

### **RESOURCES**

### **HUMAN RIGHTS ACT**



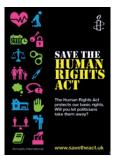
#### **HRA** badges

Product code: HRA004 (pink) Product code: HRA005 (blue)

### HRA pocket guide

Sets out why the Human Rights Act is so important.

Product code: HRA002



**HRA** poster

Product code: HRA003



### **HRA** stickers

(20 stickers per sheet)

Product code: HRA006

### **HRA** placards

Product code: HRA009



I > human rights placard (card) Product code: HRA008

### I WELCOME

Refugee campaign materials

### **Refugees Community Action Pack**

How to get your community behind this campaign.

Product code: REF16/001



### **Refugees Welcome stickers**

(15 stickers per sheet)

Product code: REF16/002

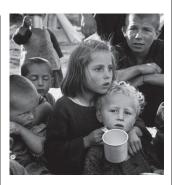


Refugees Welcome placards Product code: REF16/003



**Refugees Welcome Pledge** poster

Product code: REF16/004



### I Welcome exhibition

### Product code: REF16/005

Photographs of refugees from the 1940s to the present day. Images from Magnum photo agency, text from Amnesty. Includes 30 A3 exhibition panels, A3 Refugees Welcome pledge poster, 2 A4 posters to advertise your event and a guide to staging an exhibition.

### Ice and Fire Asylum Monologues

First-hand accounts of the UK's asylum system performed by Ice and Fire theatre company. Performed on request at any time across the UK at iceandfire. co.uk/booking/

### **AGAINST HATE**



Against hate stickers

(20 stickers per sheet)

Product code: AH001



#### Against hate placards

Double-sided (pink and green)

Product code: AH002



Against hate badges

Product code: AH003 (yellow/pink) Product code: AH004 (yellow/green)

All available to order from MDA on 01788 545 553 or amnesty.org.uk/resources

### Top Tips for your 2017 planning meetings

- Celebrate what you've already achieved: list your events and successes over the last year
- Work in small groups: give each group a couple of questions - then open up for a full discussion.
- Change your routines: would a different venue/time/ weekday for meetings attract new people? Would different events reach a new audience?
- Find out what members want to do: plan events that allow them to contribute in a way that suits them.
- Be prepared: plan an agenda, all the materials you need, or an opening presentation. Or ask a trainer to
- Use the enclosed calendar: add local events as well as your own meetings. This will help link campaigns to events and avoid clashes.

## WELCOME TO LOCAL GROUPS PLANNING PACK

#### CONTENTS Campaigns in 2017 4 6 Individuals at Risk 8 Crisis and tactical campaigns 9 Calendar 13 Human Rights in the UK 14 **Fundraising** Human rights education 15 Working together 16 17 Help and advice 18 Regional campaigning Menu of Options form 19

### Dear local group

The past 12 months have been a turbulent period for Amnesty, and for the world. We have seen some amazing successes, from the release of Albert Woodfox after 43 years in solitary confinement, to new torture trade regulations and expansion of our educational programmes to help end female genital mutilation and child marriage in West Africa.

But 2016 has also been a difficult year for anyone who values human rights, cares about our common humanity, and works to change the world. The EU referendum and the US election have allowed poisonous, divisive rhetoric to surface, bringing with them the real life consequences of prejudice and bigotry in the forms of violence and intimidation.

We need to think as a movement, within our communities, and as individuals, about the things that unite us and focus on those as we move forward. But we must also be aware of the things that divide us; we need to recognise that people – here, in the USA, and across Europe – are feeling let down by politics, the establishment and business as usual. We need to understand what motivates those feelings and learn how to counter them. We also need to learn how to bring more people into the Amnesty movement.

So as a movement, we are needed now more than ever. Our campaigning in 2017 addresses the causes and consequences of these changing political times.

The I Welcome campaign aims to start changing attitudes towards the millions of displaced and vulnerable people forced to flee their homes, and build political will to generate a lasting response to the global refugee crisis. Likewise our ongoing work on Syria and in other crisis areas tackles one of the greatest humanitarian challenges facing the world.

Against Hate, our newest campaign, expresses our outrage at the way in which public discourse in this country has been allowed to degenerate into dog whistle racism and personal attacks. We will continue to counter this, while mobilising support to ensure the government doesn't scrap our Human Rights Act or take us out of the European Convention on Human Rights. In Northern Ireland we will continue to campaign for human-rights compliant abortion laws and for marriage equality.

Our Individuals at Risk work remains a cornerstone of our activism and campaigning, with Nazanin Zaghari-Ratcliffe and Shawkan remaining high on our priorities list. Our annual Write for Rights campaign is growing year on year as more people take action.

What connects us all is our common humanity. That humanity is recognised and protected by human rights, and this of course cuts across and underpins all of our campaigns.

We look forward to hearing about your activities.

La la.

Jeni Dixon Community Organiser Manager jeni.dixon@amnesty.org.uk

## THE GUIDE TO AMNESTY'S PRIORITY CAMPAIGNS

### Campaigning in 2017

In 2017 we will work on two global campaigns:

- I welcome (refugee campaign)
- Protecting space for human rights defenders

Our work on human rights in the UK will focus on:

- the Human Rights Act and the European Convention on Human Rights
- opposing hate crime

We will also continue to work on:

- Our flagship programme Individuals at Risk, including Write for Rights in November and December
- The crisis in Syria
- Other emerging issues and human rights crises

## NEW CAMPAIGN to be launched in May 2017 PROTECTING THE SPACE FOR HUMAN RIGHTS DEFENDERS

Human Rights Defenders (HRDs), often at a high risk to themselves, challenge and denounce abuse, injustice and discrimination wherever they see it and fight for perpetrators to be held to account. This includes student leaders, political opponents, teachers, lawyers, journalists, women's rights and environmental activists and many others. But they are being harassed, tortured, jailed and even killed for it.

