

FUNDRAISING UPDATE



August 2021

This month has seen local groups make up for lost time by organising a variety of wonderful, effective 'real life' fundraisers. It's been an inspiration to see how groups have adapted to lockdowns over the last year and a half. However, it still feels like a relieve to have restrictions lifted and to see fundraising happening as it did before. These sorts of events not only raise money to fund important human rights work but they also give Amnesty International UK a presence in communities across the country that we wouldn't have without our amazing network of local groups. Please do consider organising a fundraising event if you're able. Our Community Fundraising and Events team are on hand to help you make your events as successful as they can be.

Rocking for Amnesty

The Ely Amnesty group's live music fundraising events returned this month. These have always been a highlight of the Amnesty local group fundraising event calendar and it was a great shame that we missed out on one last year. The group have raised in excess of £10,000 for Amnesty International UK down the years with jazz concerts and have recently pivoted to holding rock events. Sally, group member and co-organiser of the spoke to us after the event:

"With a mixture of trepidation and excitement the Ely group held a fund-raising concert in the gardens of Haddenham Art Centre on 14 August. The sun shone and 88 came to listen to four local bands, eat cream teas and down a beer or two. Everyone left with smiles on their faces and we raised £1250."

We are delighted to see these events back and doing as well as ever. Thank you Sally and everyone in the Ely group who contributed to the event's success.

If your group is interested in organising a live music fundraiser, please get in touch using the details below and we'll be able to offer support and advice. This event made use of the contactless donation terminals we're now loaning to groups – you can borrow one for your events too.



One of the bands performs on the outdoor stage



Crowds enjoying live music in the Cambridgeshire sun

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)



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The Nine Fourthousanders

The Perth Amnesty Group are continuing their challenge of climbing the nine peaks in Scotland that are over 4000-feet high. You can read more about this fundraiser and find out how you can get involved by reading [the fundraising update in the June edition of the local group mailing](#). Barrie, a member of the group and co-organiser of this fundraising initiative gave us an update on their progress:

“Facing strong winds, driving rain and thick fog Members and Supporters of Perth Amnesty Amnesty Group climbed Ben Macdui and Cairngorm on Saturday as the first round in the Fundraising challenge to climb Scotland's 9 Munros that rise above Four thousand feet.”



The Perth group fly an Amnesty International banner on the summit of Ben Macdui

We'll be keeping our fingers crossed that the weather will behave in time for the group ascent of Ben Nevis happening on the 11th/12th September.

If you want to find more about the Challenge or would like to make a donation, go to [their Just Giving page](#).

Contactless Donation Units Available

Last year we started testing Contactless donation devices for use in local group fundraising events. Because of the 2021 lockdown these didn't get us much use as we'd like so we're looking for more groups who are interested in trying them out. Currently, they only work for groups fundraising for the Charitable Trust, but we're considering expanding them to the Section. If you'd like to trial them with your group, get in touch with our Community Fundraising team using the details below to arrange a trial.

Get in Touch

If you have any questions about your group's finances or would like help organising a fundraising event, then please don't hesitate to get in touch with Richard, our Community Groups Fundraiser, using the details below:

Email: richard.glynn@amnesty.org.uk

Phone: 020 7033 1650

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