



AMNESTEA

MAKE TEA
NOT WAR





INTRODUCING **AMNESTEA**

Get your friends, workmates and community together to drink tea and raise money for human rights.

The beauty of holding an **AMNESTEA** is that it is simple and fun. You can hold one for friends and colleagues or plan a bigger event and open it to the public. All you need is an hour or two to get the ball rolling. Just set yourself a fundraising target, invite guests and raise money through donations for tea and cake, raffles and tombolas. What could be simpler?

Prizes

Raise more than £200 and we'll send you our gorgeous **AMNESTEA** tea towel. There are also prizes for the **AMNESTEA** with most guests, held in the most original location and which raises the most money.



Hold an **AMNESTEA** party...

ANYTIME...

How about on your birthday, Mother's Day, or on a Friday to end a hard working week? For a campaigning angle, there's Human Rights Day on **10 December** or Amnesty's birthday on **28 May**. You can ask guests to take action for an individual at risk or an Amnesty campaign.

...ANYWHERE

For ease hold your tea party at work or at home. For those who want to brave the elements try a park, garden or boat. For larger tea parties, you can hire your village hall, community centre or local tea room. Some people have been lucky enough to be given use of more unusual venues such as a stately home or a marquee after a wedding. Don't be afraid to ask your contacts and go wherever your imagination takes you.

INVITES

An **AMNESTEA** is a lovely excuse to get your friends together for a natter. Use the paper invitation enclosed, or invite friends by email or facebook. Download our **AMNESTEA** email signature from www.amnesty.org.uk/tea to customise your invites.

PUBLICITY

If you're opening up your **AMNESTEA** to the public, promotion is key to a busy event – use the posters in your pack to advertise in local libraries, schools, shops and cafes. To order extra posters call 020 7033 1682 or download them from www.amnesty.org.uk/tea. Contact your local paper or radio station – they might feature it in their listings, write a feature about it (especially if you're holding a more unconventional event) or even ask you for an interview. For a sample press release, go to www.amnesty.org.uk/tea. Word of mouth is a great way to advertise, so make sure you invite people in person too.



‘We held our **AMNESTEA** in the marquee the day after my son’s wedding. A local blues trio performed for free, as did a palmist and the Rugby Theatre Singers. The Daventry and Rugby Amnesty Group also sold books. We raised a couple of hundred pounds and the entrance fee included homemade scones and endless cups of tea. It was great fun and we learnt a lot for next time.’

Jane Rendell, Northamptonshire

Health and safety

Amnesty cannot accept liability for your events so please do everything you can to make your event safe. All the information you need to run a safe and successful event is at www.amnesty.org.uk/tea