

QUIZZES



Why organise a quiz?

- They can be held anywhere! - pubs, clubs, local community halls, student unions, school halls, at work or even in your front room!
- You can raise lots of money!
- You can theme the quiz to suit your audience, or focus on a particular Amnesty campaign.
- Quizzes can work well with a smaller group or a larger audience
- Your audience will want to get involved with your campaigning work, such as signing petitions and postcards

Top tips

- Pub Quizzes are tried and tested fundraisers, and are a great way of getting members of your local community involved with Amnesty. You can raise funds by charging entry for each person or a team, and through holding a raffle, (this often raises as much money as the quiz itself).
- You may have a good relationship with the local pub so try to build on this by having an Amnesty pub quiz every couple of months, suggesting holding the quiz on a quieter night to get things going! Don't worry if you don't already have a relationship with the pub, use this opportunity to 'sell' the idea to the landlord, by pushing the fact they will get extra business from drink and food sales!
- If you're having a quiz in a pub, try and negotiate a drinks deal. For example: 30% of every drink goes to Amnesty. Some groups offer incentives for coming along to quizzes, such as having drinks/food included in entry fees – mention this in posters if it is the case.
- Local businesses will often donate quiz and raffle prizes. Amnesty can provide you with a letter to help you approach businesses about donating prizes. It's best to plan as far in advance as possible as some companies have an annual 'charity expense-pot'; once this runs out there'll be no more for that year, so get requests in early!
- Make sure you have enough volunteers to make the event a success, e.g. people collecting payments, running of the raffle, quizmaster, markers, etc. It is essential that you arrange a float of money for the door prior to the event.
- As a rough guide, allow for a 2 hour quiz split into a few rounds – this gives people a chance to rest, get to the bar, buy raffle tickets and give more cash to Amnesty. You could also have 'fines' for heckling or swearing!

Entrance price

Be realistic: don't overprice, but equally charge enough that you're going to cover all your costs and make a few pounds per person for Amnesty.

If you need a minimum number of people to cover costs, consider selling tickets slightly cheaper prior to the event to encourage advance bookings.

If you are selling tickets per team, e.g. £20 for a team, you need to set a limit on the number of people per team.

The questions!

For ideas on quiz questions visit: <http://www.quiz-zone.co.uk> or even consult board games like Trivial Pursuit.

Perhaps include a few Amnesty related questions such as:

- What year was Amnesty International launched? 1961

- Who formed AI and what nationality was this person? *Peter Benenson - English*
- Which newspaper article launched the organisation? *"The Forgotten Prisoner" in The Observer*
- When is human rights day? *10th December*

You can also organise the quiz into different rounds such as:

- Dividing the categories by genre or theme e.g. music, history, geography
- Organising the quiz so that some questions are simply read out by the quiz master, some being played through the sound system (for music rounds), and others as pictures (logos of companies, famous people, flags, identifying the shape of countries or rebus puzzles)

Materials available- order in good time!

- stickers for all participants
- collecting tins
- balloons to decorate the room
- Amnesty Quiz pack with score card, answer sheet and Eddie Izzard joker cards for participants to play at the beginning of a round to double the points scored in that round.
- Amnesty campaign materials



To order please contact fundraise@amnesty.org.uk

The night of the Quiz

Before the quiz, explain the rules! Using the joker card, heckling fines etc.

Locate collecting tins in clearly visible spaces - please contact fundraise@amnesty.org.uk.

If running a raffle, have the prizes on clear display and announce what they are before selling raffle tickets. People are more likely to buy tickets if they know what they could win! You could offer incentives e.g. buy 10, get 1 free.



Use the event to promote the work of Amnesty – contact us for leaflets or petitions on our latest campaigns.

Give people the opportunity to leave their contact details so as to let them know about future quizzes and other Amnesty events

And most of all enjoy yourself – by far the best way to make sure the event is a success!

After the quiz

- Record all the useful contacts who helped you out, e.g. companies that donated prizes, so these can be contacted for future events
- Think about what worked well and what didn't, so you can improve the quiz for next time
- Try to get an article in the local press about your event and involvement with Amnesty

For more information please contact fundraise@amnesty.org.uk