

# JOIN THE CAMPAIGN TO BAN ISRAELI SETTLEMENT GOODS



## BRIEFING TO ACTIVISTS

**Amika George (she/her)**

Community Organiser, Local Activism

[Amika.George@amnesty.org.uk](mailto:Amika.George@amnesty.org.uk)

**Hannah Stokes (she/her)**

Community Organiser, Student Activism

[Hannah.Stokes@amnesty.org.uk](mailto:Hannah.Stokes@amnesty.org.uk)

# Microsoft Teams

Just a quick reminder about the most important functions in Zoom

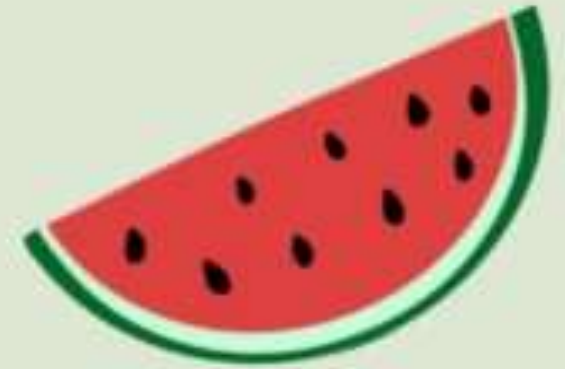
1. Microphone: please mute when not speaking
2. Camera : we'd love to see you !
3. Use the chat to share questions, comments and reflections



# Introduction

---

- What's the Ban Israeli Settlement Goods campaign?
- Is it Boycott, Divestment and Sanctions (BDS)?
- **In this briefing, you'll hear:**
  - Background and context
  - An overview of the campaign's aims and tactics
  - Ideas for coalition building and community mapping
  - Tips for lobbying your MP and what to say
  - Ideas for hosting an 'Apartheid-Free Meal' or 'Amnes-Tea'
  - Support and resources available
  - Q&A



# Background

- Amnesty 2022 report on Israeli Apartheid, 2024 report on the ongoing genocide in Gaza
- Advocacy and strategic focus is on the **UK's trade and business complicity** in the Occupied Palestinian Territory
- January 2025: [Legal opinion on excluding tenderers](#) published and communicated to councils
  - Concluded that *'there is a strong body of opinion and law which concludes that business dealings in the settlements can and, in many cases, inevitably do, contribute to the ongoing breaches of human rights law and international humanitarian law in the Occupied Palestinian Territory.'*
- April: Launched campaign with target local groups, lobbying councils to exclude complicit tenderers from public contracts (ongoing)
- May 15<sup>th</sup>: Ban Israeli Settlement Goods campaign launch
  - All info can be found at [www.amnesty.org.uk/resources/ban-israeli-settlement-goods-campaign-pack](http://www.amnesty.org.uk/resources/ban-israeli-settlement-goods-campaign-pack)





# What's the Ban Settlement Goods campaign?

GOAL: By December 2025, as many MPs as possible are publicly calling for a UK ban on the importation of Israeli settlement goods



# Coalition Building

- To hold the UK Government accountable and enact meaningful change, **we need to build power on a local level**
- The more people lobbying your MP = the more pressure for your MP to act
- Building a broad coalition will help to increase the visibility of the campaign and raise broader public awareness
- Working in coalition allows us to build long-term solidarity with the wider Palestinian liberation movement



# Community Mapping

---

An organising tool that helps locate your local community and its constituents in a bigger national or global campaign. It involves **researching potential allies and identifying who your key partner activist and grassroots groups could be.**

Amnesty Groups: Local Groups, Student Groups, Youth Groups

Palestine Solidarity Campaign groups in your local area

Other Palestine campaigning groups in your local area; local BDS campaigns organising for 'Apartheid-Free Zones', Palestine Action, Friends of Palestine, PalSocs on campuses

Others in your community working towards similar goals; local trade unions, anti-racism campaign groups, etc.



# Community Mapping



**DEMOGRAPHIC** (e.g. what do you know about the community? Who are they?)

**KEY DATES** (e.g. Local holidays, festivals, human rights related dates etc.)

**LOCAL ISSUES** What are the most important local issues? What do locals care about?

**ORGANISATIONS & GROUPS** (e.g. Activist groups, rights holders, charities, social groups, businesses etc.)

**DECISION MAKERS & INFLUENCERS** (e.g. Politicians, community leaders, local journalists, local celebrities etc.)

**INSTITUTIONS** (e.g. Schools, universities, colleges, hospitals, places of worship, government buildings, etc.)

**PHYSICAL SPACES** (e.g. Parks, community halls, public spaces, markets, town centre etc.)





# Contacting your MP

- Before contacting them, useful to find out their stance on Israel, the OPT, settlement goods, or arms sales to Israel.
  - Go to <https://www.mpwarcrimes.co.uk>

Search MPs | Parliament | Labour | About





## Is My MP a War Criminal?

Search for an MP  
Enter a name or constituency

**Palestine is the issue.**

If you don't know who your MP is, check on the official [parliament website](#) by entering your postcode.

