**ACTIVISM REPRESENTATIVE ROLE DESCRIPTION**

**Primary Objective(s) |**Amnesty International’s vision is a world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights standards. Activism Reps support our local groups to play an essential role in helping to achieve that aim. There are over 170 local groups across the country in Scotland, NI, Wales and 10 geographic regions in England. Activism Reps have a vital role in building the Amnesty movement, helping local groups to develop and maintain relationships with diverse people and organisations in their communities. They support local groups to organise campaigns for human rights, connect local groups with each other and with other activist structures (country coordinators, networks, student and youth groups) in their areas. Activism Reps represent Amnesty International UK both in their respective communities and online.

**Position Title |** Activism Representative

**Team |** Activism Representatives Forum

**Location |** Home-based

**Reports to/Staff Support |**Community Organiser (Local Groups), Chair of Activism Reps Forum

**Classification |**Unpaid with agreed expenses covered by Amnesty UK

**Hours |**Between 5 to 8 hours a week (1.5 hours to be spent having 121 conversations with local groups in your area and a 1.5-hour Forum meeting per month)

**Tenure |**Initial 1 year term and then reviewed on a yearly basis with Community Organiser for Local Groups

**Training Provided |** Upon commencing, the Activism Reps will receive an induction to establish key relationships with staff and other activists. Prior to this meeting there should be a handover with the retiring Activism Reps (where available) to cover relevant records, including financial arrangements, key relationships, and partnerships with local organisations. Activism Reps will be required to undertake data protection and safeguarding training and will also be invited to community organising training.

**Key Objectives |**

* To represent Amnesty both within their communities and online and to be the voice of Amnesty in your area.
* To work with your Community Organiser to establish a regional activism team.
* To develop and deliver a plan to increase the diversity of local activists so that they better reflect the relevant local community, with support from the Community Organiser.
* To work with local activists and groups to develop a plan to grow and strengthen activism built upon community organising principles. (*please see reading list*)
* To coordinate and oversee input into Amnesty campaigns, including activist led campaigns In your region
* To be the primary point of contact for local groups for discussion of ideas, problems, and questions that groups can’t resolve themselves.
* To mentor, coach and support activists and to develop leaders (those who take responsibility in a campaign or those who hold a position in a local group) in your area.
* To attend the monthly Activism Forum meetings and feedback to your area.
* To act in accordance with our Activist Code of Conduct, found [here](https://www.amnesty.org.uk/files/aiuk_activist_code_of_conduct_0.pdf).
* To be committed to your own learning and development in the role.

We recognise that all communities will be different and require different levels of support in organising campaigns/ event/ projects/ actions.

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| **Other duties could include** * Designing and delivering training
* Raising media profile
* Joint campaigning between groups / local events
* Major public meetings / events
* Supporting groups with and on social media
 | **Skills and Knowledge** *The below are useful skills and knowledge to help you to fulfil this role:* * Experience of activism, and/or community organising.
* Good written and oral communication skills
* Leadership skills and an ability to engage others.
* Basic IT competence (email, word processing, video conferencing etc.) and regular access to the internet
* Social media experience
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**Applications Process |**

* Applications will go live for 3 weeks.
* Candidates will be encouraged to apply from all walks of life
* All applicants should have a good sense of the values and mission of the organisation.
* Shortlisted applicants will be invited for an interview with the Community Organiser for local groups and 3 current Activism Reps, including the Chair of the forum
* Successful candidates will need to become Amnesty members if they aren’t already

**Reading list |**

Recommended Reading: **Rules for Radicals**, Saul Alinksy | **Going Public**, Mike Gecan | **Roots for Radicals**, Ed Chambers | **Why I’m No Longer Talking To White People About Race**, Reni Eddo-Lodge | **How Organizations Develop Activists,** Hahrie Han **|**  **Why David Sometimes Wins**, Marshall Ganz | **In Dubious Battle**, Marshall Ganz | **I Must Resist**, Bayard Rustin | **Why We Can’t Wait**, Martin Luther King | **An Organizer’s Tale**, Cesar Chavez | **No shortcuts: Organising For Power,** Jane McAlevey

For more resources on community organising: <https://geecologist.org/2021/03/progressive-training-materials/>

For learning about human rights: <https://academy.amnesty.org/learn>