

# BRAVE CAMPAIGN

## **Celebrate Human Rights Defenders and every day bravery**

Day in day out ordinary people around the world carry out extraordinary things to stand up for the rights of themselves and others.

Human Rights Defenders are everyday superheroes – they don't fly or wear capes but to do their work they show bravery and courage every day.

They are the people who stand up for justice and equality and against bullying and racism around the world.

Over the next few months we're stepping up our call to action on the UK Government to improve support to Human Rights Defenders around the world to make sure that they are safe and protected to carry out their important work and activism.

**We are calling on MPs to raise in Parliament the unprecedented increase in attacks on Human Rights Defenders around the world and to write to the Foreign Secretary asking him to prioritise support for defenders.**

We want to celebrate the everyday bravery of people around the world standing up for human rights to help build a more just and fairer world. We're launching a new campaign action to push this call and action linking to the world of Marvel in which a more diverse range of super powers are now changing the world.

**Your group can help get our message out to MPs and the general public. Organise a stunt or creative competition on campus, invite your local media and show that you support human rights defenders wherever they face intimidation or attacks.**

## **Get Creative!**

There are lots of ways your groups can show solidarity with human rights defenders whilst putting the issue on your MPs radar. Your main objective is to raise awareness of the bravery human rights defenders show, and the dangers they face. Aim to involve/engage or just reach as many people as possible and try to plan something that would be of interest to local media (online or offline).

**Whatever you do, please take pictures/film it (this could include the planning stage, content produced and/or the actual event) and send to us at [student@amnesty.org.uk](mailto:student@amnesty.org.uk)**

Here are just a few ideas...

### **Organise a stunt and get people at your Campus involved**

- Organise a stunt representing the every day super powers and human rights interest of human rights defenders on your campus
- Create your own materials and download placards and resources on the Amnesty UK Website (*available from mid-March*)
- Contact your local media and student media to get press coverage about the stunt

## **Host an illustration or comic strip competition and / or exhibition**

We're launching 5 new superhero defender characters who are fighting for LGBTI rights, freedom of speech and against environmental destruction. You could

- Organise a comic strip competition for students to design their own story involving our 5 defenders
- Organise a competition on campus to design a 6<sup>th</sup> character
- Link up with creative/art societies, departments or lecturers to promote your competition.
- Ask your local media to advertise the competition and announce the winners – you could ask local journalists to help you judge

## **Photo action with key messages**

If you don't have much time and can only do one thing, please support this action with your group

- Download our placards (*available from mid-March*) or create your own
- Take a group or individual photos and send to us

Remember the above are just suggestions – if you can think of other ways to raise awareness and get coverage in your local media, feel free to get creative!

If you're doing anything other than a standard photo action, drop us a line to let us know what you have in mind on [student@amnesty.org.uk](mailto:student@amnesty.org.uk)

## **Materials**

There will be downloadable placards and resources for your stunt and photo action on the Amnesty UK website from mid-March.

## **Let us know!**

Send your pictures/films from your photo actions, stunts and other activities to us at [student@amnesty.org.uk](mailto:student@amnesty.org.uk)

We will be hosting a youth Human Rights Defenders Conference in Westminster in early June where we would like to display all your amazing creative actions.

## **Look out for!**

On the 11<sup>th</sup> March we're launching our new campaign action with a Marvel style video about 5 human right defenders characters – watch Amnesty UK's social media channels in March for more information and inspiration. We will also send a further update in the April Monthly Mailing.