**Amnesty International UK**

**Gender Justice Massive Open Online Course (MOOC) Consultant**

**About Amnesty**

Amnesty International UK (AIUK) is a national section, or branch, of a global movement of over seven million supporters, members, and activists. Collectively, our vision is of a world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights instruments. Our mission is to undertake research and action focused on preventing and ending grave abuses of these rights. We are independent of any government, political ideology, economic interest, or religion.

Amnesty International UK welcomes applications from everyone and particularly encourage applications from people from an ethnic minority background, and people with a disability to help us achieve a balanced representation in our workforce, especially at senior grades.

**Background**

Human rights education (HRE) is central to building a world in which our vision is realised by developing knowledge and understanding about human rights; forming attitudes and behaviours respectful of those rights; and enabling the skills and ability to uphold and protect human rights. Our HRE programme is a strategic priority for AIUK and a global priority for the international Amnesty movement.

AIUK produces free Human Rights Education resources and Massive Open Online Courses (MOOCs) for use with children, young people and adults throughout the UK ([www.amnesty.org.uk/education](http://www.amnesty.org.uk/education)). AIUK partners with Amnesty International’s Human Rights Academy and with Futurelearn to deliver online courses:

* Anti-Racism and Human Rights: Understanding and confronting racism, discrimination and inequality which aims to explore the anti-racism movement in the UK and what you can do to champion it in your everyday life (<https://www.futurelearn.com/courses/anti-racism-and-human-rights>)
* Defending Dignity: The Universal Declaration of Human Rights which aims to explore how the UDHR can empower people to know, claim and defend their rights (<https://www.futurelearn.com/courses/the-universal-declaration-of-human-rights>)
* Championing Change: Human Rights and the Climate Crisis which enables people to learn why climate change is a human rights issues and how human rights can be used as a tool to combat the climate crisis (<https://www.futurelearn.com/courses/climate-change-human-rights>)
* Amnesty Human Rights Academy hosts online courses from across the international movement including an introduction to human rights, the right to protest and digital security and human rights. AIUK is currently designing an Introduction to Human Rights Education course for this platform. (<https://academy.amnesty.org/learn>)

AIUK is committed to providing Amnesty activists with the knowledge, skills, attitudes and behaviours needed to take action for human rights. Our online courses are central to delivering AIUK’s Activist Education Syllabus for the Amnesty movement in the UK.

**The project**

In 2024 Amnesty International UK will launch a new human rights education online course (MOOC) focused on Gender Justice.

The primary objective of this course is to provide young people and adults – including Amnesty activists - with relevant understanding and knowledge of Gender Justice and why a gender justice approach is essential to realise human rights for all. At a time when progress made for women’s and LGBT’s rights is under threat, learning about gender justice principles will foster attitudes of equality and respect for everyone. Our aim is that it will provide the foundation for learners who wish to go on to develop their skills to take action for gender justice in their respective contexts, whether these are schools, workplaces or activism spaces.

The course will be designed to run for a maximum of 3 one-hour modules over 3 weeks. Facilitation will be available in the first 3 weeks after launch, and will remain open for learners to join at any time.

This course will be interactive with elements of social learning to explore Gender Justice, including critical questions, video clips, engaging examples, and quizzes.

**The role**

We are seeking to recruit a freelance subject matter consultant to research and draft the content for this Gender Justice MOOC.

You will have the following essential knowledge and skills:

* Excellent understanding of gender justice concepts and intersectional approaches to human rights
* Significant knowledge of human rights, including the Equality Act 2010, the Convention on the Elimination of All Forms of Discrimination Against Women and the Universal Declaration of Human Rights
* An understanding of the difficulties and opportunities surrounding the design and delivery of online learning courses
* Experience of creating participatory activities to reinforce learning
* An understanding of the opportunities and limitations of the Futurelearn platform and how this impacts the learning created for the platform.
* Excellent written communication skills
* Ability to work collaboratively with a range of colleagues and partners.
* Ability to accept constructive feedback and work in partnership with AIUK to make improvements and amendments to the MOOC as required
* Understanding of, and commitment to, the aims and objectives of Amnesty International.
* Understanding of, and commitment to, equity, diversity and inclusion

You may also have the following desirable knowledge and skills:

* Experience of creating online learning content and resources
* Significant understanding of the narrative and tactics of anti-gender actors
* A comprehensive understanding of patriarchal concepts and narratives and how they affect different people in specific ways.

The main point of contact for this work will be Amnesty International UK’s Education Officer for Adults. There will also be liaison with members of the Human Rights Education team, the Gender Justice Lead, the Diversity and Inclusion Lead. Amnesty activists will be involved in this project.

**Timeline**

Draft online course to be completed by Friday 3rd May 2024.

Please note that the production of assets and the building of the course will be completed by AIUK and do not fall within the scope of the freelance consultant.

**Conditions of Contract**

Amnesty International UK will pay the successful consultant a fee in two stages, at an agreed midpoint and on completion of MOOC content.

The consultant will be a self-employed person responsible for taxation and national insurance or similar liabilities or contributions in respect of their fee. The successful consultant will not, therefore, be entitled to Amnesty International’s Staff Terms and Conditions and nothing in this agreement constitutes a Contract of Employment.

**Deliverables**

The central output of this project will be the draft content for our Gender Justice MOOC which will be freely available online. Copyright will belong to Amnesty International UK.

**Logistics**

The consultant would be required to work from their own home, or place of work, and meetings with Amnesty staff will take place on MS Teams.

**Budget**

The available budget for this project is £10,000. Please outline the breakdown of your fee and expenses in your tender submission.

**Submissions**

Tender submissions outlining your proposed approach to drafting this gender justice MOOC should be sent to [hre@amnesty.org.uk](mailto:hre@amnesty.org.uk), along with an outline of:

* Your experience,
* Key learning questions you think the course could explore,
* Content you anticipate will be relevant to meeting the learning needs,
* How you will make it relevant and participatory for our target audience,
* A schedule or timeline for the work.

This should be received by 3rd March 2024. With interviews for the role being held on the week commencing the 11th March 2024.

If you would like to discuss this in more detail, please contact the Human Rights Education team: [hre@amnesty.org.uk](mailto:hre@amnesty.org.uk)