



<b>JOB TITLE</b>	IAR Campaigner – Urgent Actions
<b>TEAM</b>	Campaigns and Individuals at Risk
<b>DEPARTMENT</b>	Supporter Campaigns and Communications
<b>REPORTS TO</b>	IAR Campaigns Manager
<b>RESPONSIBLE FOR</b>	IAR Programme Temps
<b>GRADE</b>	4
<b>HOURS PER WEEK</b>	35

## OVERALL PURPOSE OF THE JOB

The Urgent Action Campaigner leads campaigning work on select Urgent Actions cases to work towards securing human rights change for those individuals. They develop the Amnesty UK campaign strategy for achieving change and then mobilise the section's resources to deliver the plan. They involve the individuals, their families and communities where possible, and seek to build alliances and partnerships with other organisations and activist groups in order to create change on the cases on which they work.

They also manage the Urgent Action Network to mobilise and support activists to deliver campaigning on urgent cases. They ensure all Urgent Actions are processed in a timely manner and acts as a point of contact for those working on Urgent Action cases and related actions.

The UA Campaigner also maximises the potential of Urgent Actions to meet the organisation's campaigning, fundraising and growth goals (for example through our Pocket Protest SMS Network and media work).

The UA Campaigner follows ethical principles that Amnesty is evolving to prioritise the needs and safeguard the dignity of those with and for whom Amnesty International acts, with a focus on gender mainstreaming.

## MAIN RESPONSIBILITIES

### Urgent action network and campaigning

1. Develop, execute and lead campaign strategies on Urgent Action cases, as directed by the Campaigns Manager in response to external events and opportunities, involving, where possible, the individuals and their families.
2. Lead cross-organisational project groups to strategise and plan these campaigns on bringing in specialist teams to deliver specific elements of the campaign strategy.

3. To lead on the production and distribution of Urgent Actions, ensuring that UA cases are featured on the Amnesty UK website, and are being updated, including supervising staff roles required to assist the process.
4. Design, develop and deliver creative, innovative approaches to making case campaign actions effective and identify appropriate targets and opportunities to for action, on projects, and in support of campaigns.
5. To act as a point of contact within Amnesty UK on all Urgent Actions for staff at all levels of the organisation, activists and others, answering enquiries, providing information and materials;
6. Provide oversight, advice and support on the appropriateness and ethical nature of actions and communications on Urgent Action cases.
7. Provide reports on the progress towards objectives and evaluate campaigns and actions.
8. Initiate and undertake activities and events in support of case campaign strategies, plans and actions, e.g. organising, attending and/or speaking at/representing the campaign at meetings, events, demonstrations, relevant external conferences etc, where appropriate
9. To ensure AIUK has a strong, responsive Urgent Action Network, through network development, robust data systems and processes, reaching out and recruiting new and diverse audiences, response-handling, provision of campaign materials and communications.
10. To liaise with the Amnesty International Secretariat to ensure the most up to date information is available on the cases we are working on; and ensure our policy and public campaigning calls are in line with global calls and movement standards
11. To hold relationships and be a point of contact for the individuals on whose cases we are campaigning, including – as relevant - their families and communities
12. Working with IAR Campaign Manager and other colleagues ensure that the approaches outlined above are informed by organisational standards and sectoral good practice
13. To deliver all aspects of this job description in line with ethical principles that Amnesty International is evolving to prioritise the needs and safeguard the dignity of those with whom we act.

### **Gender Mainstreaming**

14. Ensure that all approaches and work that are designed and executed by this post incorporate consideration of gender perspectives as far as possible.

### **Resource Management**

15. Line manage and supervise Individuals at Risk Programme temporary staff.
16. Develop, produce and organise the distribution of materials and products for Activists and members and coordinate actions in liaison with relevant AIUK staff (such as Community Organisers, Communications planners and Fundraising teams)
17. Research, negotiate and manage relationships with external consultants in order to deliver campaigning on Urgent Action cases or development of the Urgent Action platform
18. Work with the Campaign Manager on the sequencing and resourcing of actions, projects,

and campaigns, based on current priorities.

19. Work with project groups, steering groups (including leadership team), partners and rights holders on the projects that the role is required to lead on.
20. Monitor and report on any budgetary allocation.

### **External Relationships**

21. Participate in, and develop tactical alliances with other organisations and Sections in order to deliver the actions, projects and campaigns
22. Hold and develop relationships with specific individuals at risk and human rights defenders
23. On occasion, and at the direction of the Campaigns Manager, to represent Amnesty and the campaign in the media

### **Other**

24. To deliver all aspects of this job description in accordance with AIUK's Equality and Diversity Policy.
25. Work with the team to develop and achieve team objectives and plans.
26. To undertake any other relevant duties or projects delegated by the line manager or head of team, which are in line with the responsibilities of the post
27. To take responsibility for their own health, safety and welfare, comply with AIUK H&S policy and procedures, and not act in any way that compromises the safety of themselves, colleagues or the public.
28. To manage the health and safety of volunteers, including conducting risk assessments as appropriate.

## PERSON SPECIFICATION

### ESSENTIAL CRITERIA

<b>Experience</b>	Experience of leading projects
	Experience working in a campaigning organisation in a campaigning, advocacy, government relations or communications role,
	Experience of having developed and delivered campaigning events and activities to meet the aims, outcomes and objectives of a social change campaign.
	Experience of working with a range of people inside and outside own organisation to achieve objectives, including people with lived experience of the issues on which you were campaigning
	Experience of involving activists in developing and delivering campaigning actions
	Experience of using and updating digital campaigning platforms, e.g. Drupal, Engaging Networks
<b>Skills and knowledge</b>	Ability to communicate effectively both in writing and orally, with people from a range of backgrounds and positions internal and external to the organisation
	Knowledge, understanding and experience of how to safeguard and ethically campaign with and for the beneficiaries of our work
	Knowledge of, and ability to apply, campaigning and policy change theory and practice
	Excellent organisational skills, an ability to prioritise, work flexibly, move between tasks and actively manage conflicting deadlines
	Ability to persuade and influence, with individuals from a range of backgrounds, internal and external to the organisation
	Experience of developing compelling campaigns materials, delivering actions and events both online and off line.
	High quality public speaking skills
<b>General</b>	Understanding and commitment to the aims and objectives of Amnesty International
	Commitment to upholding ethical standards in AI's work with and for individuals
	Commitment to equality and diversity as outlined in our policy
<b>DESIRABLE CRITERIA</b>	
<b>Experience</b>	Use of databases, including data analysis.
	Experience of campaigning on humanitarian crisis and/or human rights abuses.
<b>Skills</b>	Media work
<b>General</b>	Ability to work unsocial hours and/or to stay away from home overnight on an occasional basis (usually scheduled in advance)