

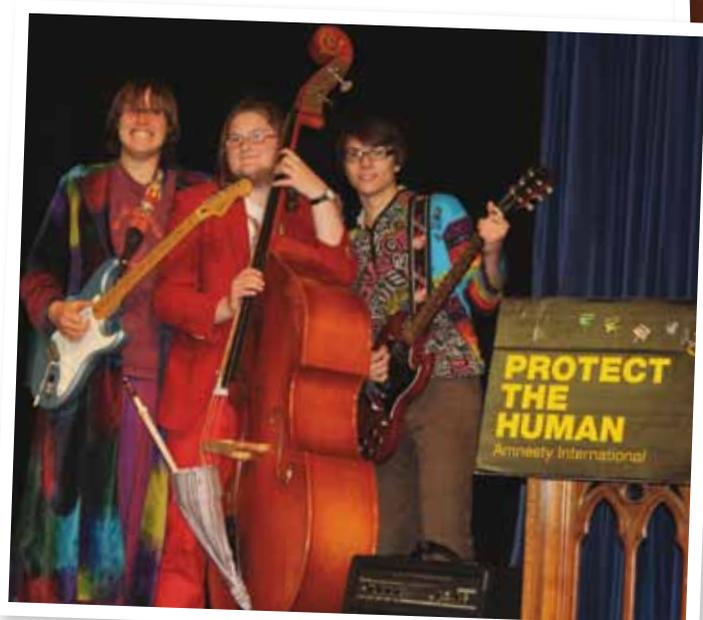


## HOST AN AMNESTY FUNDRAISING CONCERT AT YOUR SCHOOL OR COLLEGE

Now you have written some great protest songs, why not host a fundraising concert for Amnesty? Invite bands, choirs, or individual acts to perform some of the protest songs that you or your friends have written. It would make a great concert for human rights.

### THE FUN STUFF

- Choose a snappy name for your event like 'Rock for Rights!' or something similar.
- Get teachers to do a song or dance.
- Set yourself a fundraising target. Can you beat £300? Get a favourite teacher to pledge to sing one of the protest songs at the concert if you hit your target.



- Choose a great MC to engage the audience and get a vibe going about each act.
- Hold an **AMNESTEA** after the concert. Sell tea, cakes and Amnesty goodies, and explain Amnesty's work.

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## THE ESSENTIALS

### Planning

- Set up a planning team of 6-10 people.
- Find a teacher to help – but you must do the work.
- Ask the teacher to help you choose a date for the event. Book your hall for an after-school session or evening. If the date is close to International Human Rights Day (10 December) you could get your school involved in 'Write for Rights', when people around the UK write letters to or on behalf of people whose human rights are being violated. The date you choose may depend on when songs for the Protest Song competition are ready (the contest ends 31 January).
- Make sure the head teacher/principal agrees to everything. You may need to write a letter explaining why you want to hold the concert and how you will ensure it goes smoothly.

### Publicity

- Put posters around the building calling for performers, then hold an audition. Talk to the music, dance or drama departments. Have they any acts they want to include? Can they help with technicians for the event?
- Make an eye-catching poster and bright tickets. Agree on the maximum number to sell and make sure each ticket is numbered.



### Raffle?

- Brainstorm which businesses could donate prizes for a raffle and who will approach them. Write to businesses on letterhead paper. Describe the event, tell them they will be publicly thanked for donations and featured in the programme.

### Selling

- Advertise where you are going to sell tickets ahead of the show. Start selling a few weeks before to generate a buzz and give people time to bring in money. Try to sell tickets at a central table where you can keep track of the money (like outside the lunch hall). If individuals are selling tickets, record the ticket numbers against their name. Tell them to return unsold tickets along with the money.

### Amnesty info

- Put together a programme to give people when they arrive. Include a paragraph on the back explaining what Amnesty International is and why you are raising money for us.
- Our work can be very moving with powerful case stories. It is a good idea to get someone to describe Amnesty and its work during your concert. But don't make this too long – remember the concert should be fun!

### Have a fantastic event!

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With a bit of imagination you and your students can put on some brilliant events. Visit [www.amnesty.org.uk/youthfundraise](http://www.amnesty.org.uk/youthfundraise) for hints and our top tips. Get in touch for more ideas or advice – and let us know what you get up to!

Phone **020 7033 1650**

Email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk)

### Tell us about your event!

Send us photos or videos of your performance so we can feature your work on our website. But make sure you get written permission from everyone featured to have their photo put online.