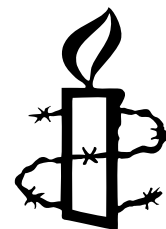


Amnesty International

YOUTH AWARDS 2016

FUNDRAISING



Supported by players of



Supported by



Guidelines

We aim to recognise the most effective, committed and creative of Amnesty's young fundraisers. Amnesty relies on fundraising to deliver its campaigning work and we're delighted to be able to reward the inspirational contributions of our young fundraisers.

You can submit materials to support your entry. This background information may help the judges to better understand and appreciate your achievements in fundraising.

There will be one winning entry in the fundraising strand and two runners-up.

JUDGING CRITERIA

Judges will be looking for the entry that demonstrates the most exciting, creative and effective approach to fundraising for Amnesty's work. You can work with friends, on your own, or as an Amnesty UK affiliated youth group. Your entry may be anything from organising a one-off event to a year-long calendar of fundraising activities.

Judges will take into account the:

- size of the group entering
- circumstances in which you are working
- commitment shown
- creativity of the approach
- amount raised for Amnesty.

GETTING CONSENT

You must ensure that you have the consent (permission) of the members of your group, and any individuals who are clearly identifiable in your entry – particularly if you are submitting photographs or audio-visual material to support

your submission. You must also let them know that the material will be submitted to this national competition. Please read the FAQs provided at www.amnesty.org.uk/youthawards for more information to make sure you know what consent you will need to provide with your entry. Copies of the consent forms needed and the Rules for the competition can be found at www.amnesty.org.uk/youthawards. Please also read the Rules carefully to make sure you know what consents you will need to provide with your entry. If you are shortlisted, we will notify you and you will need to send the correct, completed consent forms to us.

FUNDRAISING SAFETY

Please ensure that all of your fundraising activities are approved by your teacher or adult group leader, and follow the rules and health and safety guidelines of the school or organisation that hosts your group.

Please note that you may not approach strangers for funds as part of this competition and door to door fundraising is not allowed. Also, you should know that street fundraising is not allowed for people under age 16, and that all street fundraisers require licences from their local council or police. For more information regarding street fundraising email amnestyyouthawards@keystone-group.co.uk.

Make sure that you always consider your safety and the safety of others first when planning your fundraising activities. Tell your parents or teachers about your plans and ask them to accompany you at your events. You might want to ask them to help you when completing the consent form too. Please also consider whether you are putting anyone at risk by being identifiable in any materials you include in your entry and make sure you have asked for appropriate permission.

ETHICS

Download the Rules for the fundraising strand at www.amnesty.org.uk/youthawards

YOUTH AWARDS 2016 FUNDRAISING

Guidelines

Any materials submitted must be respectful of people's human rights, and your fundraising activities should not put people in a position which makes them vulnerable to abuse or disrespect. You should not pressure people into giving funds. Finally, you should be able to explain to people who are giving you money what Amnesty is, and what it does. To learn more about Amnesty go to **www.amnesty.org.uk**.

SUBMITTING FUNDS RAISED

All funds raised should be deposited into the school or organisation's accounts, and sent to Amnesty either as a cheque or bank transfer. Cheques can be sent to Supporter Care, Amnesty International UK, 17-25, New Inn Yard, London EC2A 3EA. Cheques should be accompanied by a statement indicating who you are, what group you are in, your group's address, email contact, and how you raised the funds. Write to **amnestyyouthawards@keystone-group.co.uk** to request bank details for transfers.

ENTERING THE AWARDS

All entries should be submitted using the online entry form at **www.amnesty.org.uk/youthawards**. Supporting materials can be submitted as links, as a pdf of less than 10MB. Please ask your teacher or parent or guardian to complete the entry form for or with you, as they will need to indicate on the form that the necessary consent forms have been obtained. The closing date for all entries is 5pm on 24 February 2016. The judges' decision will be announced no later than 6 May 2016.

PRIZES

Winners will receive an Amnesty Youth Awards 2016 trophy, certificate and goody bags.

Runners-up will receive an Amnesty certificate and goody bag.

The winners will be invited on a day trip to London for a ceremony at AIUK's offices.

Please note: attendees must make their own travel arrangements and pay for the cost of this. An access fund may be available to support those travelling long distances and/or who are unable to cover their own travel costs in full.

All of the winners' and runners-ups' achievements may be publicised through Amnesty channels and national, regional and local media.

All entrants will receive a certificate of participation.

THE PURPOSE OF THESE GUIDELINES

These guidelines are intended to provide general information only. Before submitting your entry please read the official Rules of the competition at **www.amnesty.org.uk/youthawards**.

CHILD PROTECTION POLICY

All photographic, recorded material and written entries, will be screened for child protection and safeguarding purposes. If an entry contains troubling content AIUK may take steps to safeguard the entrant and anyone potentially affected by the content. Such steps may include taking advice from the NSPCC, contacting the entrant or person who submitted the entry on their behalf, and referring the matter to the relevant authorities and/or child protection officer.