We are witnessing a global trend of restricting civil society freedoms, often in the name of national security. Across the world HRDs, both individuals and groups, are now being targeted and facing growing restrictions on funding, status and freedom to operate designed to curtail their activities.

HRDs are critical in the struggle for human dignity, fairness, respect and autonomy – all bedrocks of human rights enshrined in the Universal Declaration of Human Rights. But they are increasingly being targeted and attacked through restrictive national laws, policy and practice instead of being supported.

Upholding their rights and their space to live and operate in is one of the most important ways to ensure human rights for all. Without them there would be no human rights.

The campaign aims to secure robust political and legal mechanisms in key strategic countries to ensure comprehensive protection for HRDs. We will urge governments to:

- establish protection mechanisms where none exist
- fully implement international, regional and national protection mechanisms that include the obligation to protect HRD's against any type of violence, threat, discrimination and pressure
- provide effective remedy when HRDs are the victims of human rights abuses
- prevent and halt the spread of restrictive and repressive legislation and policies that unjustly restrict, criminalise and silence HRDs
- raise awareness of the work and role of HRDs in furthering and protecting rights for all.

### **DIARY DATE**

This campaign will be launched in May 2017. We will distribute more information in the spring.

#### WHAT ARE HUMAN RIGHTS DEFENDERS?

Human Rights Defenders are individuals, groups and organisations who stand up for the human rights of others through peaceful means.

### **I WELCOME**

The world is in the midst of an unprecedented global refugee crisis. More people are fleeing war and persecution today than at any time since World War 2. This is a global problem, requiring a global solution. But the response of the international community has been grossly inadequate. Worse, the policies of some countries have been prohibitive and punitive, often demonising those who need protection.

By the end of 2015, a record-breaking 65.3 million individuals were forcibly displaced as result of war and persecution. There are now 21.3 million refugees around the world. Governments have a duty to help them. But most rich countries are still treating refugees as someone else's problem.

Hiding behind closed borders and fears of being 'flooded', they have allowed developing, mainly Middle Eastern, African and South Asian countries, to host 86 per cent of refugees.

The UN refugee agency estimates that more than 1.19 million people urgently need to be resettled, yet global resettlement commitments are just over 100,000 per year with only 30 countries offering resettlement places. Moreover, wealthier countries are not doing nearly enough to share the financial burden for the global refugee crisis, with humanitarian appeals for refugees consistently – and often severely – underfunded. This has to change, now.

The UK government has taken an important lead in terms of overseas aid to help countries around Syria to host refugees. Its decision to join a European search and rescue



The Hull group marched and held a five minute silence to remember refugees who have died in their flight

mission in the Central Mediterranean has saved many lives. But agreeing to resettle only 20,000 Syrian refugees and 3,000 children and their families by 2020 is modest and extremely slow when set against the scale of forced displacement. Aside from financial assistance, each of the resettlement commitments followed immense public pressure.

Over the last 18 months, the national political and media debate around refugees has been negative and simplistic, particularly during the EU Referendum Campaign. At the same time, there has been an upsurge in concern and local support for refugees and asylum seekers, with the #RefugeesWelcome movement gaining strong support.

#### **OUR AIMS**

The UK contributes positively to an international environment where the rights of refugees are respected.

#### **LONG-TERM OUTCOMES**

- Positive experiences of and toward refugees nationally and in communities
- A wider, stronger and more sustainable movement of people and organisations working together for refugee rights
- An improved asylum system and more safe and legal routes for refugees to reach safety in the UK
- We have helped to ensure refugees' rights are respected internationally.

### WHAT YOUR GROUP CAN DO

Resources are already available via MDA (see page 2 for contact). Campaign information will be included in local group monthly emails.

A key focus of the campaign is our presence in communities.

- Build relationships with MPs, members of the devolved administration and local councillors to make positive statements about refugees.
- Contact local press and social media to cover your activities.
- Identify potential partners to work with in your communities. We will supply groups with a guide on who to partner with in your community, and how.

We are developing a partnership with City of Sanctuary – which aims to build a culture of hospitality to people seeking sanctuary in the UK – to enable Amnesty activists to work alongside them and other partners to develop shared initiatives. We will keep you updated on this.

### **KEY CAMPAIGN DATE**

19-25 JUNE Refugee Week 2017

# THE GUIDE TO AMNESTY'S PRIORITY CAMPAIGNS

### INDIVIDUALS AT RISK ■ www.amnesty.org.uk/cases

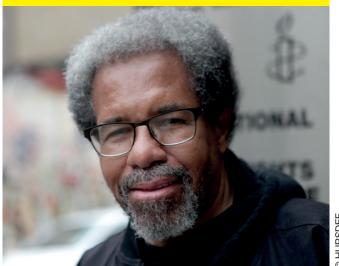
Knowing you have not been forgotten and that someone you have never met is fighting for your rights gives you hope and inspiration. It also sends a message to the authorities that people around the world are watching what they do.

Campaigning for individuals whose rights are being abused is at the core of Amnesty's work. We campaign for prisoners of conscience, human rights defenders, community leaders, social media activists, women's rights champions and communities under threat from violence or forced eviction. This enables us to put a face to the issues affecting individuals, communities and human rights defenders across a wide range of Amnesty's key human rights concerns. And it means campaigning to stop specific abuses that affect particular individuals and groups.

