

FUNDRAISING UPDATE



June 2019

This month's fundraising update highlights some of the recent events you've been organising. If you've managed to host an event, please do get in touch to let us know how it went so we can include this in future mailings.

Harlow Amnesty Group Get Started

Late last year the Harlow Amnesty Group held its first meeting. They had a core of members eager to get involved in human rights activism and campaigning but needed to raise some money and get more people in the area interested for the group to really take off.

The Regional Rep for East Anglia came along to an early meeting and soon after Richard Glynn, who works for Amnesty International UK supporting local group fundraising, attended another group meeting to talk through fundraising ideas. Not long after they organised a successful pub that bought in vital funds for the group and boosted the group's profile in the area. They were even able to have a human rights round in the quiz!



Harlow Amnesty Group's Quiz

If your group has just started and you need fundraising ideas or if you've been going for a while but are looking for new ways to bring in extra funds, someone from the Community and Events Fundraising team at Amnesty International UK would love to come and meet you to discuss ideas.

Cardigan & North Pembrokeshire Amnesty Group AmnesTea

The Cardigan & North Pembrokeshire Amnesty Group had their annual AmnesTea party this month, attracting around 90 individuals. The event raised over £850 by selling plants, books and second-hand jewellery, as well as tea and cakes. The event was also used to raise awareness of Nazanin Zaghari-Ratcliffe's case by getting people to sign a card to show support to Richard Ratcliffe, Nazanin's husband, as well as take action for Nazanin. Currently, the campaign has managed to garner the support of almost 198,000 individuals through Amnesty's online petition.

AmnesTea: tea and cake always goes down a treat, no matter the weather. You can either organise your own or see if you can have a stall at a local summer fayre. With this year's Great British Bake Off soon to commence, this is your opportunity to get people involved! You could introduce a more competitive element to the event with prizes for the best/ most creative cake/biscuit. Ask local businesses to donate prizes.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: amnesty.org.uk/promise



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New Fundraising Contact

Richard Glynn, the person in the Community Fundraising team responsible for supporting local group fundraising, is going on sabbatical for three months starting in July. In that time, Katie Blackman will be your contact for matters relating to fundraising and group finances. Email katie.blackman@amnesty.org.uk or call Katie on 020 7033 1650 if you need anything. Richard will be back in October.

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