

FUNDRAISING UPDATE



August 2025

It's a quiet month and so a brief fundraising update but we still have some wonderful examples of fundraising events organised by local groups to share with you.



Ealing Amnesty Group

Fundraising and Reaching New Members in Ealing

Local groups often get in touch asking how they can reach new members in their local area. There are loads of ways to do this and fundraising events tend to do better than campaign focused events in reaching new people. Anything where you'll be facing the public and have a simple fundraising/campaigning ask will work well. The Ealing group recently did this very effectively by arranging for a stall at Ealing Broadway station where they spoke to people passing through and raised £117 in just two hours!

Tea, Cake and Human Rights in Suffolk

We were delighted to hear the Bury St Edmunds Amnesty Group had raised £190 with another successful **AMNESTEA** event. Group member Avril got in touch to let us know how the event went:

*"Bury St Edmunds' **AMNESTEA** proved to be a really enjoyable occasion, raising funds for Amnesty and with a good deal of discussion and laughter. Donations were even received from those who could not attend. Guests included current members, some members who had not been involved for a long time, others had no connection with Amnesty, so we were able to introduce them to Amnesty's work."*



Leader of West Suffolk Council, adding his signature to the letter for the group's MP about the plight of Afghan women.

Support for your Fundraising

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details below to discuss what you want to do and to order free fundraising materials (including collection buckets and card readers!) and help promoting events:

Email: richard.glynn@amnesty.org.uk

Phone: 07827 694 313

Facebook: www.facebook.com/amnestyukrich

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

We are committed to the highest standards in fundraising.
Read our promise to you: amnesty.org.uk/promise



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