In 2016 we campaigned on 90-100 long-term cases of groups and individuals affected by torture, unfair trials, the death penalty and other human rights abuses. Many involved people imprisoned for peacefully promoting freedom of expression and association or speaking out against human rights abuses.

'I'd like to thank our friends at Amnesty International for their remarkable support these last years.'

Albert Woodfox was freed on 19 February 2016 after 45 years in jail, 43 of which were in solitary confinement in Angola Prison, Louisiana. He said solidarity letters received in prison gave him strength, determination and a sense of self-worth.



Some of the issues our casework will cover in 2017 will be:

- repression of the freedoms of expression, association and assembly
- use of the death penalty
- the international community's response to the global refugee crisis
- the shrinking space for human rights defenders
- torture and ill-treatment in detention, unfair trials and other abuses of the judicial system
- failure to provide access to truth, justice and reparation to victims of crimes against humanity, enforced disappearance, and similar grave abuses of human rights.

The Urgent Action Network will continue to act swiftly on cases which need a fast response. Urgent Actions help defend individuals and communities in immediate danger of torture, execution, forced eviction and other abuses.

'While before I felt all hope had gone, the story changed when Amnesty came in. The message I received overwhelmed me. I regained hope.'

Moses Akatugba was given a full pardon after pressure from Amnesty supporters in May 2015. He had been wrongfully sentenced to death in Nigeria for a crime committed when he was 16.



Marie-Anne Ventoura

### WHAT YOUR GROUP CAN DO

- Take on one or more of the Individuals at Risk cases by completing the relevant section of the Menu of Options form on page 19.
- Help to build international pressure on the authorities responsible, directly through written appeals or indirectly by drawing the attention of the UK public, media and government to the abuses.
- Send messages of support and solidarity to the individuals, their families or communities.
- Stage demonstrations and protests.
- Join the Urgent Action Network to receive emails about urgent cases as they arise. Complete the relevant section of the Menu of Options form on page 19.

Campaign information will be included in monthly mailings, but more detailed briefings will be sent to groups who have opted into the campaign.

### HELP, ADVICE AND INFORMATION

- Get support for your campaigning from the volunteer country co-ordinator for the relevant region see page 17.
- Materials can be downloaded from www.amnesty.org.uk/ resources with the keywords 'individuals at risk'.
- For more information on Urgent Actions visit www.amnesty.org.uk/urgent
- Use social media.

#### **WRITE FOR RIGHTS 2016**

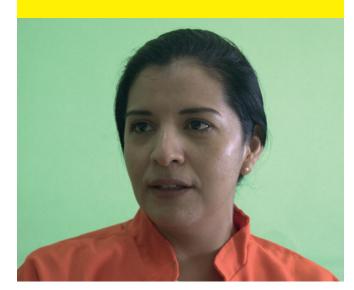
Every year during November and December, we ask you to join our Write for Rights campaign by sending a message of hope to someone suffering human rights abuses – and appeal letters to the relevant authorities to take action.

For a prisoner tortured and wrongly imprisoned, for family members waiting for news of a 'disappeared' relative, for young girls forced to get married, your cards are a source of hope, strength and inspiration. The campaign regularly leads to improvements in the situation of individuals at risk.

We focus on dozens of cases – and many groups make the campaign the focus of their calendar, planning their events early. Materials are sent out from 1 November but you can order in advance – an order form comes in your monthly mailing in October and in the autumn Amnesty Magazine. We provide ideas for all kinds of events including stalls and AmnesTeas, which we'll help promote, and we encourage tweets and petitions. Contact the Individuals at Risk team for help and advice, at iar@amnesty.org.uk

'It's exciting to think that there are people who still care about the rights of other people.'

Yecenia Armenta, jailed in Mexico on the basis of a 'confession' extracted after 15 hours of torture, was released in June 2016.



'Those letters kept us alive... thank you to all those bold enough to speak out against injustice.'

Nadezhda Tolokonnikova and Maria Alekhina of Russian art collective Pussy Riot, jailed for an anti-Putin protest, were released in December 2013.



## THE GUIDE TO AMNESTY'S PRIORITY CAMPAIGNS

### **CRISIS AND TACTICAL CAMPAIGNS**

Our crisis and tactical campaigns respond to developments in the world around us: armed conflicts, emerging human rights crises, and opportunities to highlight human rights abuses in a particular country or region.

### CRISIS

Our crisis response work addresses massive increases in severe and widespread human rights violations. In 2017 our campaigns will focus on Syria and Yemen.

**Syria** This is the most severe human rights and humanitarian crisis in the world and will remain our priority in crisis campaigning. We will:

- support Syrian activists in their efforts to develop an independent civil society
- expose human rights violations so perpetrators can be held to account
- highlight the humanitarian crisis
- demonstrate solidarity with imprisoned activists
- call for the resettlement of the most vulnerable refugees.

**Yemen** The civil war in Yemen has been a disaster for civilians, Airstrikes by the Saudi Arabia-led coalition, falling on hospitals, schools and other civilians objects, have been particularly deadly. Despite the clear breaches of international humanitarian law, the UK government continues to sell arms to the Saudi-led coalition – enabling the bombing to continue. We will continue to lobby the UK government, calling for an immediate suspension of all arm sales to Saudi Arabia and its coalition partners.