**Featured MPs**

 Christian Wakeford Lobbying: £8,100.00	 Andrew Gwynne Lobbying: £6,013.00
 Bob Blackman Lobbying: £2,900.00	 Greg Smith Lobbying: £5,750.00

## Dame Meg Hillier (Hackney South and Shoreditch)

Clearly Anti-Palestinian

Party  
Labour



Upheld ICC arrest warrants against Israeli war criminals - 22nd May 2024

Did Not Sign Letter

[Source](#)

Suspend Arms Sales to Israel - 27th March 2024

Did Not Sign Letter

[Source](#)

Making BDS Illegal for Public Bodies (2nd Vote) - 10th January 2024

Voted No

[Source](#)

Ceasefire in Occupied Gaza - 15th November 2023

Abstained or absent

[Source](#)

Making BDS Illegal for Public Bodies (1st Vote) - 3rd July 2023

Abstained or absent

[Source](#)

# What should I say?

- The specific ask will depend on whether or not your MP has a Government role.
  - To find this out: Go to [www.theyworkforyou.com/mps](http://www.theyworkforyou.com/mps) - in the 'currently held offices' section

**If they DON'T have a Government role:**

**ASK:** Show their support for a ban by signing [Early Day Motion 1266](#).

Use draft letter in campaign pack (Appendix B)

**If they DO have a Government role:**

**ASK:** Write to the Prime Minister calling for a ban on settlement goods

Use draft letter in campaign pack (Appendix C)

**If they have already signed the EDM:**

**ASK:** Invite them to your 'Apartheid-Free Meal', or a meeting, and discuss the importance of using apartheid language in Parliament.

Any replies? Let us know by emailing/forwarding correspondence to [Parliament@amnesty.org.uk](mailto:Parliament@amnesty.org.uk)

# Hosting an 'Apartheid-Free Meal'

—


An Apartheid-Free Meal is a community-based event where activists and their allies share traditional Palestinian dishes, made without settlement goods, and invite their MP to discuss the urgent need for a UK ban on settlement goods


## Why a meal?


- Strengthens your coalition by bringing community groups, activists and allies together
- Raises public awareness of the demand for a settlement goods ban
- Opportunity to put pressure on your MP in a meaningful, human conversation over a shared meal





# Tips for Planning an Apartheid-Free Meal

 **When:** Aim for a Friday-Sunday evening when MPs are in their constituencies and make sure it takes place **before 22 July 2025** (Parliament recess)

 **Volunteers:** Gather at least 5 volunteers and assign clear roles - venue, ingredients, invites, food prep, set-up/clean-up

 **Venue:** Choose a space that's accessible, has enough capacity, and allows food

 **The Meal:** Cook **traditional Palestinian food** or source from local Palestinian caterers, remember all ingredients must be free from settlement goods, you could do anything from baked goods to three-course meals!

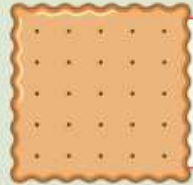
 **Media & Socials:** Contact local press using the draft press release in the campaign pack, reach out to local influencers and **take photos to share online and in follow-up coverage**





# SETTLEMENT GOODS CAMPAIGN

## SETTLEMENT FREE RECIPES



### Za'atar Vegan Cookies

Melt-in-your-mouth cookies with a bold za'atar twist.



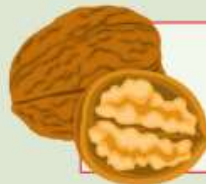
### Orange Cake

Soft and zesty, soaked in the sunshine of fresh oranges and olive oil.



### Palestinian Date Cookies

Delicate, shortbread-like treats filled with sweet, spiced dates,



### Date & Walnut Cake

Packed with the warmth of Medjool dates and crunchy walnuts.



### Olive Oil Plum Cake

Fragrant and fluffy, infused with bright citrus and Palestinian olive oil.



Cook Palestinian Food With Joudie Kalla And Guz Khan!

4.4K views • 1 year ago



# Youth Pack: Host an 'Amnes-Tea'



**JOIN THE CAMPAIGN TO BAN ISRAELI SETTLEMENT GOODS YOUTH PACK**

Did you know that the everyday goods, found in your local supermarket, could be upholding a system of aggression, domination and human rights violations?

**START HERE**

It shouldn't be possible for goods produced in Israeli settlements in the occupied West Bank and East Jerusalem to be available in the UK, given that settlements are illegal under international law. So, we're pushing for a decisive ban on Israeli settlement goods from entering the UK.

We need your help to build pressure on your MP and, through online and offline actions, urge them to call on the UK's compliance in violating international law and undermining human rights.

