

# FUNDRAISING UPDATE



December 2019

## Freman College Amnesty Group Quiz

We spoke to Alex Aldridge, a member of the Freman College Amnesty Group, about the fundraising quiz he recently helped to organise:

*“To organise our annual Amnesty quiz, we followed a number of steps in order to raise as much money as possible as well as providing the best experience possible for our guests. We sold tickets at school, setting up a stand for people to buy them at break and lunch, we charged £7 for students and £10 for adults/additional guests. When buying tickets, people were asked whether they would like a fish and chips, spring rolls and chips or a portion of chips provided for them on the night (bought from our local Chinese takeaway.) We created several quiz rounds, each with 10 questions to be read on the night, some examples included: a picture round, films & TV, science, and (most importantly) an Amnesty round.*

*“On arrival, guests were checked in and issued an Amnesty sticker, which we ordered from the official Amnesty site, which proved that they had paid and been registered as having arrived. Once seated, a member of the Amnesty group walked around tables collecting money for raffle tickets, to win the prizes displayed on a table set up near the stage. The prizes were donated by the generous local businesses around Buntingford, some of which included: hairdressing vouchers, flowers, massage vouchers, and gift cards.*

*“After the first half of the quiz rounds were read out, food was served in the interval (which a few students went to collect fresh during the quiz.) Next, the final quiz rounds were completed and the scores were added up. The prizes were then presented, and the winning team was issued a box of chocolates; the losing team also received a consolation prize. In total we were able to raise over £650, a higher total than ever before, making this the most successful Freman Amnesty quiz to date!”*

If your group would like to hold a quiz, we can send you collections buckets, write you a letter that you can use to take to businesses to ask for donations of prizes and help advise on quiz questions. Email [richard.glynn@amnesty.org.uk](mailto:richard.glynn@amnesty.org.uk) or phone us on 020 7033 1650 for more details.



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## Money Raised in 2019

Thanks to all the youth groups who have donated money raised to Amnesty International UK this year. Together, you've raised over £20,000!

If you've raised money this year and haven't yet sent it in, you can do so via BACS payment, cheque or through our website. Email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) or call us on 020 7033 1650 for more info.

**GET IN TOUCH:** [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 020 7033 1650

We are committed to the highest standards in fundraising.  
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