The Croydon group used our virtual reality headsets to raise awareness about Syria

### **TACTICAL CAMPAIGNS**

Our tactical campaigns are shorter and on a smaller scale than our crisis response work. They are designed to take advantage of opportunities to advance human rights or respond to unforeseen events such as the 2016 coup attempt in Turkey. Or they may be planned to coincide with big international political, sporting or cultural events, for example the Rio Olympics.

In an increasingly unpredictable world, we know we will need to respond to unforeseen events over 2017. However, we are also planning for two tactical campaigns:

**Israel/Palestine** June 2017 marks the 50th anniversary of the occupation of Palestinian territories, and we will seek to highlight the human rights abuses linked to the occupation over the last 50 years. We aim to help prevent human rights abuses and war crimes by

- persuading the UK government to suspend all arms licences to Israel
- calling for a UN arms embargo against Israel, Hamas and other armed Palestinian groups
- persuading the Palestinian Authority to seek justice at the International Criminal Court.

**Sudan** Building on our research into government use of chemical weapons and other human rights abuses against civilians in 2016, we will

- call for thorough and impartial investigations
- call on the Sudanese authorities to allow NGOs, media, and the UN to enter Darfur to investigate abuses and provide humanitarian assistance to the people.

### WHAT YOUR GROUP CAN DO

Specific requests for action will be included in the monthly emails.

For planned crisis and tactical campaigns:

- Opt into the Middle East and Gulf region or the Horn and East Africa region, or both, in the Option Form on page 19.
- Ask for an Individual at Risk case from Syria, Yemen, Israel and the Occupied Palestinian Territories or Sudan.

For reactive campaigns:

- We may get in touch directly or via the relevant country co-ordinator and ask you to contact your MP, raise awareness locally, etc.
- Otherwise, you can check amnesty.org.uk and amnesty. org for press releases or reports, look at what Amnesty is calling for and focus your actions on this.
- Check in with the office: share your ideas and plans with us to ensure your messaging and calls are in line with our wider work and Amnesty policy.

### YOUR PULL-OUT CALENDAR TO DISPLAY

JANUARY 2017									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
1	2	3	4	5	6	7			
8	9	10	11	12	13	14			
15	16	17	18	19	20	21			
22	23	24	25	26	27	28			
29	30	31							

12 Anniversary of arrival of first prisoners at Guantanamo Bay 25 Burns Night. 25th anniversary of Amnesty Office in Scotland 27 International Holocaust Remembrance Day

Fri

Sat

### FEBRUARY 2017

ſ	Sun	Mon	Tue	Wed	Thu	Fri	Sat
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	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28				

- 14 Valentine's Day
- 25 South West Regional Conference

### Mon Tue Wed Thu

	1	2	3	4	5	6
7	8	9	10	11	12	13
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28	29	30	31			

1 International Labour Day 3 World Press Freedom Day 4 Local elections in Scotland and Wales, some English authorities and some regional mayors in England

### **JUNE 2017**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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- 1 International Children's Day 8-11 Isle of Wight Festival 12 World Day Against Child Labour
- 19-25 Refugee Week 20 World Refugee Day
- 21-25 Glastonbury Festival
- 26 International Day in Support of Victims of Torture

### SEPTEMBER 2017

5	Sun	Mon	Tue	Tue Wed		Fri	Sat
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	17	18	19	20	21	22	23
	24	25	26	27	28	29	30

- 10-14 Trades Union Congress, Brighton
- 16-20 Liberal Democrats Party Conference, Bournemouth
- 24-27 Labour Party Conference, Brighton

### OCTOBER 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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22	23	24	25	26	27	28
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- **4-7** Conservative Party Conference, Manchester **5** World Teachers' Day
- 10 World Day Against the Death Penalty
- 28 London Regional Conference

MARCH 2017										
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
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19	20	21	22	23	24	25				
26	27	28	29	30	31					

### 1 Booking deadline AGM 2017

- **4** South East Regional Conference **8** International Women's Day **15** 6th anniversary of Syrian uprising
- 25 Day of Remembrance of the Victims of Slavery and the Transatlantic Slave Trade 26 Mother's Day

APRIL 2017									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
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16	17	18	19	20	21	22			
23	24	25	26	27	28	29			
30									

8 International Roma Day

8-9 National Conference and AGM, Nottingham

JULY 2017									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
	1								
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16	17	18	19	20	21	22			
23	24	25	26	27	28	29			
30	31								

**18** Nelson Mandela International Day **27-30** WOMAD **30** World Day against Trafficking in Persons

AUGUST 2017										
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
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6	7	8	9	10	11	12				
13	14	15	16	17	18	19				
20	21	22	23	24	25	26				
27	28	29	30	31						

4-12 National Eisteddfod 4-28 Edinburgh Festival Fringe
11-14 Big Chill Festival, Ledbury 12 International Youth Day
12-28 Edinburgh International Book Festival
23 Day for Remembrance of the Slave Trade and its Abolition
25-27 Reading Festival
25-28 Greenbelt Festival
30 Day of the Disappeared

## PRIDE EVENTS

For your local Pride event look up pinkuk.com/events

MAY 27 Birmingham

JULY 8 London 21 Newcastle

**AUGUST 5** Belfast **19-20** Glasgow **25** Manchester

### **NOVEMBER 2017**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
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26	27	28	29	30		

1 Write for Rights campaign starts

11 Amnesty International UK National Student Conference

20 Universal Children's Day

25 Day for the Elimination of Violence Against Women

### **DECEMBER 2017**

Sun Mon		Tue Wed		Thu Fri		Sat	
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17	18	19	20	21	22	23	
24	25	26	27	28	29	30	

31

1 World Aids Day 2 Abolition of Slavery Day 10 Human Rights Day

31 Write for Rights campaign ends



## YOUR PULL-OUT CALENDAR TO DISPLAY

### **HUMAN RIGHTS IN THE UK**

The government has signalled that it plans to leave the European Convention on Human Rights (ECHR) after the next election. This is a threat to both the Human Rights Act (HRA) and the European convention and would reduce human rights protections in the UK. The HRA and the convention allow ordinary people to hold those in power to account. We cannot let politicians take away our hard won rights. Amnesty is campaigning to protect the Act and the convention and challenge the negative myths that surround them.

