

FUNDRAISING UPDATE



March 2019

Football Welcomes

Last year sixty football clubs across the country took part in Football Welcomes by celebrating the contribution of refugees to football. They put on events for refugees and people seeking asylum, including tournaments, stadium tours and player visits. This year's Football Welcomes event will take place on the weekend of the 27-28 April and we're keen for as many youth groups as possible to get involved!

Many schools will be closed for the Easter break in the week building up to Football Welcomes so you might want to hold your event the week afterwards. We'll be in touch nearer the time with more info. on how you can organise a football themed fundraising event, but here are some quick ideas to get you started:

- **Football Tournament:** hold a football tournament in your school. You could charge teams to enter and sell refreshments to raise money.
- **Non-Uniform Day:** students could donate to wear their own clothes for the day. The day could have a sporting theme to help connect it to Football Welcomes.
- **Bake Sale:** hold a bake sale at school celebrating refugees and their contribution to football and the UK generally.

Youth Advisory Group Fundraising Ideas

Recently we run a fundraising workshop with the Youth Advisory Group. At the end of the session, they had a go at planning their own fundraisers. We loved the ideas they came up with so much that we're going to feature them in the next few youth mailings!

I Welcome Themed Clothes Swap: clothes swaps are great ways to refresh your wardrobe and raise money for a good cause. They're also really good for the environment because they encourage people to recycle their clothes instead of just throwing them away.

Start by choosing a date and venue - a community hall or at your school - and promote it as widely as possible. Put posters up in shops and other public areas if you're planning on opening up the event to the wider community. On the day you'll need to make sure you have clothes rails, clothes hangers and tables. Approach local clothes swaps to see if you can borrow these and ask around school to see if anyone can bring them from home. You'll also need clothes of course! People will bring clothes along to swap on the day, but it's good to have some clothes to get your started. Advertise around school for donations.

Your clothes swap event will raise money by charging people a small fee for entry and/or asking them to pay per item. You could also sell refreshments and have a raffle to bring in extra funds. Have music playing and information on the I Welcome campaign to encourage people to stick around and have some refreshments.

If you have any clothes left over at the end, donate them to a local refugee charity. If there isn't one near you, donate them to a charity shop instead.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

