# LOCAL GROUPS PLANNING PACK 2019



**ACTIONS AND IMPACT** 



# WELCOME TO LOCAL GROUPS PLANNING PACK

#### CONTENTS Campaigns in 2019 3 4 I Welcome 5 Human Rights in the UK.... Individuals at Risk 6 7 Crisis and tactical campaigns 8 **Fundraising** 13 Human rights education 14 Working together 15 Help and advice

#### Top tips for your 2019 planning meetings

Resources

Regional campaigning

Menu of Options form

- Celebrate what you've achieved List your events and successes over the last year.
- Work in small groups Give each group a couple of questions – then open up for a full discussion.
- Change your routines Would a different venue/time/weekday for meetings attract new people? Would different events reach a new audience?
- Find out what members want to do Plan events that allow them to contribute in a way that suits them.
- Be prepared Plan an agenda, all the materials you need, or an opening presentation. Or ask a trainer to facilitate.
- Use the enclosed calendar Add local events as well as your own meetings. This will help link campaigns to events and avoid clashes.

Cover story: On the anti-Trump march in London © Marie-Anne Ventoura

## Dear local group

Your Groups Planning Pack 2019 is here to help you plan your activism and fundraising activities for the coming year.

It outlines our campaigns and highlights important dates and key moments to remember. It also provides helpful links to online actions and information pages for groups to explore.

This year we continue work on Individuals at Risk cases as well as our BRAVE campaign and I Welcome campaign, which includes the Football Welcomes initiative. We will also focus on Human Rights in the UK and our Crisis and Tactical work.

As always, we've included loads of fundraising ideas and ways we can support the outstanding work you are doing. Your efforts dramatically increase awareness about human rights and Amnesty in your communities and beyond.

We look forward to hearing about your activities in 2019.

Farshid Talaghani

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Farshid.talaghani@amnesty.org.uk

Community Organiser - Local Groups

#### ACTIONS AND IMPACT

In 2018, your work has made a difference and changed people's lives. 'My voice is the loudest it's been. And that's all thanks to the kindness of individuals,' said transgender rights defender Sakris Kupila after 350,000 actions were taken supporting him. Sakris now feels safer after years of hostility for his work. Other successes included:

- Taner Kilic, released on bail in August after pressure from
- Tep Vanny, freed in August after people wrote to the Cambodian authorities asking for her freedom.
- The second reading of the Refugee Family Reunion bill approved, after 13,000 people lobbied MPs to vote in favour of it.



Sakris Kupila © Tomi Asikainen/Al

President Trump's assault on human rights highlighted, after people stood up to his policies and protested during his UK visit.

# THE GUIDE TO AMNESTY'S PRIORITY CAMPAIGNS

## Campaigning in 2019

#### In 2019 we will work on two global campaigns:

- I Welcome (refugees campaign)
- BRAVE campaign (Human Rights Defenders)

#### Our work on human rights in the UK will focus on:

- supporting the Gender Recognition Act
- preserving existing human rights protections after Brexit

#### We will also continue to work on:

- Our flagship programme Individuals at Risk, including Write for Rights in November and December
- The crisis in Syria
- Our campaign to ban the trade in illegal Israeli settlement goods
- Other emerging issues and human rights cases

## **BRAVE**

#### www.amnesty.org.uk/defenders

Human rights only survive because ordinary people defend them. But those who stand up against injustice face unprecedented levels of intimidation and attacks from governments, armed groups and businesses around the world. We want to change this. Our campaign calls for increased protection and recognition of human rights defenders and their crucial work.

Across the world, human rights defenders (HRDs), both individuals and groups, who dare to make a stand for human rights face harassment, intimidation, unlawful detention and even murder at the hand of those of want to silence them. The danger is growing.

They also face smear campaigns, attacking their reputations, credibility and support within the community. Plus there are growing restrictions on their funding and the freedom to operate. Governments in many countries are adopting repressive legislation that defines peaceful protest and criticism as crimes,



The Lambeth group's annual embassy crawl supported human rights defenders

thus enabling imprisonment of human rights defenders. Smear campaigns labelling human rights defenders as 'enemies of the state', 'foreign agents' and 'members of a terrorist organisation' not only undermine their work but also expose them to violence. Surveillance, too, is growing.

Human rights defenders are individuals, groups and organisations who stand up for the human rights of others through peaceful means. They are defined by what they do rather than by who they are. They come from all walks of life: teachers, student leaders, political activists, lawyers, journalists, women's rights and environmental activists, and many others. They publicly promote human rights, sometimes at great personal risk. Without them there would be no human rights.

Our task is to ensure the increased recognition and protection of human rights defenders. Our BRAVE campaign will:

- Call on the UK government to prioritise HRDs as part of their work and foreign policy
- Campaign to protect and improve the lives of individual HRDs in danger because of their human rights work
- Respond to new threats facing individual HRDs
- Prevent and halt the spread of restrictive and repressive legislation and policies that unjustly restrict, criminalise and silence HRDs
- Provide training and education for HRDs
- Raise awareness of the crucial work and role of HRDs in furthering and protecting rights for us all
- Join the Urgent Action Network to ensure Amnesty has a strong, swift response to world events.

#### TAKE ACTION

Take the online action and email your MP amnesty.org.uk/actions/defenders

#### **KEY DATES**

This campaign was launched in **May 2017** and will run until mid **2020**.

