

FUNDRAISING UPDATE



August 2022

This month's fundraising update features news of two fundraising/awareness raising challenges organised by local groups and open to the public. Events like these help give Amnesty International UK and human rights a presence in communities up and down the country and they're only possible because of the hard work and commitment of our amazing network of local groups. Read on for more details on how your group can get involved and perhaps even inspiration for starting a fundraising challenge of your own!

Fundraising with the London to Tehran Challenge

We're asking local groups to take part in the [London to Tehran Challenge](#) to raise awareness of innocent people still being held in prison in Iran. This challenge was run last year by the Cardiff group who, along with many other groups, collectively walked the 2,730 miles between Iran and Tehran in solidarity with Nazanin and Anoosheh who have since been released. Their efforts not only helped raise awareness of this work, they also raised nearly £2000 to support vital human rights work.

To setup a fundraising page for your group's London to Tehran Challenge go to the [Just Giving page](#) we have created and follow the instructions. Get in touch if you need any help setting up your page or fundraising.



Tayside Triathlon Fundraising Challenge

Perth Amnesty Group's fundraising challenge for this year is to complete the Ben Lawers Traverse. This challenge includes involves climbing seven Munros, canoeing the length of Loch Tay, and cycling round it. Their last fundraising challenge raised £1,600 and they're hoping this one will do even better.

As with last year, other groups are invited and encouraged to take part themselves. If you're interested in taking part in this challenge, you can contact the Perth group via email to ask for more details: perthamnestygroup@yahoo.com

The challenge is now underway and donations have come rolling in already! If you can't take part yourselves, then please consider [making a donation to the Tayside Triathlon Challenge Just Giving page](#).

Support with Your Events

As always, you can speak to our Community Fundraising and Events team for help with your fundraising efforts. Call Richard on 0207 033 1650 or email richard.glynn@amnesty.org.uk to discuss your fundraising plans and find out who we can help you make the most out of your fundraising events.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

