Amnesty International UK

**JOB TITLE**
Campaigner (Crisis and Tactical)

**TEAM**
Priority Campaigns and Individuals at Risk

**DEPARTMENT**
Supporter Campaigning and Communications

**REPORTS TO**
Campaign Manager (Crisis and Tactical)

**RESponsible FOR**
Volunteers

**SCALE**
C

**HOURS PER WEEK**
35 (flexible working considered)

**OVERALL PURPOSE OF THE JOB**
The Crisis and Tactical Campaigner is responsible for providing support to the Campaign Manager (Crisis & Tactical) and to plan and deliver short term “tactical” campaigns and actions, in response to external events and opportunities. The post holder will work with other teams at AIUK to help identify tactical objectives and develop appropriate messages for our political audiences, the public and our supporters.

**MAIN RESPONSIBILITIES**

1. **Crisis and reactive campaign coordination**

   1.1 Develop and execute short-term campaign strategies and plans in response to external events and opportunities, ensuring the participation of relevant AIUK teams and maintaining an overview of Section’s activities and resource allocations.

   1.2 Recommend and facilitate creative, innovative approaches to making these actions effective and identify appropriate targets and opportunities to advance actions.

   1.3 Initiate and undertake activities and events in support of campaigns and actions, e.g. organising meetings, events, demonstrations, and/or attending relevant external conferences, events etc. where appropriate.

   1.4 Maximise the impact of actions through identifying opportunities for influence in conjunction with other teams and departments, particularly the Advocacy and Programmes team and communications teams.

   1.5 Provide reports on the progress towards objectives and evaluate campaigns and actions.
1.6 Assist the Campaign Manager as liaison point where the International Secretariat instigates a human rights crisis response and coordinate the section’s contribution to global activities.

2. Resource Management

2.1 Advise the Campaign Manager on the sequencing and resourcing of actions, based on current priorities.

2.2 Develop, produce and organise the distribution of materials and products for Activists and members and coordinate actions in liaison with relevant AIUK staff (such as Community Organisers, Communications planners and Fundraising teams).

2.3 Monitor and report on any budgetary allocation.

3. External Relationships

3.1 Participate in tactical alliances with other organisations and Sections in order to deliver the action.

4. Other

4.1 Work with the team to develop and achieve team objectives and plans.

4.2 Deliver all aspects of this job description in accordance with AIUK’s Equal Opportunities Policy.

4.3 Undertake any other relevant duties or projects delegated by the line manager which are in line with the responsibilities of the post.

4.4 Take responsibility for own health, safety and welfare, comply with AIUK H&S policy and procedures, and not act in any way that compromises the safety of themselves, colleagues or the public.

4.5 To manage the health and safety of their volunteers, including conducting risk assessments as appropriate, and ensuring they have access to, and participate in, appropriate instruction, training and supervision.
## PERSON SPECIFICATION
Campaigns Coordinator (Crisis and Tactical)

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<tr>
<th>ESSENTIAL</th>
<th>CRITERIA</th>
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<tr>
<td>Experience</td>
<td>Experience of campaigning and developing campaign plans and strategies</td>
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<td>Experience of working with a range of people inside and outside own organisation to achieve objectives</td>
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<tr>
<td>Skills and Knowledge</td>
<td>Interpersonal skills, ability to communicate effectively on a one to one basis and in groups, at all levels of the organisation</td>
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<td>Ability to work flexibly and move between tasks</td>
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<td>Ability to prioritise own work and manage conflicting deadlines</td>
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<td>Excellent organisational skills, ability to track and monitor activities</td>
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<td>Ability to work unsupervised and use initiative</td>
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<td>Ability to persuade and influence</td>
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<td>Experience of developing compelling campaigns materials both online and off line.</td>
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<td>Equal Opportunities</td>
<td>Understanding of and commitment to Equal Opportunities</td>
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<th>DESIRABLE</th>
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<td>Skills and Knowledge</td>
<td>Experience of campaigning on humanitarian crisis and/or human rights abuses.</td>
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<td>Other</td>
<td>Ability to work unsocial hours and/or to stay away from home overnight on a regular basis.</td>
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