

FUNDRAISING UPDATE



October 2020

This month we're continuing to ask for local groups who are able to help us try out the new contactless donation devices that we have recently bought. We also have an update on an amazing fundraiser organized by the actor David Horovitch that we told you about a few months ago.

Contactless Donation Units Available

After many delays we finally have contactless donation devices available for groups to borrow and use! Currently, these only work for groups fundraising for the Charitable Trust, but we're considering expanding them to the section. If you'd like to trial them with your group, get in touch with our Community Fundraising team using the details below to arrange a trial. To use them, you'll need to be in an area with either WiFi or 4g/5g coverage and will need a Bluetooth enabled smartphone with the iZettle Go app (this is free to download.)



The contactless donation devices we are trialing

We have already had the Saffron Walden group use them in a street collection with success. Before we roll them out more widely we'd like more field tests so please do request a loan of them if you have an event coming up. We appreciate that the tightening of lockdown students in large parts of the country means many of you will have had to cancel events. However, use of these contactless devices does mean you have to handle less cash and can make events safer so please do consider redesigning cancelled events to work differently.

Sonnets in Isolation Update

The actor David Horovitch is now well into his challenge to recite all 154 of Shakespeare's sonnets on YouTube. He is asking people to support his efforts by donating to Amnesty International UK and has raised nearly £2500 so far. Read more about his challenge on [his website](#) and share his [Just Giving page](#) far and wide to help him exceed his £3000 target.

Get in touch

As always, our Community Fundraising Team is on hand to support your fundraising efforts. Details below:

Email: richard.glynn@amnesty.org.uk

Phone: 0207 033 1650

Facebook: www.amnesty.org.uk/amnestyukrich

We can help you setup fundraising pages, work out what streaming platforms to use, send you t-shirts and other resources and just generally offer advice.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: amnesty.org.uk/promise

