

## **Reading Amnesty International Group Community Rules for Social Media**

We obviously value freedom of speech on our digital spaces very highly. However we don't want our social media spaces becoming a place for trolls, spammers or bullies. We want to ensure we foster a safe, open, friendly space where everyone feels free to express their opinions on the issues that matter to them.

Therefore, we have adopted these community rules which are also published on Amnesty International's main website.

The following rules are broken down into two parts:

Part 1: Social Media

Part 2: Amnesty.org

### **Part 1: Social media**

We want to get your views, content and comments on our social media spaces - it's your input that makes them. But we also need to make sure they're welcoming to everyone, including our younger supporters.

To help us achieve that please respect our social media house rules:

1. Please don't post content only available in another language. We're unable to be sure of its suitability for our younger supporters, and will delete it.
2. Please don't post videos or images people may find distressing, such as videos of graphic violence.
3. Don't post content that is racist, sexist, homophobic, abusive or otherwise discriminatory or offensive.
4. Please keep on-topic, and don't flood a post with the same comments repeatedly.
5. Don't use our page to advertise products or services for profit, or to advertise a group or charity not related to human rights.
6. Priority should always go to Amnesty actions or events that Amnesty are promoting.
7. News reports about human rights published by reputable media sources are appropriate
8. Posting information on organisations that Amnesty is known to be working with would be acceptable.
9. On Twitter, where the feed is much more dynamic, whilst care should still be taken to fulfil these points, the Reading Group should not be held responsible for the opinions for others as expressed in re-tweeted messages.
10. Please respect each other. We welcome debate and different opinions, but don't resort to personal attacks.
11. Please don't swear. It's just polite not to.

**If you repeatedly ignore our house rules,  
we will remove you from our social media spaces without warning.**

## Reading Amnesty International Group – Community Rules for Social Media

A social media space can include, but is not limited to, Facebook, Twitter, Google+, Flickr, Audioboo, Soundcloud, Pinterest or any Amnesty International UK presence on any other social media service.

- Unless otherwise stated our community rules for [amnesty.org.uk](http://amnesty.org.uk) apply to all of our social media spaces so far as we have the ability to enforce them.
- If you have any questions about these rules or would like further information please contact our Supporter Care Team via [sct@amnesty.org.uk](mailto:sct@amnesty.org.uk) or on 020 7033 1777.

### **Part 2: amnesty.org.uk**

These rules apply to [www.amnesty.org.uk/blogs](http://www.amnesty.org.uk/blogs) and discussion boards hosted by amnesty.org.uk.

Amnesty International UK cannot be held responsible for content found at [www.amnesty.org.uk/blogs](http://www.amnesty.org.uk/blogs), on discussion boards hosted by amnesty.org.uk. Any message posted in these areas - or on Amnesty International UK local group sites - expresses only the view of the author and should not be held to reflect Amnesty International's own views.

#### **1. Responsible/appropriate use**

- Amnesty discussion forums and blogs are intended to create an online community for like-minded people. We expect the participants to stick to Amnesty-related topics and treat the subject matter responsibly.
- In joining our discussion forums or agreeing to write a blog for us, or comment on a blog post, you are agreeing that you will not use our website or Flickr to post material, or links to material, which is knowingly false and/or defamatory, harmful, inaccurate, abusive, extremist, hateful, harassing, obscene, threatening, racially offensive, lewd, pornographic, in violation of intellectual property rights, rights of confidentiality, or rights of privacy, invasive of a person's privacy, or otherwise in violation of any law. You must not post messages that are vulgar, crude, sexist, racist, homophobic or otherwise discriminatory and/or offensive.
- Always treat other users with respect.
- Posting a message with the intention of committing an illegal act or describing violent intentions towards other people and organisations is strictly prohibited.
- Please refrain from swearing, dragging conversations off-topic or holding personal conversations in general discussions.
- Please do not post anything which some people may find distressing, such as images/videos of graphic violence.
- Please do not post messages, blog posts, photos or videos in another language. We are unable to be sure of its suitability for younger visitors and will delete it.
- Users of blogs and discussion forums must create and use a secure password and must not share this password with anyone else.
- As a blogger on [amnesty.org.uk](http://amnesty.org.uk) you must not put the site at risk by doing anything that could potentially damage the site.

## **2. If you are under 18**

If you are under 18, do get a parent or guardian's permission before taking part in any Amnesty International UK community. Never reveal any personal information about yourself or anyone else (for example, telephone number, your full name, home address or email addresses).

