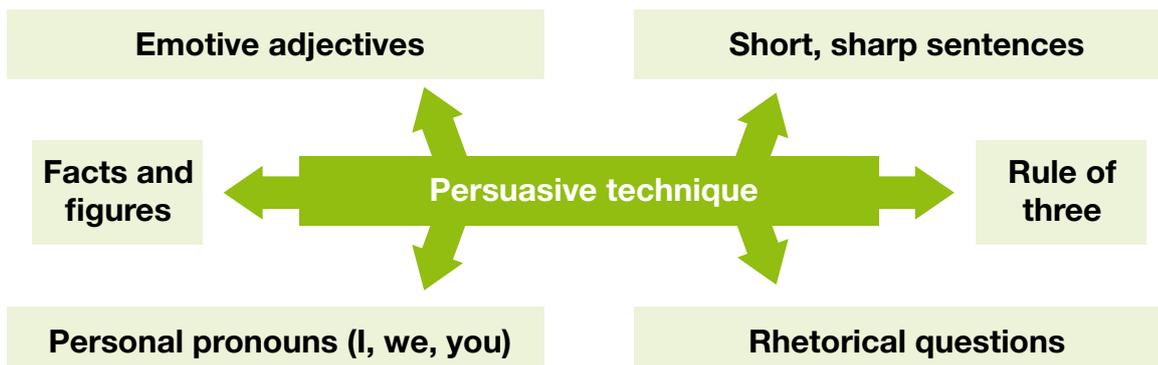
1. State the purpose of your letter: that you would like your MP to write, email or tweet the Egyptian political parties, calling on them to condemn violence towards women.
2. Tell your MP the fact that shocked you most in your research about women in Egypt and say why it shocked you so much. Write a personal response, using 'I' (your opinions are powerful).
3. Use your copy of the Universal Declaration of Human Rights to name the human rights that women in Egypt are being denied. You could describe how you feel about the way women protesters have been treated and the way that women in general have been treated.
4. State what you hope will happen for the women of Egypt in the future.

Yours sincerely,

[your name]

TOP TIP

Write politely and in your letter try to include as many features of persuasive writing as you can.



WOMEN'S RIGHTS IN EGYPT

LESSON 2

PEER ASSESSMENT SHEET: PERSUASIVE WRITING

Name of student being assessed: _____

Name of assessor: _____

Please tick the appropriate box, and add a comment if you wish.

	Needs more work	Effectively used
Uses facts about women's rights in Egypt		
Refers to human rights		
Uses four persuasive techniques		

Tick the persuasive techniques that have been used.

	Used
Rule of three	
Personal pronouns (I, you, we)	
Emotive adjectives	
Facts and figures	
Rhetorical questions	
Short, sharp sentences	
Any others	

LESSON 2

ADDRESS SHEET

Contacts for EGYPTIAN POLITICAL PARTIES

Younes Makhoun

Nour Party

Tower 10
Osman Buildings
Corniche El-Nile
Maadi
Cairo
Arab Republic of Egypt

E: info@alhourparty.org
F/B: facebook.com/AlhourParty
T: twitter.com/naderbakkar [Spokesperson]
W: alhourparty.org

Mohamed ElBaradei

Constitution Party

c/o The Constitution Party Secretariat
461 Crown Street
Heliopolis
Cairo
Arab Republic of Egypt

E: info@taghyeer.net
F/B: facebook.com/shabab.taghyeer
T: @ElBaradei
W: taghyeer.net/

Amre Moussa

Conference Party

The Conference Party
c/o Al-Ghad Al-Thawra
Talaat Harb Square
Downtown Cairo
Cairo
Arab Republic of Egypt

E: info@amremoussaforegypt.com
F/B: facebook.com/amre.moussa
T: twitter.com/amremoussa
W: amremoussaforegypt.com

Hamdeen Sabahi

Egyptian Popular Current

5 El Petrol St. Off El Bahr St., Lebanon Sq.
Mohandeseen
Giza
Arab Republic of Egypt

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hamlet_hamdeen@hotmail.com
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T: twitter.com/HamdeenSabahy
W: tayarshaaby.com/