# **Amnesty International**

# YOUTH AWARDS PHOTOGRAPHER REPORTER



In partnership with







# **Rules for entries**

- The following terms and conditions ('Rules') and the Online Entry Form and consent forms referred to in them apply to all entries to the Human Rights Reporter and Human Rights Photographer categories of Amnesty Youth Awards 2014 (these categories are generally referred to in these Rules as the 'Awards' unless otherwise stated. If you are entering another category of the Amnesty Youth Awards 2014 please save and read the rules for that category).
- If you wish to enter the Awards please print off these Rules or save them for future reference. By entering the Awards, you agree to be bound by these Rules. If you do not agree to these Rules you cannot enter the Awards.
- The Promoter of the Awards is Amnesty International UK ('AIUK') whose address is The Human Rights Action Centre, 17-25 New Inn Yard, London EC2A 3EA.
- 4. AIUK is promoting the Awards in association with Guardian News & Media Limited ('GNM'), owner of the Guardian Teacher Network and the Guardian, MA Education Limited ('MAE'), owner of SecEd and the charity PhotoVoice. References to 'we' and 'our' in these Rules may include AIUK and some or all of these organisations.
- 5. The Awards is a series of competitions open to all pupils aged 7 to 21 currently enrolled in secondary, further or alternative educational settings (excluding universities and similar tertiary education institutions) who live in the United Kingdom.

The Awards have two categories: Reporter and Photographer.

The Reporter category is divided into four age groups: (a) **Upper Primary** (pupils in Year 3 to 6 in England and Wales, pupils in Primary 3 to 7 in Scotland, and pupils in Year 4 to 7 in Northern Ireland),

(b) **Lower Secondary** (pupils in Year 7 to 9 in England and Wales, pupils in Secondary 1 to 2 in Scotland, and pupils in Year 8 to 10 in Northern Ireland),

(c) **Upper Secondary** (pupils in Year 10 to 11 in England and Wales, pupils in Secondary 3 to 4 in Scotland, and pupils in Year 11 to 12 in Northern Ireland), and

(d) **FE** (pupils in Year 12 to 13 in England and Wales, pupils in Secondary 5 to 6 in Scotland, and pupils in Year 13 to 14 in Northern Ireland).

The Photographer category is divided into two age groups: (a) **Upper Primary** pupils and **Lower Secondary** pupils; and (b) **Upper Secondary** pupils and **FE** pupils.

6. To enter the Reporter category of the Awards, you should write an article on the theme of human rights. This could either be from your experience (eg bullying, being a refugee) or your interpretation of a news story. We expect the information included to be factually accurate. Your article must not exceed 500 words in length.

- 7. To enter the Photographer category of the Awards, you should take a photo highlighting a human rights news story in the UK. This could be a personal story about an individual or group of people in your school/local community or a national story about people enjoying, being denied or standing up for human rights. The photo may be staged, but we expect it to depict a human rights issue. You may submit some background information to accompany your photograph provided this is no more than 100 words long. The judges will judge the photograph alone but your accompanying background information may help the judges to better understand your photo. In the background information you must say if your photograph was staged.
- 8. If you are 18 or over, to enter the Awards you must fill in the online entry form on the AIUK website at www.amnesty.org. uk/youthawards. If you are shortlisted and you are 18 or over you will also have to complete and return a Contributor Consent Form.

If you are under 18 to enter the Awards your teacher or parent or guardian must fill in the online entry form on the AIUK website at **www.amnesty.org.uk/youthawards**. If you are shortlisted and you are under 18 your parent or guardian will also have to complete and return a Parental Consent Form.

If entering the Photographer category, photos must be uploaded following the instructions on the online entry form in one of the following formats: JPEG, TIFF or GIF. The file must be less than 10MB. If entering the Reporter category please follow the instructions on the online entry form to submit your entry. If you are unable to supply the formats requested or have a question, please email <code>est@amnesty.org.uk</code>.

