

# Make an impact

These pages give you some key pointers about how to get noticed and get members at the beginning of the year.

## Getting noticed

### Hold a stall at the beginning of term

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**Location:** Choose a location where there will be lots of people passing by.

**Make an impact:** If you are in a large space make sure you have posters and banners (see below) as a backdrop. Small leaflets won't be seen in a large space.

**Give away freebies** such as stickers, posters, fair trade chocolate.

**Take Action:** Make sure you have an action for people to do at the stall, such as making a patchwork square for Johan Teterissa (September Youth Urgent Action).

**Fundraise:** Sell Amnesty pencils and badges, or food (always a winner!)

**Be organised:** Make sure you leave enough time to order materials from us; try to have the details of your next meeting confirmed and advertise it on your stall.

### Make a banner to attract attention

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1. Hang a large piece of cloth onto a large flat area of wall.
2. Print an image or words onto a piece of acetate used for Over-Head Projectors, and project the image onto the cloth. Use chalk or pencil to trace the image/words.
3. Paint directly onto the banner using the outline you have just traced as a guide, or...
4. Cut out the image or words you have just traced and glue onto another piece of cloth. Use water based PVA glue – it dries clear.



#### Tips

Go to a charity shop to pick up (clean) old sheets and cut them to size.

Best paints to use: Acrylics

If painting the banner on the floor, put newspapers or plastic sheeting underneath first!

Banners may need to be made fire-retardant. Consult the relevant person in your school to be sure. You can buy spray from artists or builders shops.