In the aftermath of the divisive EU referendum, we are now seeing hate crimes on the rise on our streets and in our communities. We are calling on the government to ensure that people feel safe at home and in their community.



Members of the Bristol group sent a message to MPs asking what they are doing to save the Human Rights Act

### THE HUMAN RIGHTS ACT

### **UK-WIDE CAMPAIGN OBJECTIVES**

The HRA protects the human rights of everyone in the UK. It enables ordinary people to challenge abuse, neglect and mistreatment by the government and public authorities in UK courts. It is the ECHR in UK law. The convention itself was created in response to the horrors of World War II. It gives an extra level of protection and is the guardian of our human rights across the continent.

The Act has helped:

- the Hillsborough families get to the truth about what happened to their loved ones at Hillsborough football ground
- Celia Peachey hold the police to account for failing to protect her mother, who was murdered by her violent ex-partner
- bereaved parents Frank and Janet Robinson discover what went wrong when their son John was misdiagnosed after a biking accident
- peace in Northern Ireland the HRA is a key component of the Good Friday peace agreement.

We are working to show how ordinary people use the Human Rights Act all the time, particularly when they are most vulnerable. We continue to put pressure on politicians to save the Act and keep us in the convention.

See the new microsite for updated campaign information www.savetheact.uk

### **AGAINST HATE**

### **UK-WIDE CAMPAIGN OBJECTIVES**

We have launched a new campaign, Against Hate, on hate crimes. With Leicester University's Centre for Hate Studies, we conducted research into the recent rise of hate crimes and what can be done to make a difference in the future. We will release our findings in a new report in 2017.

This campaign will focus on five characteristics protected in UK law – race, religion, gender identity, sexuality and disability – and where the state is failing to adequately protect people's human rights. We will focus on local, devolved and UK-wide solutions and continue to use advocacy, media and public campaigning.

### WHAT YOUR GROUP CAN DO

Build relationships with MPs, members of the devolved administrations, local councillors and local media to support our campaign work.

Ensure they know your views on the Human Rights Act and the Against Hate campaign by:

- screening our short films about the HRA at a public event
- writing to your local paper raising these issues
- inviting your MP/MSP/AM/MLA to a meeting/human rights debate
- contact the LGBTI network Igbtinetwork@amnesty.org.uk

### **KEY CAMPAIGN DATE**

1<sup>ST</sup> QUARTER Launch of new report on hate crimes

### **FUNDRAISING**

Fundraising by local groups remains vital. It provides income and increases the visibility of Amnesty's work. A fundraising event also helps fund group activities and reaches out to new audiences who may not have heard of Amnesty before.

Last year local groups raised hundreds of thousands of pounds – sometimes in the most surprising and inventive ways. For instance, the chair of the Plymouth group raised nearly £2,000 after dying his hair green. There are also the successful classics, including bake sales, concerts, sponsored walks and cycling events.

Here are some fundraising ideas your group could take up this year:

### **Public collections**

Many groups hold street collections throughout the year but it is also worth looking into collections at local train stations, shopping centres and popular sporting or musical events. You will need permission from your chosen venue. Contact them direct. We can send out tins, buckets, stickers, badges and balloons. Think about how you can stand out. Dressing up, sitting in a 'cage' and having a local choir or musicians perform can attract attention.

### Live music and comedy

Live events are a great way to attract a new audience to Amnesty's work. Do you have anyone in your group with events experience? It may help to partner with a venue or a local act who supports Amnesty. Get a date, venue and a line-up, then start to promote your event. Use social media, your own mailing lists and put up posters. Add details to local forums and in local 'What's on' publications. We can help by sending an email about your event to Amnesty supporters in your area.

#### **AmnesTeas**

AmnesTea parties have been a successful way of local group fundraising since they were launched in 2009. The concept is simple: get people together for tea, coffee and cake. In the past, groups have organised Alice in Wonderland themed tea parties and Bake-Off events, and linked them with Amnesty campaigns. They've even swapped the tea for cocktails! Order a free AmnesTea kit at www.amnesty.org.uk/tea

#### **OTHER IDEAS**

**Quiz night:** From low key pub quizzes to fish and chips quiz nights, these events are always popular. Make your money through entry fees and a raffle.

Sponsored event: Get fit and raise money by taking part in a sponsored run, walk, cycle or swim. Organise your own, get involved with an existing local event or see what we have to offer at www.amnesty.org.uk/teamamnesty

Meal: Partner with a local restaurant. Guests can pay and choose from options on a set menu. The restaurant takes enough to cover their costs with the rest going to Amnesty.

Raffles: Approach local businesses and supporters for donations. It is a great way to raise extra funds at an event.

#### **WE'RE HERE TO HELP**

You can discuss ideas and get support from the Community Fundraising Team at **fundraise@amnesty.org.uk** or **020 7033 1650**. For free fundraising guides and materials, go to **www.amnesty.org.uk/resources** 

Look out for a new fundraising initiative in future mailings, allowing supporters to raise funds for Amnesty and, specifically, awareness of the human rights issues faced by refugees.



