### **Fundraise for Amnesty International**



A guide for women and feminist societies

Why? How? When?



## Who are we and what is fundraising?



Funded in 1961, Amnesty International is a grassroots membership organisation fighting and campaigning for human rights and justice wherever they have been denied.

In partnership with our supporters we've reunited families, freed people from prison, held governments and corporations to account and shone a light on injustices.





We would love for your society to participate in some events with us, including your own Write for Rights event in December, or another event, such as a themed party or charity skydive, to raise money for our gender equality work. We would also like to be considered as your charity of the year if you have not chosen any yet.

Fundraising consists in collecting money via simple collections or by organising an event. It can be a screening of a documentary, a bake sale, a Write for Rights event... We will be here for you throughout the process, so feel free to contact us anytime for advices and support!

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# Our campaigns



Together, **we've made History**! The legislation paves the way for decriminalisation of abortion in Northern Ireland and access to abortion as a healthcare human right, as we have long advocated. This will end the 158 year-old near-total ban on abortion in Northern Ireland.

### Let's stand together to win other victories!!





Help us free women imprisoned for campaigning against the long-standing ban on women driving in Saudi Arabia, and for the end of the male guardianship system. Even though the Saudi authorities lifted the ban, several women activists behind the campaign have been detained with no access to their families or lawyers, tortured and accused with grave crimes. All of the 11 women activists need to be free and all charges against them dropped.

Online abuse of women is widespread in the UK with one in five women having suffered online abuse or harassment. It is part of a wider problem of discrimination and violence against women offline and can have major psychological consequences on the victims.



## How can you raise funds to support us?



#### **Host a Write for Rights event!**

Write for Rights encourages participants to write messages of support to people around the world who have suffered injustice.





### Organise an AmnesTEA!

Simply book a room or tidy up your backyard if it's sunny, and send out invites for an afternoon tea at the profit of Amnesty!

We provide posters and flyers, you just have to print them. You can make people pay for a cuppa or cakes, or charge a small fee (£5 to £10, depending on how fancy your party is) to enter.

### Organise a screening!

As a student group, it is very easy to do. Just book a lecture theatre, pick up a documentary about any theme you like. Sell tickets for a small fee (£2), food and drinks (popcorn, pizzas, sweets, drinks, etc)!



...or imagine your own event!

We are here to help you. You can email us at fundraise@amnesty.org.uk whenever you need support.