- 9. If entering the Awards, please follow the guidelines at www.amnesty.org.uk/youngphotographer or www.amnesty.org.uk/youngreporter. You must not endanger yourself or others, take any unnecessary risks or break the law in order to produce or make any materials to be submitted to these Awards.
- 10. You are responsible for the costs (if any) of creating and submitting your entry. We take no responsibility for entries which are lost, delayed, misdirected or incomplete or which are not delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.
- 11. Your entry will not be returned to you so you should make sure that you have a spare copy of it before submitting it.
- 12. When submitting your entry, you (or if you are under 18 your teacher, parent or guardian) must provide your full name, date

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of birth, school name and school contact details (address and postcode). We will only use this information for administrative purposes relating to your entry to the Awards and for the following reasons:

(a) in relation to the Awards, including checking your eligibility to enter:

(b) unless you (or if you are under 18 your parent or guardian) have specifically requested that your entry remains anonymous, for identifying you and stating your age on the SecEd website (www.sec-ed.co.uk), on the Guardian Teacher Network (www.theguardian.com/teacher-network), in the Guardian (in print and on the Guardian website at www.guardian.co.uk) on the PhotoVoice website (www.photovoice.org) and on the AlUK website (www.amnesty.org.uk) as the author of your entry. If your entry is submitted on an anonymous basis we will only refer to your age. Please note that anyone who has access to these websites (for example other schools and pupils) will be able to see information published on these websites;

(c) in relation to the running of these websites – we may use third parties to provide services to us (for example hosting providers) – they are only able to process information on our behalf and in accordance with our instructions and not for any other purpose; and

(d) to communicate with you to arrange recognition (and if agreed, publicity) and to inform you about appropriate AIUK campaigns and human rights education work. You can opt out of receiving information about other AIUK campaigns and human rights education work on the Online Entry Form or at any time after by emailing sct@amnesty.org.uk and requesting removal from our mailing list.

- 13. If you wish to participate in the Awards but you (or if you are under 18 your parent or guardian) do not wish to be identified personally or take part in publicity for the Awards identified, you must indicate this clearly on the applicable consent form. This will not affect how your entry is judged. We will respect your right to privacy.
- 14. Only individuals may be considered for awards in the Photographer and Reporter categories. Entries on behalf of another person and joint or team entries in these categories will not be valid.
- **15.** The closing date for entries to the Awards is Monday 17 February 2014. We must receive your entry to the Awards by 5pm on Monday 17 February 2014. Entries received after that date and time will not be valid.
- 16. Employees or agents of AlUK, GNM, MAE or PhotoVoice, and their group companies or their family members may not enter the Awards, nor may anyone else connected with the creation or administration of the Awards.
- 17. Your entry must:
  - (a) be your own work and must not be copied. You confirm that you own the copyright to your entry as its author;
  - (b) not contain any content that you do not have permission to use;
  - (c) if a photograph, not feature any person without their permission (entries must have parental consent if they feature any person under the age of 16);
  - (d) if an article be factually accurate; and (e) not be obscene, defamatory, offensive, inappropriate or breach any relevant laws or regulations (including any obligation of privacy or confidence).

If AIUK, GNM, PhotoVoice or MAE has reason to believe your entry breaches this paragraph 17, or if a person objects to the inclusion of a photo in which they are featured or their personal story being included in any entry to the Awards, then your entry may be disqualified.

#### **PICKING THE WINNERS**

**18.** A panel of judges (including representatives of one or more of the following organisations: AlUK SecEd, PhotoVoice and GNM and at least one independent judge) will choose:

(a) for the Reporter category, four winning entries (one Upper Primary, one Lower Secondary, one Upper Secondary and one FE) and eight runners up (two Upper Primary, two Lower Secondary, two Upper Secondary and two FE) from a shortlist of up to 40 entries (up to 10 each for each of the four age groups); and

(b) for the Photographer category, two winning entries (one from each of the two age groups) and four runners up (two from each of the two age groups) from a shortlist of up to 20 entries (up to 10 each for each of the two age groups).

Details of the judges will be provided on request.

The judges' decision will be announced on or before 30 April 2014. The judges' decision is final and no correspondence will be entered into.

## **JUDGING CRITERIA**

**19.** For the Reporter category, the winning entries will be those that the judges think best meet the following criteria:

#### (a) Upper Primary and Lower Secondary entries:

**Content:** The chosen subject is interesting and about an issue that resonates. The information is factually accurate and clearly explained.

Language and style: The article uses language effectively to engage interest. The headline will be eye-catching, and the article will be structured with a strong opening paragraph and clear conclusion. Direct speech (quotes) and indirect speech may be used.

**Analysis/opinion:** The article analyses rather than just describes the issue, helping to increase the reader's understanding (eg the article might offer opinions on the causes and consequences of the issue, and what can be done about it).

#### (b) Upper Secondary and FE entries:

The same criteria as for Upper Primary and Lower Secondary entries, and also:

**Sources:** The article shows evidence of drawing on different sources, including quotes and statistics where relevant. Sources may be referenced (references to be included in the word count).

- 20. For the Photographer category, the winning entries will be those that the judges think best meet the following criteria:
- Are compelling, arouse interest and inspire people to take action
- Communicate a UK human rights issue effectively

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Show creativity.