Belfast and Mid Down groups: The Refugees Welcome walk



The Southampton group hold a stall and AmnesTea in support of Individuals at Risk

### **HUMAN RIGHTS EDUCATION**

Human rights education is a strategic priority for Amnesty International. We want people to understand human rights and gain the skills to value and claim them.

'I have been thrilled to see shy students come out of their shells and grow enormously in confidence thanks to their involvement in Amnesty... they now see the world from a different perspective.'

Sue Bingham, teacher, Henley College

### **HUMAN RIGHTS EDUCATION OBJECTIVES**

For more than 20 years, Amnesty International's human rights education has reached tens of thousands of pupils and students, as well as many thousands of adults. We are now building on our work in schools and expanding beyond formal educational settings to reach an even greater range of people. Teachers report that student attitudes and behavior improve after lessons based around Amnesty resources. The best guarantee of a society that respects and protects human rights is people who know their rights and are able to defend them. There are many opportunities for groups to be involved.

### **Amnesty Trainer Programme:**

If your group wants to learn more about human rights or our key campaigns, invite one of our volunteer trainers to deliver a participatory workshop. Amnesty trainers also participate in events and visit external groups. Get in touch if you'd like to become a trainer.

www.amnesty.org.uk/trainer

If your group wants to encourage local schools to engage with human rights, let teachers and governors know about how Amnesty can support them.

### **Amnesty Speaker Programme:**

Our school speakers are trained volunteers who run free human rights workshops, lessons and assemblies in schools across the UK. In 2015, they reached more than 19,000 children and young people. If a member of your group would like to become an Amnesty speaker they can register for free training and support.

www.amnesty.org.uk/speakers

### **Amnesty Teacher Programme:**

Teachers receive face-to-face professional development through our CPD course. This one year training course gives teachers the skills and experience to engage students in human rights, and in turn train their colleagues.

www.amnesty.org.uk/teacher-training

### **Express Your Rights Programme:**

We partner with creative organisations and individuals to deliver opportunities for children and young people to express their views on human rights.

#### **Using Fiction to Explore Human Rights:**

Producing children's books helps us raise awareness of human rights and engage young people. We also create resources for teachers and librarians for Amnesty-endorsed books, and deliver workshops on using fiction to explore human rights. The Amnesty CILIP Honour given at the Carnegie and Kate Greenaway book awards is for books that celebrate human rights and inspire young people to have a voice. Importantly, we support the awards' shadowing groups to understand the human rights themes in the shortlists.

www.amnesty.org.uk/fiction-resources www.amnesty.org.uk/CILIP-resources

### **Human Rights Action Centre:**

A range of opportunities for bespoke workshops, tours and talks at our office in London. Get in touch for more details.

### **Educational resources:**

Our wide range of free teaching materials helps teachers working with all age groups.

www.amnesty.org.uk/resources

#### Teachrights:

6,500 people are signed up and receive six newsletters a year with updates on our education resources, training opportunities and news.

www.amnesty.org.uk/teachrights

### **Junior Urgent Action:**

Our Junior Urgent Action mailing provides adapted Individual at Risk cases and action ideas for people aged 7+.

www.amnesty.org.uk/JUA

#### HELP. ADVICE AND INFORMATION

To find out more, book a workshop or apply for human rights educator training contact **sct@amnesty.org.uk** or **020 7033 1777**.

For more information about our education work, visit www.amnesty.org.uk/education



The Blackpool group join Pride to share Amnesty's message (see Working Together, page 16)

### **WORKING TOGETHER**

We have the most impact when we combine our passion and energies. Please think about working with other activists and networks when planning your own activities for 2016. 'We never had so much fun sharing the "Love is a human right" message. We learnt a lesson in visible activism and can't wait to do it again.'

Blackpool group participated in their first Pride in 2015, and again in 2016

### **YOUTH GROUPS**

Amnesty has a vibrant network of around 550 youth groups across the UK. Most are based in schools and



colleges but also Scout groups, Woodcraft Folk groups, youth clubs and home education groups. We also have a number affiliated to Amnesty UK overseas in international or British schools in, for example, El Salvador, Malawi and Thailand. To find local youth groups contact activism@amnesty.org.uk

### STUDENT GROUPS

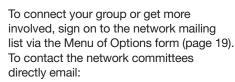
Amnesty's Student Action Network is made up of student groups around the UK.

Members work on priority campaigns and individuals at risk cases, and take part in some creative fundraising. The Student Action Network Committee (STAN) is an advisory committee of Amnesty student activists who support and feed back from student groups. If you have any ideas or questions, please email stan@amnesty.org.uk

### THEMATIC NETWORKS

We have three thematic networks:

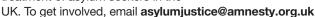
- Lesbian, Gay, Bisexual,
   Transgender and Intersex
   (LGBTI) Network
- Children's Human Rights Network
- Women's Action Network



- lgbtinetwork@amnesty.org.uk
- womensnetwork@amnesty.org.uk
- childrensnetwork@amnesty.org.uk

### **ASYLUM AND REFUGEES**

The Asylum Justice Project is an Amnesty volunteer activist-led project campaigning for better and fairer treatment of asylum seekers in the





### TRADE UNION AFFILIATES

Trade unions are natural allies in promoting human rights at home and abroad. Unions are often at the forefront struggles for equality and justice in our communities. Many local union branches and trades councils are



affiliated to Amnesty International UK, and it could be good to involve them in your actions and campaigns. For contact details of TU affiliates in your area, contact the Supporter Care Team sct@amnesty.org.uk or 020 7033 1777. For details of trade union national and regional offices, including the TUC, contact Shane Enright (our community organiser for TUs and workplaces) at shane.enright@amnesty.org.uk or 020 7033 1569.