# THE GUIDE TO AMNESTY'S PRIORITY CAMPAIGNS

## I WELCOME

### www.amnesty.org.uk/refugees

More people are fleeing war and persecution today than at any time since World War II. It is a global problem, requiring a global solution. But the response of the international community has been grossly inadequate. Worse, the policies of some countries have been prohibitive and punitive, often demonising the people who need protection.

Over 68 million individuals are forcibly displaced as a result of war and persecution. The majority remain inside their own countries, but there are now 25 million refugees around the world.

#### **OUR AIMS**

We want governments to play their part in supporting, hosting and ensuring the safety of the world's refugees, treating them with dignity and respect. This means:

- Safe and legal routes must be opened so that people can reach safety without embarking on dangerous, life threatening iournevs
- Where these journeys are unavoidable, we must ensure the people making them are not abandoned and provide sufficient support so that they can meet their essential living needs
- Wealthy countries must stop imprisoning refugees in camps, where they are exposed to overcrowding, assault and even
- Those who have reached safety must not be forced back into dangerous, oppressive situations.

#### WHAT AMNESTY IS DOING

Prolonged separation of families can have a devastating impact but the current, restrictive UK rules keep many refugee families apart. We are working with partners on the #FamiliesTogether campaign to change this. Alongside Amnesty, the campaign has the backing of 25 organisations, including the Refugee Council, UNHCR, Oxfam and the British Red Cross. We have helped to secure a Private Member's Bill on the issue.

The bill seeks to expand the criteria of who qualifies as a 'family member' of a refugee and give child refugees in the UK the right to sponsor their family members to join them. On 16 March 2018, the bill passed its second reading, defeating the government by a 3-1 majority. We are now campaigning for the bill to progress through parliament, as well as building wider support for the change, ahead of a possible Immigration Bill. We are also directly targeting the Home Secretary, who can make the change with the stroke of a pen.

We are also working to ensure that people forced to flee their homes are not met with indifference or hostility when they finally reach safety and begin rebuilding their lives in the UK. In 2019

- Encourage Amnesty supporters across the country to take part in welcoming activities in their communities
- Continue to connect and work with local community groups working on refugees' and asylum seekers' issues
- Support the annual Refugee Week
- Instigate and support national campaigns of welcome such as Football Welcomes (see right).

#### WHAT YOUR GROUP CAN DO

- 1. Demand more from governments
- Build relationships with MPs, members of the devolved administration and local councillors to back the Families Together campaign and make positive statements about refugees
- Email the Home Secretary about expanding family reunion rules via amnesty.org.uk/IWelcome
- Learn more about the Families Together campaign at http://refugeestogether.uk
- Join the Urgent Action Network to ensure Amnesty has a strong, swift response to world events
- Keep in touch with country coordinators (sign up to particular regions at the back of this pack) to hear about campaigning on global issues
- Order our Family Reunion action cards (see page 16).

#### 2. Make your community more welcoming

- Link up with local partners and organisations campaigning for refugees, for instance City of Sanctuary
- Encourage your local football club to support Football Welcomes. For help, contact activism@amnesty.org.uk
- Organise a Refugee Week event
- Highlight your support for refugees through social media
- Encourage local media to cover your activities (see page 15).

Resources are available via MDA (see page 16 for contact).

#### **KEY CAMPAIGN DATES**

January-May Families Together campaigning on Private Members Bill / Immigration Bill (dates tbc) 27-28 April Football Welcomes 2019

17-23 June Refugee Week 2019



Forest Green Rovers FC © Pro Sports Images

#### **FOOTBALL WELCOMES**

Football Welcomes, our initiative to celebrate refugees' impact on the game since World War II, is now heading into its third year. It is part of our effort to create more welcoming communities for refugees and people seeking asylum.

In April 2018, the Football Welcomes weekend kicked off with the backing of 60 clubs from across the country – double the number of teams who supported the campaign in 2017. This included over half the Premier League, and, for the first time, teams from the Women's Super League and Scottish Premiership. Clubs put on a range of activities and events for refugees and people seeking asylum, including offering free tickets to a game, meeting players and stadium tours. Some clubs organised tournaments for refugee participants in their community programmes and asked young refugees to form a guard of honour for players coming on to the pitch.

To build on this, in 2019 we will start a pilot project in five areas of the UK, based on a successful scheme in Germany, to establish the most effective way for football clubs and their foundations to work with other local organisations to help create more welcoming communities.

Players supporting Football Welcomes include England defender Anita Asante, Norwich City's Mario Vrancic, Crystal Palace's Christian Benteke and ex-Everton winger Steven Pienaar. High-profile Amnesty supporters and Ambassadors have backed the campaign too, including Keira Knightly, Juliet Stevenson, Dame Judy Dench, Stephen Fry and Sir Patrick Stewart. It has generated excellent media coverage nationally and locally.

#### WHAT YOUR GROUP CAN DO

In 2019, the Football Welcomes weekend will take place on 27-28 April. We want to develop the project further by working with more football clubs and refugee organisations, developing community links, and exploring its international potential. There are many opportunities for groups to get involved and promote work around refugees. If you're interested, contact the Community Organising Unit, activism@amnesty.org.uk

## **HUMAN RIGHTS IN THE UK**

In 2019 we will campaign to preserve human rights in the UK through and after Brexit. We will also continue to work to tackle online violence against women. You will receive more plans and information in your local group monthly mail.

