

# TOP TIPS

## How to get others involved

### THE MORE THE MERRIER

Organise a Write for Rights event in your area: invite friends, family or people from your community to your house and write appeal letters and solidarity cards together.



### SPREAD THE WORD

- If your event is public, advertise it in your local paper, on Amnesty's website [www.amnesty.org.uk/write](http://www.amnesty.org.uk/write) and on social media
- People are often busy in December so November might be a better time for events
- Food is always a good attraction, so why not combine the event with a friendly dinner where everyone contributes a dish? Or what about organising an AmnesTea?  
[www.amnesty.org.uk/tea](http://www.amnesty.org.uk/tea)



### THINK AHEAD

- Pick a few cases to focus on
- Have casesheets ready so people can get informed. Remember that some people might not have come across Amnesty's work before
- Highlight the specific conditions surrounding cases (can religious cards be sent? Can Amnesty be mentioned?)
- Print out labels with addresses. Download these at [www.amnesty.org.uk/write](http://www.amnesty.org.uk/write)
- Have a tin for donations towards postage or suggest people bring a stamp as an 'entry fee'.

## WRITE FOR RIGHTS

AMNESTY INTERNATIONAL 

### LETTER-WRITING

- Make sure that you supply people with greeting cards, pens, and envelopes
- Prepare slips of paper with pre-printed messages (certain messages need to be in foreign languages, so this enables people to just paste them onto a letter)
- Guests might want to get creative, so provide coloured paper and supplies for them to design their own cards
- Get the kids involved. Some solidarity actions are image-based and children might want to draw their own.



### FURTHER INVOLVEMENT

- Display copies of the Write for Rights booklet for people to take away
- If you are part of an Amnesty local group, make sure you have leaflets available for people who want to get more involved

Greetings card and letter writing campaign 2016

WRITE FOR RIGHTS  
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### WHAT NEXT?

- Inform the press of the event's turnout and output – try and get a photo in the local paper
- Email people who participated to say how many cards were sent. If you are part of an Amnesty group, invite them to your next meeting



- Don't forget to feed back to your social media channels too, and tweet us at [@AmnestyUKUrgent](https://twitter.com/AmnestyUKUrgent) to keep us in the loop
- Tell us how the event went and how you took part at [www.amnesty.org.uk/writefeedback](http://www.amnesty.org.uk/writefeedback)

### STAY INFORMED

[www.amnesty.org.uk/write](http://www.amnesty.org.uk/write)