### **AMNESTY WITH PRIDE**

Attending Pride events is an excellent opportunity to share Amnesty's work. To plan yours, look up the date of



your local Pride in 2017 (www.pinkuk.com/events will be updated regularly) and read through our Pride Guide for local activists: www.amnesty.org.uk/webfam\_send/1573. We can provide appropriate materials. Think about sharing costs with other local groups. For advice and to discuss plans, email lgbtinetwork@amnesty.org.uk

To get involved in Pride in London or order T-shirts for your group, contact **pride@amnesty.org.uk** 

### **HELP AND ADVICE**

### **REGIONAL REPRESENTATIVES**

Regional representatives in Scotland, Northern Ireland, Wales and 10 geographic regions in England are volunteers who support local groups and other activists in their area. They stay informed of the work of groups in their region, help groups work together to increase their impact, and set up new groups. They are a crucial link between AIUK staff and local groups. The annual regional conference enables members to meet, learn more about campaign priorities, take part in actions and discuss regional issues.

www.amnesty.org.uk/regional-representatives

## WORLD REGIONAL CAMPAIGNING AND COUNTRY COORDINATORS

Volunteer country coordinator teams take the lead on world regions, keep groups updated by email, newsletters, Urgent Actions and other region specific-action. Opt into campaigning on a particular region via the Menu of Options form (page 19). You can find country coordinator contact details at www.amnesty.org.uk/cc

### REGIONAL MEDIA SUPPORT OFFICERS

Our research shows that people trust their local regional media. Hence this initiative is an essential part of helping increase our reach around the country.

In 2016 Amnesty expanded its number of Regional Media Support Officers. We now have eight in place. They represent the South West, the South, the South East, two in London, the East, the North West and the North East. Scotland and Northern Ireland are represented by our regional offices.

The programme was introduced as a pilot at the end of 2014 and since then we have seen a significant increase in Amnesty coverage in the local press.

Each Regional Media Support Officer works closely with our regional representatives and all the groups (local, youth and student) in their areas.

In particular, they will:

- help groups write press releases/diary notices
- advise on PR events and stunts
- build relationships with local and regional media
- feed back to the national office (particularly on media plans, in case the office can help).

To help support them, the Amnesty UK Media Unit will help:

- train Regional Media Support Officers on broadcast interviews and soundbites
- advise on how to write press releases

- provide contact details for local media
- listen to ideas and input from the regional media support officers.

We are still looking to recruit volunteers for this role in the East Midlands, South Midlands and West Midlands, and Wales. If you're interested or know someone who might be, please contact activism@amnesty.org.uk

### FREE TRAINING FOR GROUPS

We can provide volunteer trainers to run free workshops, training or whole day events for your local group. Topics include:

- Introduction to human rights and our work
- Human Rights Act
- I Welcome (refugees)
- 360 Syria
- Write for Rights
- Death Penalty
- Sexual and Reproductive Rights

Invite an Amnesty trainer to your group – or become one yourself. Contact training@amnesty.org.uk, 020 7033 1580. For more information go to www.amnesty.org.uk/trainer

### **SCOTLAND COMMITTEE**

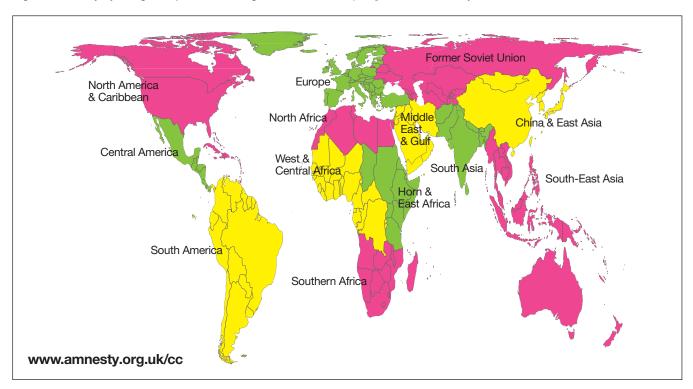
In Scotland we now have a committee to support the regional rep for Scotland. It will improve links to Amnesty groups, help set up new groups and develop campaigns for Scotland. www.amnesty.org.uk/scotland

### **PUBLIC LIABILITY INSURANCE**

We organise public liability insurance for groups. Local authorities often ask for proof of insurance before giving permission to hold an event. For a copy of the insurance certificate contact activism@amnesty.org.uk, 020 7033 1675, or download at www.amnesty.org.uk/resources/public-liability-insurance-certificate-2015-2016

# WORLD REGIONAL CAMPAIGNING AND COUNTRY CO-ORDINATORS

Our Amnesty world is split into 13 world regions. Work on regions is led by our volunteer country co-ordinator teams, who keep groups updated with information and actions, and invite them to relevant conferences and events. Country coordinators are keen to visit local groups opted into their world region and are happy to travel to group meetings and events. They also use social media to keep members up-to-date, through Facebook, Twitter and blogging on the Amnesty website. Groups can choose to campaign on a particular region or country. If your interest is in a specific country, we will opt you into the region containing that country. You will receive updates and actions on all countries in that region from the volunteer country coordinator. You can opt into a particular region or country by using the options form or go to www.amnesty.org.uk/cc for country coordinator contact details.