#### **BREXIT AND BEYOND**

Amnesty has been working hard with MPs across party lines to preserve human rights protections and to stop rights from being stripped away after Brexit. As the Brexit process intensifies, we will fight to keep human rights at the top of the agenda and to protect our fundamental human rights laws.

#### **ONLINE VIOLENCE AGAINST WOMEN**

Twitter is a useful platform to campaign, share different views, support and engage in healthy debate. But it is also a place where women are harassed and targeted. It's an extension of the abuse they receive offline.

While people from all genders can experience online abuse and violence, women in the UK face an extraordinary amount of it on Twitter. It's often sexual in nature and rooted in harmful gender stereotypes against women.

We campaigned throughout 2018, calling on Twitter's CEO Jack Dorsey to clean up Twitter, do more to protect women's human rights on the platform and to be transparent about the levels of violence and abuse. We have seen some positive shifts, including a promise to publish a transparency report, but Twitter still needs to do a lot more to make this online space safe for women to use without experiencing hateful rhetoric. We will continue to monitor the situation and react to any developments.

#### THE HUMAN RIGHTS ACT

In 2018 we celebrated the 20th anniversary of the Human Rights Act. The government has not ruled out removing this vital protection of our rights in the future, particularly once the process of leaving the EU is complete. We will continue to monitor the situation and be ready to respond to any threats to remove the Human Rights Act or withdraw from the European Convention of Human Rights.

## THE DOMESTIC VIOLENCE BILL AND THE GENDER RECOGNITION ACT

In 2018 Amnesty UK submitted recommendations to improve these important pieces of legislation. We will probably need to campaign on both areas in 2019.

# THE GUIDE TO AMNESTY'S PRIORITY CAMPAIGNS

## **INDIVIDUALS AT RISK**

www.amnesty.org.uk/individuals-risk

Your actions deliver hope to people denied human rights and put pressure on the authorities.

Campaigning for individuals whose rights are being denied, abused or threatened is at the core of Amnesty's work. We campaign for prisoners of conscience, human rights defenders, champions of local communities and other individuals and groups under threat. Our cases are emblematic of wider human rights concerns, and give oppression and mistreatment a face, a voice and a story.

In 2018, we campaigned on around 80 long term cases, covering issues from police and military violence to land and water rights. We also campaigned on behalf of people wrongly imprisoned, on death row, and those denied the right to speak out, to worship, or to love who they choose.

In 2019 we will continue this work with a particular focus on protecting human rights defenders as part of our BRAVE campaign.

Key cases for 2019 include:

- Vitalina Koval, an LGBTI activist in the Ukraine attacked by the far right.
- Azza Soliman, a women's rights lawyer from Egypt who faces imprisonment on trumped-up charges.
- Marielle Franco, a Brazilian human rights defender and city councillor killed for defending marginalised people of Rio de Janeiro.

#### WHAT YOUR GROUP CAN DO

- Take on one or more of the Individuals at Risk cases by completing the relevant section on the Menu of Options form on page 19 or contacting the relevant county coordinator.
- Help to build international pressure on authorities, directly through written public appeals or indirectly by drawing the attention of the UK public, media and government to the abuses.
- Send messages of support and solidarity to the individuals, their families or communities.
- Stage demonstrations and protests.
- Join the Urgent Action Network to receive emails about urgent cases as they arise. Complete the relevant section on the Menu of Options form.
- Opt in to the relevant region in the Option form on page 19.

Campaign information will be included in monthly mailings. More detailed briefings will be sent to local groups who have opted into the campaign by the Individuals at Risk team or the country coordinators.



#### HELP, ADVICE AND INFORMATION

- Get support for your campaigning from the country coordinator for the relevant region see page 15.
- Materials can be downloaded from www.amnesty.org.uk/resources with the keywords 'individuals at risk'.
- For more information on Urgent Actions, visit www.amnesty.org.uk/urgent

#### **WRITE FOR RIGHTS 2019**

Every year, in November and December, people take part in the Write for Rights campaign by sending personal messages of solidarity and support to individuals around the world, as well as appeal letters to pressure the authorities. For those wrongly imprisoned and tortured and for families waiting for news of their relatives, it can provide the strength to carry on.

We focus on about 12 cases. Many groups make the campaign the focus of their calendar, planning events early. Materials are sent out from 1 November but can be ordered in advance. An order form is included in the Autumn issue of Amnesty Magazine and in October's monthly groups mailing.

For advice, ideas and promotion, contact the IAR team at iar@amnesty.org.uk

## **CRISIS AND TACTICAL CAMPAIGNS**

www.amnesty.org.uk/issues

Our crisis and tactical campaigns respond to developments in the world around us: armed conflicts, emerging human rights crises, and opportunities to highlight human rights abuses in a particular country or region.

#### **CRISIS**

Our crisis response work addresses massive increases in severe and widespread human rights violations. In 2019 our campaigns will focus on Syria and Yemen.

#### Svria

This is the most severe human rights and humanitarian crisis in the world and remains our priority in crisis campaigning. We will continue to:

- Support Syrian human rights activists to develop strategy and campaigns through training programmes and ongoing advice and assistance
- Expose human rights violations and hold perpetrators to account
- Demonstrate solidarity with imprisoned activists.