#### **PUBLISHING OF AWARDS ENTRIES**

- **21.** By submitting your entry you agree that we may publish your entry in some or all of the following ways:
- any competition entry may be published by AIUK on its website as and when it receives that entry;
- winners' and runners ups' entries may be published by GNM, PhotoVoice, MAE and AIUK on a designated Awards section of their websites (at a URL to be confirmed) from 17 February 2014:
- winners' and runners ups' entries may be published by GNM on the Guardian Teacher Network (http://teachers.guardian.co.uk) and on the education section of The Guardian website (www.guardian.co.uk/education) and published, reproduced and made available (in whole or in part) in other news and media channels and platforms from 17 February 2014;
- extracts from winners' entries may be published by GNM in the Guardian from 17 February 2014. Names and extracts from entries of other shortlisted authors may also be published in the Guardian from the same date;
- extracts from winners' entries may be published by MAE (on www.sec-ed.co.uk and/or in the SecEd publication) from 17 February 2014;
- reproductions of winners' photography may be published by PhotoVoice (on www.photovoice.org) from 17 February 2014; and
- winners' entries may be published by AIUK in its quarterly magazine Amnesty Magazine and any other Amnesty International publication, along with the other shortlisted entries

In all of the above circumstances winners' names will be printed with their entries unless you (or, if you are under 18, your parent or guardian) have not given consent for the printing of your name.

Any of these may be published at a later date if we need to delay publication for any reason.

- 22. Winners' and runners ups' entries will be highlighted at the Amnesty International Media Awards 2014. If you (or if you are under 18 your parent or guardian) have consented, this may include naming you as the author of your entry, and showing a short film which includes you and your entry.
- 23. We may want to use a photograph of any or all of the authors of the short-listed entries to accompany any of the activities explained in paragraphs 17 and 18. If we do (and if you have consented or, if you are under 18, your parent or guardian has consented), we may ask you to send us a photograph of yourself, or we may arrange for a photographer to come to your school and take a photograph of you (and we will arrange a time for this with you and your school).
- 24. If your Awards entry is short-listed by the judges and if you, your school and (if you are under 18) your parent or guardian agree, we may contact members of the local press to try to arrange local media coverage about your entry.
- 25. You will own the copyright to your Awards entry as its author subject to our right to use your entry in accordance with these Rules.
- 26. By submitting an entry to the Awards (and providing appropriate consent in respect of the use of your name and image where applicable), you give AIUK, MAE, PhotoVoice, and GNM:

- Permission for your entry to be published in the ways explained in paragraphs 21 and 22, and grant us a non-exclusive, royaltyfree, worldwide licence to republish your entry in all formats and media (including electronic format and physical print copy) for all purposes connected with the Awards. You also acknowledge and agree that we may reproduce your Awards entry on our respective websites free of charge in perpetuity as part of our archive service;
- (Unless you or your parent or guardian have not consented) the right to use your full name, age, school name and/or town or city of residence for the sole purpose of identifying you as the author of your entry;
- Where winners and runners up (and if they are under 18 their parents or guardians) consent to media and publicity work filming and photographs, AIUK and its partners will also have the right to reproduce and publicise their names and image worldwide in all formats and media including in publications, websites, products and programmes.
- 27. You agree that AIUK, MAE, PhotoVoice and/or GNM may cut, edit, crop or arrange your Awards entry as they think fit to appear on their respective websites, in the SecEd publication, in the Guardian newspaper, and in AIUK's Amnesty Magazine, and may remove your Awards entry from their websites at any time. We may also cut, edit, crop or otherwise alter your entry as we think fit (including in the ways set out in paragraphs 32 and 49 below) if we have reason to believe it breaches any third party rights (including any copyright or right of privacy) or other law or regulation. You hereby waive any so-called 'moral' rights which you may have in your entry for the purposes of this paragraph and you agree not to make any claim based on such rights in connection with the use of your entry in accordance with the Rules.

