

# FUNDRAISING UPDATE



January 2019

## HAPPY NEW YEAR!

I hope you had a relaxing break and are ready for a year of fundraising! Last year, youth groups and school fundraisers raised just short of £35,000 for Amnesty International UK. This is an amazing total and wouldn't have been possible without the hard work and great ideas of hundreds of passionate Amnesty International supporters across the country. Thank you so much for your support! It makes a massive difference and enables human rights work that wouldn't happen otherwise.

If you were one of the groups that contributed to this impressive contribution, we'd love to hear from you. Please email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) or call Richard in the Community Fundraising team on 020 7033 1650 to let us know what you've been up to. We can then feature your fundraising ideas in future mailings. This then helps inspire other groups to organise successful fundraising events.

## WHAT CAN YOU DO?

If you're keen to organise a fundraising event in 2019 and want some ideas to get you started, why not try one of the below:

- **Valentine's Day Delivery Service** – Charge for a Valentine's Day card or treats delivery service around the school. It's always good to theme your fundraisers where you can and Valentine's Day is a great chance to do this.
- **Read-a-thon** – ask friends and parents to sponsor you for each book you read over a set period. Keep a log of books you've read as proof.
- **AMNESTEA** - Bake some cakes and get friends together to raise money. You could give your **AMNESTEA** a competitive edge and award prizes for best cake.

[Order your AMNESTEA kit](#)

To order materials or to ask for advice contact **Richard** in the Community Fundraising Team: **020 7033 1650** / [richard.glynn@amnesty.org.uk](mailto:richard.glynn@amnesty.org.uk)

## SENDING US THE MONEY YOU'VE RAISED

To send us money you have raised, you can send a cheque to 'Amnesty International UK Charitable Trust' to The Community Fundraising Team, Amnesty International UK, 17-25 New Inn Yard, London, EC2A 3EA' or make a BACS payment using the details below:

Account Name: Amnesty International United Kingdom Section

Account Number: 38862568

Source Code: 30-65-41

Let us know when you make a donation by BACS and please include the reference 'CFRYG'. This helps us track it down and make sure it gets attributed to your group.

**GET IN TOUCH:** [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / **020 7033 1650**

We are committed to the highest standards in fundraising.  
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