#### Yemen

In April 2019, the High Court will hear an appeal on the legality of UK arms sales to Saudi Arabia. In the lead up to this, we will increase the pressure on the UK government to immediately halt transfers of arms for use in unlawful attacks in Yemen. We will also amplify our concerns about the serious and ongoing failure of the Saudi Arabia-led military coalition to take feasible precautions to minimise harm to civilians and damage to civilian objects in Yemen.

#### **TACTICAL CAMPAIGNS**

Our tactical campaigns are often shorter and on a smaller scale than our crisis response work. They are designed to take advantage of opportunities to advance human rights or respond to unforeseen events such as the 2018 President Trump visit to the UK. Or they may be planned to coincide with big international political, sporting or cultural events.

In an increasingly unpredictable world, we know we will need to respond to unforeseen events in 2019. However, we will also continue and build on our Israel/Palestine work:

#### Israel/Palestine

For more than 50 years Israel has occupied Palestinian territories including extensive, illegal settlements in the West Bank and East Jerusalem. The occupation means daily humiliation, discrimination and oppression, destruction of homes, forced evictions, unlawful killings, arbitrary detentions, restrictions on movement and collective punishment for many Palestinians. The trade in goods produced and services offered in the illegal settlements makes human rights abuses profitable. These goods often make their way into UK markets and our government does

little to stop it. Businesses from all over the world also operate in the illegal settlements and directly and indirectly contribute to human rights abuses against Palestinians.

We aim to help prevent human rights abuses by:

- Persuading the UK government to ban Israeli settlement goods
- Calling for the UK government to stop companies in the UK from operating inside settlements or facilitating their expansion
- Calling on businesses to comply with their legal duties by ceasing to operate in illegal settlements or to facilitate their expansion.

#### WHAT YOUR GROUP CAN DO

Specific requests for action will be in the local group monthly emails and country coordinator emails.

For planned crisis and tactical campaigns:

- Opt into the Middle East and Gulf region in the Option Form on page 19.
- Ask for an Individual at Risk case from Syria, Yemen, Israel and the Occupied Palestinian Territories or Saudi Arabia.

For reactive campaigns:

- We may get in touch directly or via the relevant country coordinator and ask you to contact your MP, raise awareness locally, etc.
- Otherwise, check amnesty.org.uk for press releases or reports, look at what Amnesty is calling for and focus your actions on this.
- Check in with the office: share your ideas and plans with us to ensure your messaging and calls are in line with our wider work and Amnesty policy.



The Manchester group protested US President Trump's visit to the UK

## **FUNDRAISING**

Fundraising by local groups remains vital for Amnesty International on a local, national and international level. It helps to fund human rights work in the UK and globally. The money raised by local groups also funds your own activities, gives Amnesty International a presence in communities across the country and reaches out to new audiences who may not have heard of our work before.

Last year local groups donated over £100,000 to Amnesty International UK and raised even more to spend locally. They organised a huge variety of events to achieve this: there were AmnesTeas, street collections, open gardens, sponsored swims and walks, film screenings, classical concerts and even picking and selling plums.

Whatever you decide to do, our Community Fundraising team is on hand to support you. Here are some fundraising ideas for 2019

#### **Public collections**

Most local groups organise a street collection at least once a year. You need to contact your local council for permission – let us know if they need a letter confirming that you're an affiliated group. We can provide you with buckets, stickers and even help recruit volunteers. Lots of local group members have joined after first taking part in a street collection so they're a great way to recruit new members.

#### Quiz nights

Quizzes are a great way to get together and socialise as a group and they're also brilliant fundraising events. Costs are low, and they are relatively easy to organise: you just need a venue, a quizmaster and questions. Add a sweepstake or raffle to raise extra funds. Approach local businesses and supporters for donations in return for free publicity.

This year will see the first Great Amnesty Quiz Night (see previous mailings for more info) in the first week of February 2019. We hope you can take part.

#### **Jamnesty**

Live music events, or 'Jamnestys' provide income, attract a new audience and are a perfect advertisement for your group. Use contacts to find acts willing to play for a reduced fee or for free to support your work. Contact venues and ask if they'll do a deal. Then promote the event as widely as possible – something the Community Fundraising team can help with (see We're here to help box).

#### Other ideas

**Clothes swap** Invite people to refresh their wardrobes and support human rights. Charge people to come along with old clothes they're tired of. They will then be able to swap with others.

**Meal** Partner with a restaurant to put on a fundraising meal. Charge a set fee and split the proceeds with the restaurant. **Slamnesty** Work with a café to put on a live poetry event. Invite poets to perform and offer people the chance to read out their own work.

**AmnesTea** An Amnesty International classic. Get together to eat cakes, drink tea and raise money for human rights.

#### See www.amnesty.org.uk/tea

**Sponsored event** Organise a sponsored walk, swim, cycle or run – or take part in one of the events we promote. This year, we're offering several popular UK treks.

See www.amnestv.org.uk/teamamnestv

#### LOCAL GROUP FUNDRAISING GUIDELINES

Last year we published guidelines for local groups organising fundraising events. These were written to help groups navigate the various rules and regulations around fundraising that have recently been tightened. They were featured in the November mailing and sent to all treasurers, so you should have seen them. If you haven't, contact the Community Fundraising team at fundraise@amnesty.org.uk or 020 7033 1650 for a copy.