# GETTING APPROPRIATE CONSENTS FOR YOUR ENTRY TO THE AWARDS

- 28. To enter the Awards, you must provide us with the appropriate consent forms when requested by us. If you are shortlisted we will notify you and you will then need to send the correct completed consent forms to us. Please also read the Guidance and FAQs provided at www.amnesty. org.uk/youngphotographer and www.amnesty.org.uk/ youngreporter carefully for more information about consents to make sure you know what consents you need to provide with your entry.
- 29. To be considered for a prize in the Photographer category AIUK, MAE, PhotoVoice and GNM require the consent in writing for any identifiable individuals featured in submitted photographs (or identified in any article or whose story is used in any article) who are under 16 years of age. This consent must be provided by their parent or legal guardian completing the relevant section of the Featured Person Consent Form.
- 30. Where individuals are 16 years of age or older and are photographed in a public space where they would not have a reasonable expectation of privacy (or if a story about them about which they would not have a reasonable expectation of privacy and which is not in breach of any obligation of confidence is used in any article), no written consent may be required but if you are unsure whether someone's consent is needed please ask your teacher, parent or guardian to help. Where individuals are 16 years of age or older and are photographed in a domestic space or other space where they would have a reasonable expectation to be kept private and/or which is in breach of any obligation

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- of confidence is used in any article), written consent is required using the Featured Individual Consent Form.
- **31.** AIUK reserves the right to disqualify any entry if appropriate consents are not provided for it.
- **32.** We also reserve the right to pixelate or otherwise edit the faces of anyone featured in photographs we suspect may be under 16 years of age (and photos generally if the context suggests that there may have been a reasonable expectation of privacy) if the appropriate form of consent has not been provided.
- 33. You should check with your parent, guardian or teacher that they are happy for you to enter the Awards based on these Rules before you enter.
- **34.** Entrants who are under 18 must submit a Parental Consent Form completed by their parent or guardian in order for their entry to be valid and (if they wish) to participate in publicity for the Awards. Entrants who are 18 or over will need to complete and send us the Contributor Consent Form.

#### **THE PRIZES**

- **35.** The winners of each age group in both the Reporter and Photographer categories will each receive:
- an AIUK goody bag;
- an Award trophy from the Amnesty International Youth Awards 2014 (to be presented at a ceremony at AIUK's offices, as explained in paragraphs 37 to 39).
- **36.** The runners up from each age group in both the Reporter and Photographer categories will each receive:
- an AIUK goody bag; and
- a certificate from the Amnesty International Youth Awards 2014 (to be presented at a ceremony at AIUK's offices, as explained in paragraphs 37 to 39).
- **37.** All of the winners and runners up will also be invited to a day trip to London for:
- a ceremony at AIUK's offices; and
- a visit to the Guardian newspaper's offices.
- 38. Invitations to the ceremony day described in paragraph 37 will be sent after 17 February 2014. If a winner or runner-up is unable to come to London on the specified date an alternative date/visit will not be offered. However the winner or runner-up will still receive the rest of their prize. Each winner and runner up must be accompanied by either a teacher or a parent/guardian if they are under 18 years of age on 17 February 2014.
- 39. Attendees must make their own travel arrangements to London on the specified date and pay for the cost of this. An access fund may be available to support those travelling long distances and/or who are unable to cover their own travel costs in full. For more details please contact the Youth Awards Team at est@amnesty.org.uk. You must pay all other costs associated with the prize and not specifically included in the prize, including spending money.
- **40.** The prizes cannot be exchanged or transferred and cannot be redeemed for cash or any other prizes.
- **41.** AIUK will substitute the prizes with other prizes of similar value in the event that the original prizes offered are not available at the time of the Awards ceremony.

#### **SOME OTHER RULES**

- 42. Details of the winners and runners up may be obtained by sending a stamped addressed envelope to the following address: Youth Awards Team, Human Rights Action Centre, 17-25 New Inn Yard. London EC2A 3EA.
- 43. No purchase is necessary to enter the Awards.
- **44.** Any complaints regarding the Awards should be sent to Amnesty International UK whose address is The Human Rights Action Centre, 17-25 New Inn Yard, London EC2A 3EA.
- 45. In the absence of negligence GNM, PhotoVoice, MAE and AIUK accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Awards or accepting the prize including for any injury, loss or damage to you or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the Awards.
- 46. AIUK, GNM, PhotoVoice and MAE reserve the right at any time and from time to time to modify or discontinue or temporarily or permanently suspend the Awards with or without prior notice due to reasons outside their control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of AIUK, GNM, PhotoVoice and MAE in all matters under their control is final and binding.
- 47. AIUK, GNM, PhotoVoice, MAE shall not be liable for any failure to comply with their obligations where the failure is caused by something outside their reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.
- 48. AIUK will abide by its own best practice guidelines when considering data protection and child protection issues in the administration of these Awards. For further details about these guidelines, please email est@amnesty.org.uk.
- 49. AIUK reserves the right to edit entries to comply with our Child Protection Policy: including, but not limited to, the changing of names within an entry to protect the identities of featured persons.
- 50. The Rules are governed by English law. If any disagreement arises out of them or the Awards that cannot be amicably resolved, and you wish to take court proceedings, you must do so within the United Kingdom.