

TOP TIPS

How to get others involved

THE MORE THE MERRIER

Organise a Write for Rights event in your area: invite friends, family or people from your community to your house and write appeal letters and solidarity cards together.



SPREAD THE WORD

- If your event is public, advertise it in your local paper, on Amnesty's website www.amnesty.org.uk/write and on social media
- People are often busy in December so November might be a better time for events
- Food is always a good attraction, so why not combine the event with a friendly dinner where everyone contributes a dish? Or what about organising an AmnesTea?
www.amnesty.org.uk/tea



THINK AHEAD

- Pick a few cases to focus on
- Have casesheets ready so people can get informed. Remember that some people might not have come across Amnesty's work before
- Highlight the specific conditions surrounding cases (can religious cards be sent? Can Amnesty be mentioned?)
- Print out labels with addresses. Download these at www.amnesty.org.uk/write
- Have a tin for donations towards postage or suggest people bring a stamp as an 'entry fee'.

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LETTER-WRITING

- Make sure that you supply people with greeting cards, pens, and envelopes
- Prepare slips of paper with pre-printed messages (certain messages need to be in foreign languages, so this enables people to just paste them onto a letter)
- Guests might want to get creative, so provide coloured paper and supplies for them to design their own cards
- Get the kids involved. Some solidarity actions are image-based and children might want to draw their own.



FURTHER INVOLVEMENT

- Display copies of the Write for Rights booklet for people to take away
- If you are part of an Amnesty local group, make sure you have leaflets available for people who want to get more involved

Greetings card and letter writing campaign 2016

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WHAT NEXT?

- Inform the press of the event's turnout and output – try and get a photo in the local paper
- Email people who participated to say how many cards were sent. If you are part of an Amnesty group, invite them to your next meeting



- Don't forget to feed back to your social media channels too, and tweet us at [@AmnestyUKUrgent](https://twitter.com/AmnestyUKUrgent) to keep us in the loop
- Tell us how the event went and how you took part at www.amnesty.org.uk/writefeedback

STAY INFORMED

www.amnesty.org.uk/write