#### WE'RE HERE TO HELP

You can discuss ideas and get support from the Community Fundraising team at **fundraise@amnesty.org.uk** or **020 7033 1650**.

For free fundraising guides and materials, go to www.amnesty.org.uk/resources



The Mid-Down group's sponsored trek

## YOUR PULL-OUT CALENDAR TO DISPLAY

JANUARY 2019									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
		1	2	3	4	5			
6	7	8	9	10	11	12			
13	14	15	16	17	18	19			
20	21	22	23	24	25	26			
27	28	29	30	31					

- 12 Anniversary of arrival of first prisoners at Guantanamo Bay
- 25 Burns Night
- 27 International Holocaust Remembrance Day

FEBRUARY 2019								
Sun	Mon	Tue	Wed	Thu	Fri	Sat		
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14 Valentine's Day

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26	27	28	29	30	31	

- 1 International Labour Day
- 3 World Press Freedom Day

## **JUNE 2019**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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23	24	25	26	27	28	29
30						

1 International Children's Day 12 World Day Against Child Labour 13-16 Isle of Wight Festival 17-23 Refugee Week 20 World Refugee Day 26 International Day in Support of Victims of Torture

## **SEPTEMBER 2019**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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22	23	24	25	26	27	28
29	30					

- 8-11 Trade Union Congress, Brighton
- 14-17 Liberal Democrats Party Conference, Bournemouth 22-25 Labour Party Conference, Brighton

## OCTOBER 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

29 Sept-2 Oct Conservative Party Conference, Manchester

- 5 World Teachers' Day
- 10 World Day Against the Death Penalty

#### **MARCH 2019** Thu Sun Mon Tue Wed Fri Sat 1 2 3 5 7 9 4 6 10 12 13 14 15 16 19 23 17 18 20 21 22 25 24 26 27 28 29 30 31

ooking deadline 8 International Women's Day 11 Mother's day 15 8th anniversary of Syrian uprising 25 Day of Rememberance of the Victims of Slavery and the Transatlantic Slave Trade

APRIL 2019									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
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21	22	23	24	25	26	27			
28	29	30							

8 International Roma Day

13-14 National Conference and Act 27-28 Football Welcomes Refugees

## **JULY 2019**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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28	29	30	31			

- 18 Nelson Mandela International Day
- **25-28** WOMAD
- 30 World Day against Trafficking in Persons

## **AUGUST 2019**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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2-10 National Eisteddfod 2-26 Edinburgh Festival Fringe 10-26 Edinburgh International Book Festival 12 International Youth Day 23 Day for Remembrance of the Slave Trade and its Abolition 23-25 Reading Festival 23-26 Greenbelt Festival 26-28 Big Chill Festival, Ledbury 30 Day of the Disappeared

For your local Pride event look up pinkuk.com/events

**FEBRUARY** 22 Student Pride

MAY 25 Birmingham

JUNE 8 York 15 Edinburgh

29 Dublin

JULY **6** London 13 Trans Pride,

**AUGUST 3** Brighton 23 Manchester

## **NOVEMBER 2019**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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- 20 Universal Children's Day
- 25 Day for the Elimination of Violence Against Women

## **DECEMBER 2019**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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22	23	24	25	26	27	28
29	30	31				

- 1 World Aids Day 2 Abolition of Slavery Day
- 10 Human Rights Day



## **HUMAN RIGHTS EDUCATION**

Human rights education is a strategic priority for Amnesty International. We want people to understand human rights and gain the skills to value and claim them.

#### **HUMAN RIGHTS EDUCATION OBJECTIVES**

For more than 25 years our human rights education has reached tens of thousands of pupils and students, as well as many thousands of adults, in the UK. We are now building on our work in schools and expanding beyond formal educational settings to reach an even greater range of people. Teachers report that student attitudes and behaviour improve after lessons based around Amnesty resources. The best guarantee of a society that respects and protects human rights is people who know their rights and how to defend them. There are many opportunities for groups to be involved.

Encourage local schools to engage with human rights by letting teachers and governors know how Amnesty can support them.

#### **Amnesty Trainer Programme**

If your group wants to learn more about human rights or our key campaigns, invite one of our volunteer trainers to deliver a participatory workshop or work with other local groups to organise training together. Amnesty trainers also participate in events and visit external groups. Get in touch if you'd like to become a trainer.

www.amnesty.org.uk/trainer

#### **Amnesty Speaker Programme**

Our Amnesty speakers are trained volunteers who run free human rights workshops, lessons and assemblies in schools across the UK. If a member of your group would like to become an Amnesty speaker they can register for free training and support.

www.amnesty.org.uk/speakers

#### **Amnesty Teacher Programme**

Teachers receive face-to-face professional development through our continuing professional development (CPD) course. This one-year training course gives teachers the skills and experience to engage students in human rights and train their colleagues.

www.amnesty.org.uk/teacher-training

#### Words that Burn

Poetry and the spoken word are powerful ways of exploring and expressing experiences of human rights. Our free resource, with its specially commissioned poems, supports young people to explore areas such as identity, equality and freedom. The Make a Difference in a Minute challenge also encourages them to create and submit poems online on a human rights theme.

