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**Campaigns & Impact Sub-Committee**

**Tuesday 28th November 2017**

**5 – 7pm**

**Room F1**

**Human Rights Action Centre**

**17-25 New Inn Yard, London, EC2A 3EA**

**Present:**

Hannah Perry (Chair)

Cris Burson-Thomas

Ruth Breddal

Jenny Ross

Johnny Luk

Bellavia Ribeiro-Addy

Mayur Paul

Nola Weerwag

Sharon Lovell

Tom Sparks

Carl Wright

**Apologies:**

Lucy Blake

**Staff attending:**

Kerry Moscogiuri

Felix Jakens

Ruth Dawson

Lucy Wake

Tom Davies

Claire Postles

Sanam Rashid

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| ***Agenda Topic: For discussion: I Welcome Private Members*** |
| FJ introduced the item and explained the Members Bill.The aim of the bill is to reunite more refugee families in the UK.Campaign objectives by the end of 2018:* The Home Office expands family reunion rules to allow child refugees to sponsor parents and siblings
* The Home Office expands the range of family members entitled to join members in the UK
* The Home Office agrees to reintroduce legal aid for family reunion cases

LW and TD explained that by building both parliamentary support and pressure on the Home Office, we can achieve the changes through one of the following:1. Enough parliamentary support for the PMB to pass and the law to change
2. The PMB does not pass, but we get enough parliamentary support for the expansion of family reunion amendment to the immigration bill, which passes. NB our ability to achieve this will be dependent on the long title of the bill, which is not known yet.
3. This becomes such an issue for Home Office, or they fear one of the above outcomes that they make concessions and change the rules directly.

We need at least 100 supportive MPs attend the 2nd Reading (and possible vote) of Angus MacNeil’s (SNP) Private member’s Bill on Friday 16 March.We are launching our work on this in January 2018, jointly branded with partner organisations.We are already in discussion with MPs and civil servants and currently have the support of 33 MPs from the Lib Dems, SNP and Green Party.We need broad support from all parties to get the Bill passed.We are working with Save the Children in researching the treatment of child refugees.LW highlighted that Amnesty activists will play a key part by contacting their MPs about the matter. The focus is on London, South & Midland MPs. Questions from FJ, LW and TD to the group:- Thoughts/feedback- What is missing from our strategy?Suggestions:* SL offered to assist in research and further information on Child Rights
* Case studies to be shown as examples to MPs & the public
* Student groups lobbying MPs in their constituencies
* Focus on press in both left and right wing media
* Press that ‘activates’ values, e.g. Mo Farrah as a positive case study
* Contacting diaspora groups to mobilise and lobby MPs
* Contacting other charities that have campaigned on refugees in the last year, e.g. CARE International
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| ***Agenda Topic: Developing our Monitoring, Evaluation and Learning on campaigns and Amnesty UK*** |
| FJ introduced the item to the group. RD asked the group for feedback or questions on the project proposal circulated before the meeting, particularly on:* How could the proposal be improved?
* Are the objectives appropriately focused?

Group feedback/thoughts:* Is the paper aligned with the Communication Strategy? Important factor in tracking engagement with the success of campaign objectives
* Further thinking into how the process can process be streamlined
* MEL needs to add value but there needs to be organisational awareness that this will take time
* Embedding tech in campaigns so that engagement data already exists
* No more than 3 tools to measure engagement
* Participatory evaluations so that MEL conversations happen internally

FJ stated to the group that we want to have MEL and campaigns aligned, with the end result that campaign plans can’t be signed off unless MEL plan exists with it. **Action:** SL to share MEL framework with Ruth & Felix |
| ***Agenda Topic: Wrap-up*** |
| * Amnesty’s Human Right priorities agenda item to be moved to the next meeting.
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**Next meeting:** Tuesday 23rd January

**2018 Dates**

13th March

22nd May

11th September

20th November