

FUNDRAISING UPDATE



May 2024

The main focus of this month's fundraising update is an amazing evening of live music and campaigning in support of imprisoned Egyptian/British blogger Alaa Abdel Fattah. Read on for more info. about this special event! We also wanted to shout out the Reading Group for their quiz highlighting their new focus on human rights in Hong Kong. Quizzes are the perfect fundraiser to pair with a campaign launch/action.

Songs of Hope and Freedom

We were delighted to hear from the Wirral Group who recently held a successful live music fundraiser at the West Kirkby Arts Centre. Linda, the chair of the group, let us know how it went:

"On Saturday 27th April a group of talented local musicians gave up their time to put on a fundraising concert of wonderful music for Amnesty International, Songs of Hope and Freedom. A fantastic night of music, joy and support from kind-hearted and generous people. We raised around £600 with the help of local businesses who donated raffle prizes.

"Margaret Greenwood MP for Wirral West sent a message of support as she could not attend in person and expressed her continuing support of our group, especially in our efforts in campaigning for the release of Alaa Abdel Fattah.

"We shared Alaa's story with the audience and gave them the opportunity to send messages of hope to him by signing Father's Day cards which we sent to Amnesty International UK. 21 cards were signed, many with multiple poignant messages.

"It was a great way to raise awareness of our group and the excellent work that Amnesty International does."



The Wirral Group and volunteers who made this amazing event happen

Quizzing for Hong Kong

The Reading Amnesty Group recently raised £300 at a quiz night where they also launched their new campaign in support of human rights in Hong Kong. Fundraising events like quizzes are the perfect way to launch new campaigns. They can raise funds to help cover your costs, contribute to Amnesty International UK's work on the issue and help you reach a new audience. Get in touch if you want to discuss fundraising ideas



Pictures from the Reading Group quiz

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

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for future campaign launches. We are always eager to talk fundraising and how we can help!

Support for your Fundraising

Our Community Fundraising and Events team is on hand to help you make your fundraising plans a reality. Get in touch with Richard using the details below to discuss what you want to do and to order free fundraising materials (including collection buckets and card readers!) and help promoting events:

Email: richard.glynn@amnesty.org.uk

Phone: 07827 694 313

Facebook: www.facebook.com/amnestyukrich

GET IN TOUCH: fundraise@amnesty.org.uk / 07827 694 313

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