

FUNDRAISING UPDATE



August 2020

This month's local group fundraising update has another example of a creative virtual fundraising idea from a local group and some advice on planning your group's first post-lockdown physical fundraiser. Read on for more details.

Croydon Amnesty Group's Auction of Promises

The Croydon Amnesty Group, like many around the country, have had their fundraising plans left in tatters by lockdown. The group's chair Beverley was inspired by a fundraiser run by Christian Aid to organise an 'Auction of Promises'.

Members of the group were asked to come up with one promise that they could offer in return for donations. These included: a guided trail run in the local area, a batch of home baked scones, a guided tour of Cambridge and loads more. The promises were compiled into a list and everyone was asked to send the list to at least ten friends, colleagues and family members inviting them to bid on any item on the list. The bids were kept secret and the highest bid for each item got the promise. The event was a fantastic advert for the group and raised £500 in donations. All the donations were profit as the promises were donated.

Get in touch if you're interested in organising an auction of promises and would like some advice.

Physical Fundraising Events & Social Distancing

As things start to return to some semblance of normality and physical events are possible again, it's important to remember that we're still living with Covid-19 and need to take steps to minimise the risk of outbreaks and infections. You can do this by ensuring any event you organise is safe and compliant with the latest rules and regulations. These are constantly changing so please make sure you familiarise yourself with the latest restrictions in your area. You can find these here:

- England: <https://www.gov.uk/coronavirus>
- Northern Ireland: <https://www.nidirect.gov.uk/campaigns/coronavirus-covid-19>
- Scotland: <https://www.gov.scot/coronavirus-covid-19/>
- Wales: <https://gov.wales/coronavirus>

Remember, these guidelines are very general and only cover the basics. Be sure to check with your local council or the venue that you're holding your event in for more specific advice. And please only organise an event if you're confident you can ensure the safety of volunteers. For more info. on how to organise events that are Covid safe, see the [Fundraising Regulator's guidelines](#) and keep an eye on future mailings.

Whether you want to start planning your first physical event since lockdown or if you'd like to try a virtual event, Richard in the Community Fundraising team is on hand to help.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: amnesty.org.uk/promise