### **North America and Caribbean**

Antigua and Barbuda, Bahamas, Barbados, Canada, Cuba, Dominica, Dominican Republic, Grenada, Haiti, Jamaica, St Kitts & Nevis, St Lucia, St Vincent, Trinidad & Tobago, United States of America

### **Central America**

Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama

#### **South America**

Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guyana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

#### **Europe**

EU, Albania, Bosnia and Herzegovina, Iceland, Kosovo, Macedonia, Montenegro, Liechtenstein, Serbia, Switzerland, Turkey

### **Former Soviet Union**

Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan

### Middle East and Gulf

Bahrain, Lebanon, Syria, Iran, Iraq, Israel/Occupied Territories/Palestinian Authority, Jordan, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates, Yemen

#### **North Africa**

Algeria, Egypt, Libya, Morocco and Western Sahara, Tunisia

### West and Central Africa

Benin, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Cote d'Ivoire, Democratic Republic of Congo, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea Bissau, Liberia, Mauritania, Mali, Niger, Nigeria, Republic of Congo, Rwanda, Sao Tome and Principe, Senegal, Sierra Leone, Togo

### **Horn and East Africa**

Chad, Djibouti, Eritrea, Ethiopia, Kenya, Somalia, South Sudan, Sudan, Tanzania, Uganda

### Southern Africa

Angola, Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland, Zambia, Zimbabwe

#### South Asia

Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka

### **China and East Asia**

China (including XUAR and Tibet), Japan, Mongolia, North Korea, South Korea, Taiwan

#### South East Asia

Australia, Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, New Zealand, Papua New Guinea, Philippines, Singapore, Thailand, Timor L'este, Vietnam

### **MENU OF OPTIONS**

Please fill in this Menu of Options and return it to the Community Organising Team in the enclosed Freepost envelope by **28 February 2017**. You can also email us with these details at **activism@amnesty.org.uk** 

Monthly emails are sent to all group contacts at the end of each month, except for January and August. These emails may contain a monthly action and or a Campaign Update on a priority campaign. If there are additional members of your group who would like to receive these emails, please write their names below. If you want to change your group's main contact, or add more names of group members to the mailing list, please contact us on 020 7033 1675 or at activism@amnesty.org.uk

The information that you provide will be held by Amnesty\*. We need to hold this data in order to process your communication preferences regarding updates and campaigns in your selected regions in addition to any urgent actions. These details will also be shared with the Amnesty\* volunteer country co-ordinators in order to facilitate your request for information. For more information about how Amnesty\* processes personal data, please view: www.amnesty.org.uk/DPpolicy

#### **LOCAL GROUP'S NAME**

### Our Amnesty world is split into 13 regions (see details on map opposite). Please note that if your interest is in a specific country, we will opt you into the region containing that country. You will receive updates and actions on all countries in that region. You can opt into more than one region if you wish. Region name Group name Contact name. Address Postcode ..... Tel ... Email We would also like to keep you informed about how else you can help with Amnesty's\* work. Please tick here if you consent to communication like this by Email Phone Post SMS

**REGIONAL AND COUNTRY CAMPAIGNING** 

MONTHLY EMAILS
If there are additional members of your group who would like to receive these emails, please ask them to add their details below.
Contact name
Email
We would also like to keep you informed about how else you can help with Amnesty's* work. Please tick here if you consent to communication like this by Email
Contact name
Email
We would also like to keep you informed about how else you can help with Amnesty's* work. Please tick here if you consent to communication like this by Email
Contact name
Email

THEMATIC NETWORKS Our group would like to opt into
☐ the LGBTI Network
Contact name
Email
☐ the Women's Action Network
Contact name
Email
☐ the Children's Human Rights Network
Contact name
Email

you consent to communications like this by Email

<sup>\*</sup> Amnesty is the collective name for Amnesty International (UK Section) Charitable Trust, Amnesty International United Kingdom Section both of which may use the information you provide. 020 7033 1675

INDIVIDUALS AND GROUPS AT RISK		
STEP 1: Signing up to Individuals at Risk casework		
has no long-term case file and would like an <b>assi</b> would like to <b>replace</b> our existing long-term case would like to <b>add</b> one more case file to our currer Options (please choose option 1 or option 2):  (1) We would like <b>any case</b> available	e file	
Group name		
Case file holder (name)		
Address		
	Postcode	
Tel No	Email	
We would also like to keep you informed about how communication like this by Email $\square$ Phone $\square$ Post	else you can help with Amnesty's* work. Please tick here if you consent to $\Box$ SMS $\Box$	
	ng-term case file, you will be automatically opted into the mailing list for the etters from the volunteer country coordinator team for that region by email.	
	n Network to receive UAs by email e regions they are opted into from the country coordinators. Ticking this box riety of UAs, which you can also use for your letter writing sessions.	
Group name	Urgent Action coordinator	
Email		
We would also like to keep you informed about how communication like this by Email $\hfill\Box$	else you can help with Amnesty's* work. Please tick here if you consent to	
STEP 2: Opting out of Individuals at Risk casework		
Our group wishes to <b>stop</b> work on our long-term	case file	
Case file name		
Our group wishes to <b>unsubscribe</b> from all Urgent (please confirm below the details of the UA contact		
Group name		
UA contact name		
Email  NB: Please explain why you are opting out, eg 'Not o campaigns'	enough info on case', 'No capacity', 'Want to focus on other activities/	

Community Organising Team, Amnesty International UK, The Human Rights Action Centre, 17-25 New Inn Yard, London EC2A 3EA activism@amnesty.org.uk 020 7033 1675

