

# NI CAMPAIGN MANAGER (MAT COVER)

## Team

Nations & Regions Team

## Reports To

Northern Ireland Programme  
Director / Head of Nations &  
Regions

## Grade

6

## Weekly Hours

35 (Flexibility Considered)



## Amnesty International UK (AIUK)

Our aim is simple: an end to human rights abuses. Independent, international, and influential, we campaign for justice, fairness, freedom and truth wherever they are denied. Already our network of over seven million people is making a difference in almost every country in the world. Whether we are applying pressure through powerful research or direct lobbying, mass demonstrations or online campaigning, we are all inspired by hope for a better world. One where human rights are enjoyed by all.

## The Nations and Regions Team

The Nations and Regions Team is responsible for leading Amnesty International's campaigns and education work in Scotland, Northern Ireland and Wales.

## Northern Ireland Campaign Manager overview

The Northern Ireland Campaign Manager will design, implement, and manage campaigns strategies; establish and manage AIUK's relationships with key political contacts; lead on campaign-specific litigation strategies; devise and manage media and digital media strategies and represent AIUK in the media.

## The Northern Ireland Campaign Manager will

### The big picture

- shape and influence political outcomes to meet Amnesty's key objectives
- devise campaign strategies

- manage AIUK campaigns
- devise and deliver media plans; represent AIUK in the media
- manage external relationships.

## **The day to day**

- The Northern Ireland Campaign Manager will identify objectives for campaigns, design the strategy to achieve them, and manage the implementation of plans. This will include working with different teams and colleagues across the UK section in areas such as political advocacy, litigation, media, digital media and, where applicable, at the International Secretariat
- Manage campaign specific litigation and relationships with rights holders in respect of this
- Design and manage media outputs on your campaign areas.
- Liaise with high level political actors and institutions and manage these relationships to advance critical human rights change.
- Monitor, regularly review and update on the progress of campaigns and evaluate their impact, adapting the campaign in response.
- Manage the budget delegated for specific campaigns, making decisions, monitoring expenditure and reporting on these.

## **Managing the AIUK way**

- You will manage any staff and volunteers to achieve our plans.
- Support your team members with regular feedback, check ins, and developmental objectives.
- Create a healthy and positive culture in your team, through role modelling in line with our commitments.

## **All colleagues**

- Contribute positively to the organisations aims of diversity and inclusion.
- Look after the health, safety and welfare of self and all around you.
- Take on other reasonable duties as appropriate in line with your skills, knowledge abilities and experience.

## What We're Looking For

### AIUK Commitments

#### Communication

Listen to others and communicate in a respectful, clear, honest and inclusive way. Give constructive feedback and be open to others giving feedback.

#### Collaboration

Seek to build strong collaborative working relationships. Share expertise where required and encourage others to do the same.

#### Consideration

Guided by values and strategic priorities, manage time and workload with respect to the time and workload of others. Be fair and consistent in decision making and dealings with others.

#### Change

Innovate and improve the way things are done. Make time to increase knowledge and skills and support others to do the same.

### You already have these skills and knowledge

#### Experience

Strong campaign / project planning and management involving multiple internal as well as external stakeholders.

Managing constructive relationships with high-level political actors and institutions in Northern Ireland and Westminster which has achieved specific campaign or policy objectives.

Managing constructive relationships with external stakeholders and the media in Northern Ireland which has achieved specific campaign or policy objectives.

Representing your organisation / standpoint in public settings including via the broadcast and print media.

Experience of strategic planning.

#### Knowledge

Human rights / social justice or related best practice in campaigning.

How strategic litigation can be used for social change.

Understanding and commitment for the aims and objectives of Amnesty.

	<p>Understanding of and commitment to Equality and Diversity</p> <p><b>Skills</b></p> <p>Highly developed ability to establish credibility and communicate, influence, and persuade.</p> <p>Highly developed skills at identifying, building, and managing relationships</p> <p>Great organisational and prioritisation skills to manage your work and ability to work very independently on own initiative.</p> <p>Budget and project management skills.</p>
<b>You may also have</b>	<p><b>Experience</b></p> <p>Of involvement in and management of strategic litigation for generating human rights / social change.</p> <p><b>Knowledge</b></p> <p>Knowledge of human rights law.</p> <p><b>Skills</b></p> <p>Ability to use digital tools for communication / campaigning.</p> <p><b>Other</b></p> <p>Ability to work unsocial hours and/or to stay away from home overnight, when required. This is not currently a regular requirement.</p>