

September Fundraising Update

Summer is now over and the new school year has begun. I hope you are well rested and ready for another year of fundraising for Amnesty!

Last year our youth groups raised nearly £45,000 which makes a massive difference to our ability to campaign for human rights. Thank you for your support - let's try and raise even more this year!

To inspire you and to give you ideas here are a selection of successful fundraising events that our youth groups organised last year:

Clevedon School Bounce-a-Thon



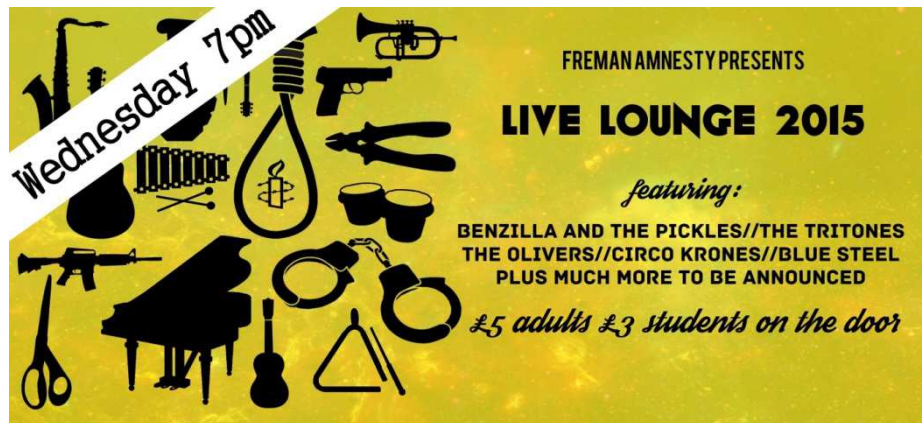
Teachers and students at Clevedon School in Somerset organised a 24-hour sponsored bounce-a-thon to raise money for Amnesty. They hired a bouncy castle and took shifts on it so there was someone bouncing on it for 24 straight hours!

The friends and families of the bouncers were so impressed with their commitment that they pledged an

amazing £2500 in sponsorship.

Freman College Amnesty Group's Live Lounge

Freman College are one of our star fundraising groups. Every year they manage to organise a wide variety of interesting and successful fundraising events. One of these, the Live Lounge, is a regular event that has become a highlight of the Freman College's social calendar. All the acts are recruited from the school and they perform acoustic sets to a crowd of students and adults. The event regularly raises £500 or more.



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Forest School's Year of Fundraising

The Forest School Amnesty Group took to fundraising in a big way last year. They organised a wide variety of events throughout the year including a sponsored hula hooping event and an Amnesty Week. During the Amnesty week they organised a sponsored caging, hosted a debate on torture, sold cookies and campaigned for human rights.

The group managed to raise over £1000 in support of our work over the course of the year.

Lady Eleanor Holles School Secret Policeman's Ball

Students at Lady Eleanor Holles School held a Secret Policeman's Ball event featuring live music and other acts. It was a great success raising £350 for Amnesty and getting students across the school interested in human rights.

Lucy Anson, Shalini Medepalli and Nadine Chan from the group had this to say about the event:

"The concert showcased ten talented acts...who entertained an audience of more than 200 students. It was a fantastic event that we enjoyed organising and watching."

Give it Up For Human Rights

Last year we launched a brand new fundraising initiative inspired by the Youth Awards winning event that Ashford School Amnesty Group organised in 2014.



The concept is simple: get sponsored to 'give up' one of your rights for the day in solidarity with others who have no choice.

We have special Give it Up passport sized booklets that list all of the rights enshrined in the Universal Declaration of Human Rights with suggested creative ways to give them up.

Our groups took this idea and ran with coming up with some fantastic creative ways to give up their rights. Here are some examples of Give it Up events that you might want to try and replicate in your school:

- Students at **Ellen Wilkinson School for Girls** in London gave up their right to free expression by holding a sponsored silence. To attract attention to what they were doing they went about their days with their mouths taped shut!
- **Burgate School Amnesty Group** organised a particularly successful event. Students were sponsored to give up their phones for the day, hold sponsored silences and take other actions to 'give up' their rights. They also held a bake sale and managed to raise £649.46!
- **Broughton High School Amnesty Group** went a step further and organised a Give it Up week with fundraising and awareness raising events happening every day. They took all sorts of actions to 'give it up' including going the day without technology, wore masks on another and also held a sponsored silence.
- **Madeline**, a sixth form student from Bath, combined her Give it Up day with a Christmas jumper day where students donated a pound to Amnesty to wear a Christmas jumper to school for the day.



Go to www.amnesty.org.uk/youthgiveitup to find out more and order your free Give it Up for Human Rights kit.

Get in Touch

Whatever you do to fundraise for Amnesty we are here to help you make your event a success. To discuss fundraising ideas, order free fundraising materials or to just tell us what you've been doing to fundraise for Amnesty email fundraise@amnesty.org.uk or call 02070331650 to speak to our fundraising team.