#### www.amnesty.org.uk/wordsthatburn

To submit poems see www.amnesty.org.uk/make-difference-minute-words-burn

#### Using Fiction to Explore Human Rights

Amnesty produces children's books that explore human rights. We also create free activities for these titles and other Amnesty-endorsed books for teachers, librarians and families to discuss these themes with young people. We deliver workshops on



Youth demonstration © Marie-Anne Ventoura

using fiction to explore human rights, and work with libraries to promote human rights and diverse voices in publishing. www.amnesty.org.uk/fiction

#### **Human Rights Action Centre**

We offer a range of opportunities for workshops, tours and talks at our office in London, depending on staff capacity and availability. Get in touch for more details.

#### **Educational resources**

Our wide range of free teaching materials helps people, whether you are a teacher, youth or faith leader or parent, working with all age groups.

www.amnesty.org.uk/education/themes

#### **Teachrights**

Six e-newsletters a year with updates on our education resources, training opportunities and news.

www.amnesty.org.uk/teachrights

#### **Junior Urgent Action**

Our Junior Urgent Action email provides Individual at Risk cases and action ideas adapted for people aged 7+.

www.amnesty.org.uk/jua

#### HELP, ADVICE AND INFORMATION

To find out more or apply for human rights educator training contact sct@amnesty.org.uk or 020 7033 1777.

For more information about our education work, visit www.amnesty.org.uk/education

## **WORKING TOGETHER**

# 'We never had so much fun sharing the "Love is a human right" message. We learnt a lesson in visible activism and can't wait to do it again.'

Fylde Coast group participated in their first Pride in 2015, and have done annually since then

We have the most impact when we combine our passion and energies. Please think about working with other activists and networks when planning your own activities for 2019.



#### **YOUTH GROUPS**

Amnesty has a vibrant network of around 300 youth groups across the UK. Most are based in schools and colleges but also Scout groups, Woodcraft Folk groups, youth clubs and home education groups. We also have a number affiliated to Amnesty UK overseas in international or British schools in, for example, El Salvador, Malawi and Thailand. To find local youth groups contact activism@amnesty.org.uk



#### AMNESTY WITH PRIDE

Attending Pride events is an excellent opportunity to share Amnesty's work. To plan yours, look up the date of your local Pride in 2019 (www.pinkuk.com/events will be updated regularly) and read through our Pride Guide for local activists: www.amnesty.org.uk/prideguide. We can provide appropriate materials. Think about sharing costs with other local groups. For advice and to discuss plans, email lgbtinetwork@amnesty.org.uk



#### STUDENT GROUPS

Amnesty's Student Action Network is made up of student groups around the UK. Members work on priority campaigns and individuals at risk cases, and take part in some creative fundraising. The Student Action Network Committee (STAN) is an advisory committee of Amnesty student activists who support and feed back from student groups. If you have any ideas or questions, please email stan@amnesty.org.uk



We have three thematic networks:

■ Amnesty Rainbow (formerly LGBTI Network)

- Children's Human Rights Network
- Amnesty Feminists (formerly Women's Action Network)



To connect your group or get more involved, sign on to the network mailing list via the Menu of Options form (page 19). To contact the network committees directly email:

- lgbtinetwork@amnesty.org.uk
- womensnetwork@amnesty.org.uk
- childrensnetwork@amnesty.org.uk



#### TRADE UNION AFFILIATES

Trade unions are natural allies in promoting human rights at home and abroad. Unions are often at the forefront struggles for equality and justice in our communities. Many local union branches and trades councils are affiliated to Amnesty International UK, and it could be good to involve them in your actions and campaigns. For contact details of TU affiliates in your area, contact the Supporter Care Team sct@amnesty.org. uk or 020 7033 1777. For details of trade union national and regional offices, including the TUC, contact Shane Enright (our community organiser for TUs and workplaces) at shane.enright@amnesty.org.uk or 020 7033 1569.

#### ANTI DEATH PENALTY PROJECT

Amnesty's new activist-led Anti Death Penalty Project is driving forward our campaign to end the death penalty. Members meet regularly, set work priorities and campaigns, and work alongside our other Networks and partner organisations. To get involved, email deathpenalty@amnesty.org.uk

## **HELP AND ADVICE**

#### **REGIONAL REPRESENTATIVES**

Regional representatives in Scotland, Northern Ireland, Wales and 10 geographic regions in England are volunteers who support local groups and other activists in their area. They stay informed of the work of groups in their region, help groups work together to increase their impact, and set up new groups. They are a crucial link between AIUK staff and local groups. The annual regional conference organised by regional reps enables members to meet, learn more about campaign priorities, take part in actions and discuss regional issues.

www.amnesty.org.uk/regional-representatives

## WORLD REGIONAL CAMPAIGNING AND COUNTRY COORDINATORS

Volunteer country coordinator teams take the lead on world regions, keep groups updated by email, newsletters, Urgent Actions and other region-specific action. Opt into campaigning on a particular region via the Menu of Options form (page 19). You can find country coordinator contact details at www.amnesty.org.uk/cc

#### **REGIONAL MEDIA SUPPORT**

Media is a crucial way to help spread the word about your campaigning work – and Amnesty. Our research shows that people trust their local regional media. If you would like support for your media work please contact the Media Team, we have a dedicated regional media team to help you.

