

# FUNDRAISING UPDATE



September 2025

This week we're focusing on one particularly successful fundraising event to highlight the value of having a regular event in the diary. Events that happen every year have the chance to establish themselves and attract regular attendees. This makes them better fundraisers and also an excellent entry point in the community for new human rights activists. Read on for more details about a fantastic example of an event that does just that!

## Live Music Fundraiser in North London

Many groups hold a regular fundraising event that has become part of the Amnesty International UK fundraising calendar. Once an event like this becomes established, it becomes easier to promote and to get volunteers to support so it's well worth the effort setting one up. The latest of these to happen is the always popular evening of live music held by the Hornsey and Wood Green Group Amnesty Group. Group treasurer Francine got in touch to tell us about the evening:

*"Hornsey and Wood Green Group once again held a very successful fundraising evening of jazz, classical music, impromptu performances and dancing on Saturday, 13 September, in the Crouch End home and garden of longstanding Group supporter David Robinson. It was the 25th year in which David has made his home available for a "Music Night" in aid of Amnesty International.*



Musicians performing in David's garden in Crouch End

*"The evening again featured the "Time Loves Changes" trio of pianist/vocalist Johnathan Cohen, the acclaimed Alec Dankworth on double bass, and this time guitar virtuoso David Marchant, plus songs and music from exceptional local group "Take 2" with Susan on vocals and Chris on guitar. An open mic during the evening meant music and poetry could be heard in all the downstairs rooms of David's home throughout the evening.*

*"Some £855 was raised after expenses. Guests also learned about Amnesty's work in a short talk by the Group's Chair, Paul Duployen."*

The first step to having a regular event in your group is organising the first event! Live music events, comedy nights, ceilidhs, sponsored walks, film nights and other sorts of events can work as your group's regular event. Brainstorm ideas as a group and let us know using the details below so we can support you getting it off the ground.

## Support for your Fundraising

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details below to discuss what you want to do and to order free fundraising materials (including collection buckets and card readers!) and help promoting events:

Email: [richard.glynn@amnesty.org.uk](mailto:richard.glynn@amnesty.org.uk)

Phone: 07827 694 313

Facebook: [www.facebook.com/amnestyukrich](https://www.facebook.com/amnestyukrich)

**GET IN TOUCH:** [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 07827 694 313

**We are committed to the highest standards in fundraising.**  
**Read our promise to you:** [amnesty.org.uk/promise](https://amnesty.org.uk/promise)

