

Name of Project	Message Framing Guide – Incorporation of Human Rights treaties
Description of work required, including key deliverables	<ul style="list-style-type: none"> <li>- Desk review of current narratives around human rights in Scotland and analysis of the implications for communicating about proposals to strengthen the legal human rights framework in Scotland</li> <li>- Delivery of consultation workshop with Amnesty and the Civil Society Working Group on Incorporation</li> <li>- Message framing guide/toolkit setting out suggested messaging and best practice for communicating about human rights and incorporation of international treaties</li> </ul>
Deadline for completed work	November 30 <sup>th</sup> 2025
Management Reporting arrangements	Contractor to report to Scotland Programme Director at agreed intervals
Skills/ Expertise Required	<ul style="list-style-type: none"> <li>- Knowledge and experience in the field of communications and framing</li> <li>- Experience of producing effective toolkits/messaging guides to inform communications work</li> <li>- Experience of facilitating group discussions and working with coalitions</li> <li>- Experience of working with third sector organisations in Scotland</li> </ul>
Selection Criteria	<ul style="list-style-type: none"> <li>- As above</li> <li>- Able to work to deadline above</li> </ul>

Recruitment Timetable	<ul style="list-style-type: none"><li>- Closing date for applications September 6th</li><li>- Interviews September 11th</li><li>- Contract commences October 1<sup>st</sup></li></ul>
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