

After your first meeting

Keeping up the interest

Subsequent Meetings:

- If there are newcomers make them feel welcome. Remember to introduce yourself and briefly explain the purpose of Amnesty & your group.
- Change the content of your meetings to retain interest. Arrange talks (use our Speakers List), show DVDs, hold discussions, organise creative actions.
- Use our monthly mailings to help you plan your meetings. Mailings are available online as a powerpoint and digital resources:
www.amnesty.org.uk/youth
- Ask if people want to take turns in chairing meetings.
- Try not to let meetings over run.
- Ask for feedback on meetings.

Tips!

- Show people they can make a difference. Celebrate your success.
- Be visible. You can never have enough publicity!
- Make sure everyone feels useful and involved.
- Be open to new ideas and suggestions. Show gratitude for people's efforts
- Don't set unrealistic goals – aim for what you can actually achieve.

Planning an event

Get people interested and involved straight away by planning for an event or campaign action. Use the **campaign calendar** at amnesty.org.uk/youth to help

Run a brainstorm session in small groups

- Split people into groups of 2-3.
- Give them 5-10 minutes to come up with ideas for your chosen event/action.
- Ask each group for their ideas or, if you're short of time, their best idea.
- Write up ideas on a whiteboard as you go.
- With the whole group decide on which idea(s) are best. Be realistic!



Create a Plan

- **What** List all the things that need to be done to make your event a reality.
- **When** Draw up a large calendar with weeks and days marked. Discuss when each task needs to be done and write up on calendar.
- **Who** Ask for volunteers for each task.

Have regular catch-ups so that you can make sure plans are progressing

For more 'How To' guides, go to: amnesty.org.uk/youth