## **3. Your copyrights**

- Discussion forums and blogs are public not private communications, and in signing up to our online community you, the user, are acknowledging that your posts will be read by others.
- By contributing to our website you grant us perpetual, royalty-free, non-exclusive rights to publish your entry on any media. You also grant us the right to remove, move to a separate thread or board, modify, adapt, and translate that entry, and make it available to the public worldwide.

## **4. Our liability**

- Amnesty International UK disclaims any liability with regard to the online discussion forums and blogs and any actions resulting from your participation in either.
- Any message posted on our discussion boards or blogs expresses only the views of the author of the message and does not necessarily reflect our views or that of any other person on the forum.
- You, the user, agree that you are solely responsible for the content of your messages and that you will indemnify and hold harmless these Amnesty International UK discussion forums and their agents and employees with respect to any claim based upon the appearance and/or transmissions of your message(s).
- Please note that failure to remove particular material does not constitute an endorsement or acceptance of it by us.

## **5. Copyright of other material**

Do not include any copyright material without the express permission of the copyright holder. Amnesty International UK does not accept liability for copyright breaches you commit, and will remove any offending entries.

## **6. External links**

- Please only provide links to relevant and appropriate websites. We class as inappropriate any sites with racist material, pornographic or sexually explicit material, potentially defamatory material, anything which encourages illegal activities, material which infringes copyright, sites which purely plug or promote commercial products, or sites which may offend other users. All such links will be removed.
- We will not be held responsible for the availability or content of any external websites or material you access through our site.
- If you decide to visit any linked site, you do so at your own risk and it is your responsibility to take all protective measures to guard against viruses or other destructive elements.

- We do not endorse and are not responsible or liable for any content, advertising, products, services or information on or available from third party websites or material.

## **7. Advertising, promotion and commerce**

- Advertisements, chain letters, pyramid schemes, and solicitations are unacceptable entries on our discussion boards or blogs. Any users posting URLs of sites excessively or in a way which could be construed as advertising are liable to have their right to post removed.
- You may not use the discussion forums for commercial purposes, selling and distribution of non-Amnesty related materials, promoting a non-Amnesty fundraising event, or for making a profit/for a profitable venture.
- Do not use Amnesty Blogs to host your own commercial company or non-profit organisation blog. This also includes political parties. We encourage you to blog about human rights issues but to do so as an individual. Blogs that are solely promoting an organisation or political party will be deleted from the site.

## **8. Etiquette**

- Please do not spam or flood the debate and discuss area. Don't post the same comment to more than one conversation or more than once.
- Avoid off-topic material especially in subject specific areas.
- Please respect other users. If your contribution to blogs or discussion forums makes other users of the service feel uncomfortable or we receive repeated complaints about your behaviour we reserve the right to revoke your entitlement to use the Service and to block your account as set out under item 11.

## **9. Data protection**

In the event of any complaint about inappropriate use or posts or in case of legal action rising from any message posted by you, we reserve the right to reveal your identity and any other information we may know about you to comply with due process. Please also read our [Privacy Policy](#)

## **10. Personal details/identity**

- When using the debate and discuss area of the site please do not provide personal details, either your own or those of somebody else.
- We will remove any telephone numbers, emails or addresses, unless they are already publicly available (e.g. a box office or help line). Be aware at all times that this is a public site and anybody can read your entries.
- Impersonation or adopting an inappropriate or offensive user name will not be accepted on the site.
- Do not use multiple logins. Anyone found continuing to use multiple logins after a written warning from an Amnesty moderator will have their accounts suspended.

## 11. If you break these rules

- If you fail to abide by these rules, you will receive an email warning. If you do not receive this warning because you have not provided us with a current email address, this cannot be accepted as an excuse for continuing to break the rules, as it is a condition of site membership that you have supplied us with a valid and current email address. If you continue to break the rules after a second warning, we will suspend your account.
- We will remove any objectionable material without prior contact with the author. We reserve the right to edit, move or delete any messages for any reason.
- We reserve the right to terminate your registration if you break any of these rules. For more information on blogging and your content on our sites please refer to the [Terms and Conditions](#)
- If you believe that a posted message is objectionable contact us on [webdeveloper@amnesty.org.uk](mailto:webdeveloper@amnesty.org.uk) immediately. If a formal complaint is made against you, we reserve the right to suspend your account and only reinstate it if the complaint is resolved.