

Introduction This booklet provides Amnesty activists and local groups with some advice on how to

organise an event on our global campaign against Shell's human rights violations in the Niger Delta.

A key aim of the campaign is to increase public awareness of the situation and hold the UK oil giant publicly accountable for the impact of its operations in the region. This will help us to mobilise Amnesty supporters and members of the public when we have actions, petitions, protests and other activities.

 Hold a presentation followed by a guided discussion to introduce the group to the issue. A presentation outline and discussion questions can be found at amnesty.org.uk/niger-delta-

At your event, you could:

- student-resources. You can also look for short documentaries to show, such as this one by Spelling Mistakes Cost Lives: <u>spellingmistakescostlives.com/single-post/hell-in-the-niger-</u> <u>delta-documentary</u> Invite a Justice 4 Nigeria (J4N) network representative to take part in a Q&A or panel discussion. Email <u>caz@justice4nigeria.org</u> to c<mark>h</mark>eck availability, copying in our activism
- team: activism@amnesty.org.uk Bake some Niger Delta-inspired madeleines following the recipes in this booklet and online and invite people to try them or use them as part of your fundraising efforts.
- Organise an AmnesTea: <u>amnesty.org.uk/amnestea</u>
- Choose a venue Once you've decided what type of event you're organising, you need to choose a venue. You

may want to reach out to your local library or a local cafe for your AmnesTea, but think about a local cinema, university lecture hall or community hall if you are organising a screening and panel discussion. Once you've booked a venue, let us know by emailing <u>activism@amnesty.org.uk</u>. We can help to publicise the event to a wider audience, including by sharing it with the Justice 4 Nigeria network and local Amnesty supporters. Send out invitations

keen to reach a wider audience, consider:

• Inviting your MPs to join your event. Reaching out to civic society groups in your area.

Whatever the size of your event, it will make a real difference to our campaign. If you're

- Contacting your local newspaper or radio station, using the press release template (see the
- 'More Resources' section).
- Sharing the event details on social media, using the hashtag #CleanUpPayUp and tagging @amnestyuk.
- **Build momentum**

Successful events help to build momentum. Consider ways of extending the impact of your

work into the new year and beyond by:

 Using social media. Ask attendees to take photos of the event and share them on social media, tagging in your local group and letting others know how they can get involved. Providing newsletter sign-up forms, so you can keep in touch with attendees after the

- event. Include information about the Justice 4 Nigeria coalition, so people have the option of taking a more active role.
- Offering Amnesty membership sign-up forms. • Fundraising at the event to support your group's activities and Amnesty's work in general. You can get support from us by emailing fundraise@amnesty.org.uk or phoning 07827 964 313.
- You can find more resources for your event at amnesty.org.uk/niger-delta-student-resources,

Inviting any particularly passionate and engaged attendees to your next group meeting.

contact.

• A press release template

More resources

• A presentation introducing people to the issue, including background information on Amnesty's work and our current calls.

• Questions for a facilitated discussion on human rights in the Niger Delta.

For further support, and to order materials for your event, email:

Posters, leaflets and a fundraising guide to download

More information

RECIPE

This recipe is by British-Nigerian artist and activist The Crude Madonna, who is working with Amnesty UK on the Niger Delta campaign. Part of her work is gastroactivism - using

activism@amnesty.org.uk or get in touch with your usual Community Organising

food to create change. To highlight the human rights abuses in the Niger Delta, she organises supperclubs, develops recipes and works with local farmers from the Niger Delta to platform their ingredients.

Signature

Charcoal-dark. Butter-rich. Born of earth, made in praise of terroir. These madeleines are sacred morsels born of ash – each one a crumb of remembrance and restoration. This is the vegetarian incarnation of our cult ritual sweet: a shell to hold memory, protest and archive evidence. YIELD: Approx. 45 madeleines

The Crude Madonna's 'Ecocide Shell Madeleines' (Vegetarian) – ASH Culinarian

 175g caster sugar • 175g self-raising flour (sifted)

2 large free-range eggs

1 tsp baking powder 2 tbsp activated bamboocharcoal powder (sifted)

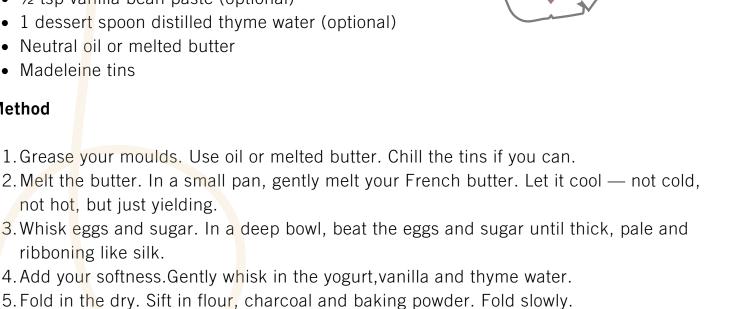
Ingredients

 2 tbsp full-fat Greek-style yogurt or crème fraîche ½ tsp vanilla bean paste (optional) 1 dessert spoon distilled thyme water (optional)

175g unsalted French butter (cubed,cold)

- Neutral oil or melted butter Madeleine tins
- Method
 - not hot, but just yielding.
 - 3. Whisk eggs and sugar. In a deep bowl, beat the eggs and sugar until thick, pale and ribboning like silk.
 - 6. Now the butter. Pour in the melted butter, folding in stages. Watch the batter become glossy. Let it rest.
 - 7. Let it wait. Cover and chill for one hour or overnight.
 - 8. Heat the fire. Preheat the oven to 170°C (fan). Fill each mould ¾ full. 9. Bake. 12–14 minutes, or until the centre domes. Touch it gently – it should spring
- 10. Cool. Wait 2 minutes. Then release each shell with care. Place them on a wire rack.

Store them in an airtight tin lined with organic cloth. Pair with rich, honeyed drinks or spiced hot chocolate. Sweeten the experience with saffron rock sugar sticks. Elevate with Nigerian terroir teas: hibiscus, lemongrass, or bitter-leaf infusions.



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