Contact details for Amnesty's Media Team: www.amnesty.org.uk/amnesty-media-team

#### FREE TRAINING FOR GROUPS

We can provide volunteer trainers to run free workshops, training or whole day events for your local group. Topics include:

- Introduction to human rights and our work
- Human Rights Act
- I Welcome (refugees)
- 360 Syria
- Write for Rights
- Death Penalty
- Sexual and Reproductive Rights
- Human Rights Defenders (BRAVE)
- Ban illegal Israeli settlement goods

#### PUBLIC LIABILITY INSURANCE

We organise public liability insurance for groups. Local authorities often ask for proof of insurance before giving permission to hold an event. For a copy of the insurance certificate contact activism@amnesty.org.uk, 020 7033 1777, or download at www.amnesty.org.uk/resources/public-liability-insurance-certificate-18-19

#### **DATA PROTECTION**

We have produced comprehensive guidance and a checklist for groups on data protection, in line with the May 2018 General Data Protection Regulations. This is important for all groups collecting and storing personal information (names, email addresses). Please read the guidelines and bring them to the attention of your group. www.amnesty.org.uk/dpgroups Any questions, please contact dataprotection@amnesty.org.uk

#### **ACTIVIST CODE OF CONDUCT**

Our activists represent Amnesty UK in their local communities and everyone has a role to play. Our Code of Conduct provides guidance on the values and behaviours we all need to uphold during meetings and activities. It also sets out the procedure to follow on the rare occasions when complaints or other issues arise. See this at www.amnesty.org.uk/coc





Taunton (left) and Bristol groups hit the streets

## **RESOURCES**

All available to order from MDA on 01788 545 553 or amnesty.org.uk/resources

#### I WELCOME

Refugee campaign materials





**Refugees Welcome placard** Product code: 16/003





I Welcome badges

Product code: 16/009 (yellow) 16/010 (black)





**Refugees Welcome stickers** Product code: 16/002



I Welcome campaign leaflet Product code: 16/011

#### **FOOTBALL WELCOMES**





#### Badges Product code: 16/019 (green) 16/020 (yellow)









Stickers

Product code: 16/018, 15 per sheet







#### A3 Posters

Product code: 16/022 (pink) 16/023 (yellow) 16/024 (green)



#### A6 Postcard

Includes info on the project. Product code: 16/021



#### T-shirt

#### Women's cut

Product code: 16/012 (small) 16/014 (medium) 16/016 (large)

#### Men's cut

Product code: 16/013 (small) 16/015 (medium) 16/017 (large)

Family reunion action cards Product code: 16/008



#### HUMAN RIGHTS DEFENDERS (BRAVE)



**Human Rights Defenders** leaflet

Product code: HRD006



Action card: Azza Product code: HRD001





#### **Placards**

Free all Human Rights

Defenders

**Product code: HRD007**Stand up for Human Rights

Defenders

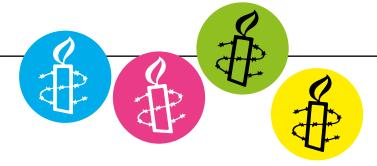
Product code: HRD008
I stand with Human Rights

Defenders

Product code: HRD009

**BRAVE** 

Product code: HRD011



#### **BAN ISRAELI SETTLEMENT GOODS**

Campaign materials



**Badges and stickers** Product code IOPT003 (badges) IOPT004 (stickers)



A5 action cards Product code: IOPT002



**Placards** Product code: IPOT007

#### **GENERAL**

Candle badges (mixed colours) above

Product code: COU002



**About Amnesty booklet** Product code: COU003



Candle balloons Product code: STU001



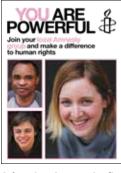
Not Powerless stickers Product code: NP001

## **AMNESTY** INTERNATIONAL

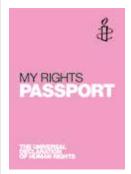


#### Weatherproof banner

2 metres x 85cms, comes in a tube Product code: COU001



Join a local group leaflet Product code: GM256L



**NEW EDITION** 

**Human Rights Passport** Pocket-sized booklet of UDHR

articles

Product code: ED112



**Collection bucket** With wraparound label Product code: CFR236

**Collection tins** 

Product code: CFR133 Collection tin wrap around label

Product code: CFR063/1 Collection tins seal Product code: CFR64/1



Group roles guidelines leaflet: secretary

Product code GM206

Group roles guidelines leaflet: chair

Product code GM207

Group roles guidelines leaflet: treasurer

Product code GM208/1

Group roles guidelines leaflet: campaign co-ordinator Product code GM213



A brief guide to writing letters (being updated)

Product code: GM205

**Fundraising for Amnesty guide** (being updated)

Product code: CFR177



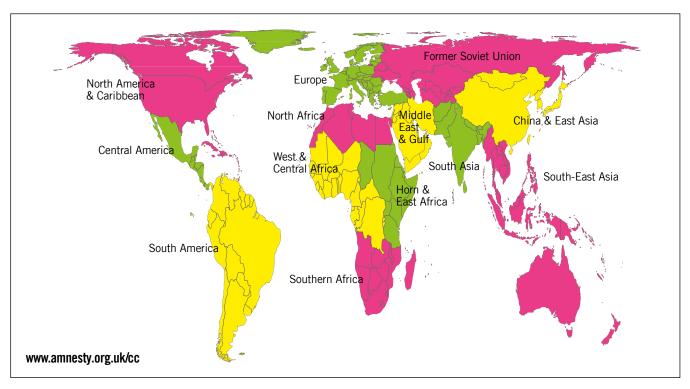
**UPDATED** Media handbook Product code: MED001

