

FUNDRAISING UPDATE



June 2021

This month's local group fundraising update leads with news of an amazing fundraising challenge organised by the Perth Amnesty Group and open to groups across the country. Please do consider getting involved if you're able and if not please share with your contacts. They're hoping to raise £9000 this Summer with a trekking challenge – a perfect way to celebrate the end of social distancing restrictions. We also have details on how you can borrow contactless donation units for use in your fundraising events.

Perth Amnesty Group Fundraising Challenge – Climb the Nine Four Thousanders

Following on from the success of their Lairig Ghru fundraising challenge ([which raised an impressive £1600 for Amnesty International UK](#)) the Perth Amnesty group is inviting other groups to join them in climbing the nine Mountains in Scotland that are over four thousand feet in height.



This challenge is running from now until the end of September and they hope to raise £9000 in sponsorship. Amnesty groups from across the country (and anyone else who wants to take part!) are welcome. Please help by taking part if you can and spreading the word to others who might be interested. There is of course no obligation for anyone taking part to complete the ascent of all nine mountains, even climbing just one would help!

Perth Amnesty Group will be setting two separate dates for challengers interested in joining a larger group to take part in. These dates are likely to be during July, August or September – register your interest by emailing perthamnestygroup@yahoo.com for updates. If you'd rather tackle the route in your own time, please feel free to take part whenever works for you.

You can find out more the challenge and how you and your group can get involved on the [Perth Amnesty Group's website](#).

We're delighted to see more and more groups organise these sorts of open fundraising challenge events. Not only are they excellent fundraisers, they also give people the opportunity to help fund important human rights work whilst also doing something they love with likeminded people. The Cardiff Group recently raised nearly £1500 with their London to Tehran Challenge and spread the word on our work on human rights in Iran to hundreds of people. [Read more about this event here](#).

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)



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Contactless Donation Units Available

Last year we started testing Contactless donation devices for use in local group fundraising events. Because of the 2021 lockdown these didn't get us much use as we'd like so we're looking for more groups who are interested in trying them out. Currently, they only work for groups fundraising for the Charitable Trust, but we're considering expanding them to the section. If you'd like to trial them with your group, get in touch with our Community Fundraising team using the details below to arrange a trial. To use them, you'll need to be in an area with either WiFi or 4g/5g coverage and will need a Bluetooth enabled smartphone with the iZettle Go app (this is free to download.)



The contactless donation devices you can now borrow

Help with your Fundraising Events

If you're planning a trek with your group, if you'd like to borrow a contactless donation unit or if you have another fundraisers planned and want advice or materials, get in touch with Richard in our Community Fundraising and events team using the details below:

Email: richard.glynn@amnesty.oth.uk

Phone: 0207 033 1650

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

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