The Youth Guide, this pack contains:

- Youth Education Guide
- Youth Action Guide
- Resources to Support You

**WHAT DO YOUTH GROUPS NEED TO DO?**

- 1 ORGANISE A COMMUNITY 'APARTHEID-FREE' AMNES-TEA**
- 2 INVITE YOUR MP**
- 3 BUILD A COALITION OF HUMAN RIGHTS ACTIVISTS IN YOUR COMMUNITY**



**THE STORY OF SETTLEMENT GOODS YOUTH EDUCATION GUIDE**

**ISRAELI APARTHEID**

In Israel and the Occupied Palestinian Territory (OPT), Palestinians navigate a system of laws, policies, and practices which oppress and discriminate them.

Palestinians face **discriminatory treatment** that leaves Israeli Israelis at their expense. They have been calling for this systematic oppression to be defined as 'apartheid'.

Apartheid is a crime against humanity under the Apartheid Convention, the Rome Statute and customary international law.

Since 2012, Amnesty has been calling for an end to this system of Israeli Apartheid so that Palestinian can fully enjoy their human rights.

**DISPOSSESSION**

One such means of oppression and control has been through the **dispossession** of Palestinian land and property, entailing decades of discriminatory land and property seizures, home demolitions and forced evictions.

Israel itself occupied the West Bank of the River Jordan 58 years ago, during the 1967 'Six-Day War', more than 100,000 hectares of Palestinian land have been appropriated for use by ever-expanding – and illegal – Israeli settlements, which have been repeatedly condemned by the United Nations as 'a flagrant violation of international law'.



**SETTLEMENT GOODS CAMPAIGN SETTLEMENT FREE RECIPES**

**Za'atar Vegan Cookies**  
Make up your smooth cookies with a bold za'atar twist.

**Orange Cake**  
Soft and zesty, soaked in the sweetness of fresh oranges and zesty oil.

**Palestinian Date Cookies**  
Delicious, crunchy and chewy. Fresh figs with sweet, zesty dates.

**Date & Walnut Cake**  
Packed with the sweetness of Medjool dates and crunchy walnuts.

**Olive Oil Plum Cake**  
Tangy and buttery, infused with zesty olive oil and plums.

**Mint & Sage Tea**  
Refresh your smooth cookies with a bold za'atar twist.



**SETTLEMENT GOODS CAMPAIGN YOUTH ADVOCACY GUIDE**

**2 INVITE TO YOUR MP**

**Inviting your MP**

**Who is my MP?**

You can find out who your elected Member of Parliament is, and information about them, their voting history, and their contact details [here](#). The [UK MP & your postcode](#) tool provides an overview of MP's constituencies in Israel and the Occupied Palestinian Territory, including whether they voted or participated in recent Parliamentary debates on bills like the Suspension of Arms Sales to Israel or ending US aid for military aid. You will be asked to provide a list of ways in which they might respond to your needs in the coming year, or when speaking to them on the day.

**How can my MP help?**

The specific role will depend on whether or not your MP has a Government role. You can find this out on the 'Summary list of MPs' section on their [Parliamentary website](#).

If they don't have a Government role, write asking them to attend your event, meet for a tea by signing up [here](#). Don't forget calling for a ban on settlement goods. Early day motions (EDMs) are written, submitted for debate in the House of Commons for which you can find a list [here](#). EDMs are used to raise or correct the issues of individual MPs or to draw attention to specific events or campaigns.

If they do have a Government role, you won't be able to use an EDM, so we're asking them to write to the Prime Minister calling for a ban on settlement goods.

Either way, there's a draft letter in the agenda (Appendix B) you can use if you're contacting them for the first time. We encourage being bold in your letter in order to get their to come to your event, but as a follow up email they've attended or if they do not respond, we recommend sending them a more specific letter, which you can find a draft for in Appendix C.

Once your MP has replied, stating whether or not they will take action, let us know by emailing [uk-mp@amnesty.org](mailto:uk-mp@amnesty.org), or by sending any correspondence to [uk-mp@amnesty.org](mailto:uk-mp@amnesty.org). We'll be tracking how many MPs are supportive.

We've also just launched a **Youth Group-specific campaign pack**. We're calling on youth groups to host an apartheid free 'Amnes-tea'.

This tailored youth pack has been designed with school and college settings in mind and includes a Settlement Goods Youth Education Guide as well as Youth Action & Advocacy Guide, and a range of resources to help you with this campaign.

# Questions?

---

Next steps:

- Get in touch with us for any support or questions on organising!
- Email [Parliament@amnesty.org.uk](mailto:Parliament@amnesty.org.uk) once you've heard from your MP
- 'Campaigning to End Israeli Apartheid' webinar on 10 June at 6pm - [Sign up here](#)

**Amika George (she/her)**

Community Organiser, Local Activism

[Amika.George@amnesty.org.uk](mailto:Amika.George@amnesty.org.uk)

**Hannah Stokes (she/her)**

Community Organiser, Student Activism

[Hannah.Stokes@amnesty.org.uk](mailto:Hannah.Stokes@amnesty.org.uk)

