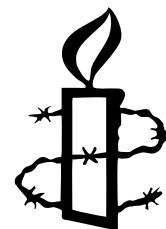
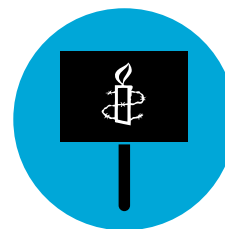


Amnesty International

YOUTH AWARDS 2016

CAMPAIGNING



Supported by players of



Supported by



Guidelines

We aim to find the most effective, committed, inspiring and creative of Amnesty's Youth Groups. Our groups never cease to amaze us so we're excited to be able to reward them.

You can submit materials to support your entry. This background information may help the judges to better understand and appreciate your achievements in campaigning. These may include photos, project plans, news articles or audio or video files.

There will be one winning entry in the campaigning strand and two runners-up.

JUDGING CRITERIA

Judges will be looking for the entry that demonstrates the most creative and committed approach to campaigning for human rights. You can work with friends, on your own, or as an Amnesty UK affiliated youth group. Your entry may be anything from organising a one-off event to a year-long calendar of campaigns.

Judges will take into account the:

- size of the group entering
- circumstances in which you are working
- commitment shown
- creativity of the approach
- impact and reach of your campaigning.

CONSENT

You must ensure that you have the consent (permission) of all members of your group, and any individuals who are clearly identifiable in your entry – particularly if you are submitting photographs or audio-visual material to support your submission. You must also let them know that the material will be submitted to this national competition. Please read

the guidance provided at www.amnesty.org.uk/youthawards to make sure you know what consent you will need to provide with your entry. All the necessary consent forms can be found at www.amnesty.org.uk/youthawards

SAFETY

Professional campaigners sometimes take great risks in order to raise the profile of their campaign, but we don't want you to do the same. Make sure that you always consider your safety and the safety of others first when planning your campaign activities. Tell your parents or teachers about your plans and ask them to accompany you on campaign actions. You might want to ask them to help you when completing the consent form too. Please also consider whether you are putting anyone at risk by being identifiable in any materials you have included and make sure you have asked for appropriate permission.

ETHICS

Any materials submitted must be respectful of people's human rights, and your campaigning activities should not put people in a position which makes them vulnerable to abuse or disrespect.

ENTERING THE COMPETITION

All entries should be submitted using the online entry form at www.amnesty.org.uk/youthawards. Supporting materials can be submitted as a PDF of less than 10MB.

Please ask your teacher or parent/guardian to complete the entry form for or with you, as they will need to indicate on the form that the necessary consent forms have been obtained. The closing date for all entries is 5pm on 24 February 2016. The judges' decision will be announced no later than 6 May 2016.

Download the Rules for the campaigning strand at www.amnesty.org.uk/youthawards

YOUTH AWARDS 2016 **CAMPAIGNING** **Guidelines**

PRIZES

Winners will receive an Amnesty Youth Awards 2016 trophy and certificate and a goody bag.

Runners up will receive an Amnesty certificate and goody bag.

The winners will be invited on a day trip to London for a ceremony at AIUK's offices.

Please note: attendees must make their own travel arrangements and pay for the cost of this. An access fund may be available to support those travelling long distances and/or who are unable to cover their own travel costs in full.

All of the winners' and runners-ups' achievements may be publicised through Amnesty channels and national, regional and local media.

All entrants will receive a certificate of participation.

THE PURPOSE OF THESE GUIDELINES

These guidelines are intended to provide general information only. Before submitting your entry please read the official Rules of the competition at **www.amnesty.org.uk/youthawards**.

CHILD PROTECTION POLICY

All photographic, recorded material and written entries, will be screened for child protection and safeguarding purposes. If an entry contains troubling content AIUK may take steps to safeguard the entrant and anyone potentially affected by the content. Such steps may include taking advice from the NSPCC, contacting the entrant or person who submitted the entry on their behalf, and referring the matter to the relevant authorities and/or child protection officer.

Download the Rules for the campaigning strand at **www.amnesty.org.uk/youthawards**