For human rights educational resources, see

www.amnesty.org.uk/resources/education-resources-catalogue

# WORLD REGIONAL CAMPAIGNING AND COUNTRY CO-ORDINATORS

Our Amnesty world is split into 13 world regions. Work on regions is led by our volunteer country coordinator teams, who keep groups updated with information and actions, and invite them to relevant conferences and events. Country coordinators are keen to visit local groups opted into their world region and are happy to travel to group meetings and events. They also use social media to keep members up-to-date, through Facebook, Twitter and blogging on the Amnesty website. Groups can choose to campaign on a particular region or country. If your interest is in a specific country, we will opt you into the region containing that country. You will receive updates and actions on all countries in that region from the volunteer country coordinator. You can opt into a particular region or country by using the options form or go to www.amnesty.org.uk/cc for country coordinator contact details.



#### North America and Caribbean

Antigua and Barbuda, Bahamas, Barbados, Canada, Cuba, Dominica, Dominican Republic, Grenada, Haiti, Jamaica, St Kitts & Nevis, St Lucia, St Vincent, Trinidad & Tobago, United States of America

#### **Central America**

Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama

#### **South America**

Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guyana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

#### Europe

EU, Albania, Bosnia and Herzegovina, Iceland, Kosovo, Macedonia, Montenegro, Liechtenstein, Serbia, Switzerland, Turkey

#### **Former Soviet Union**

Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan

#### Middle East and Gulf

Bahrain, Lebanon, Syria, Iran, Iraq, Israel/ Occupied Territories/Palestinian Authority, Jordan, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates, Yemen

#### **North Africa**

Algeria, Egypt, Libya, Morocco and Western Sahara, Tunisia

#### **West and Central Africa**

Benin, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Cote d'Ivoire, Democratic Republic of Congo, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea Bissau, Liberia, Mauritania, Mali, Niger, Nigeria, Republic of Congo, Rwanda, Sao Tome and Principe, Senegal, Sierra Leone, Togo

#### Horn and East Africa

Chad, Djibouti, Eritrea, Ethiopia, Kenya, Somalia, South Sudan, Sudan, Tanzania, Uganda

#### Southern Africa

Angola, Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland, Zambia, Zimbabwe

#### South Asia

Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka

#### China and East Asia

China (including XUAR and Tibet), Japan, Mongolia, North Korea, South Korea, Taiwan

#### South East Asia

Australia, Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, New Zealand, Papua New Guinea, Philippines, Singapore, Thailand, Timor L'este, Vietnam

## MENU OF OPTIONS

Please fill in this Menu of Options and return it to the Community Organising Team in the enclosed Freepost envelope by **28 February 2019**. You can also email us with these details at activism@amnesty.org.uk

Monthly emails are sent to all group contacts at the end of each month, except for January and August. These emails may contain action, a campaign update and other information. If there are additional members of your group who would like to receive these emails, please write their names and email address in the form on the right. To change your group's main contact please contact us on 020 7033 1777 or at activism@amnesty.org.uk

The information that you provide will be held by Amnesty\*. We need to hold this data to process your communication preferences regarding updates and campaigns in your selected regions in addition to any urgent actions. These details will also be shared with the Amnesty\* regional reps and volunteer country coordinators to facilitate your request for information. For more information about how Amnesty\* processes personal data, please view:

#### amnesty.org.uk/privacy-notice

To help groups and activists understand their responsibilities regarding data protection, we have prepared a set of guidelines which can be downloaded here: www.amnesty.org.uk/dpgroups

# REGIONAL AND COUNTRY CAMPAIGNING Our Amnesty world is split into 13 regions (see details on map opposite). Please note that if your interest is in a specific country, we will opt you into the region containing that country. You will receive updates and actions on all countries in that region. You can opt into more than one region if you wish. Region/s name Contact name Tel

## If there are additional members of your group who would like to receive these emails, please ask them to add their details below. Contact name Email ..... Contact name ..... Email ..... Contact name Email ..... THEMATIC NETWORKS Our group would like to opt into Contact name the Women's Action Network Contact name ..... Contact name

Contact name

MONTHLY EMAILS

<sup>\*</sup> Amnesty is the collective name for Amnesty International (United Kingdom Section) – a limited company registered in England (01735872), and Amnesty International UK Section Charitable Trust – a charity registered in England & Wales (1051681) and in Scotland (SC039534).

INDIVIDUALS AND GROUPS AT RI	sk	
STEP 1: Signing up to Individuals a	ıt Risk casework	
Has no long-term case file and w Would like to <b>replace</b> our existing Would like to <b>add</b> one more case Options (please choose option 1 or o (1) We would like <b>any case</b> availa	g long-term case file e file to our current long-term case file option 2):	
Group name		
Case file holder (name)		
Address		
	P0	ostcode
Tel No	Email	
NB: Groups should automatically re means you are additionally signing to	ne <b>Urgent Action Network</b> to receive UAs by email aceive UAs for the regions they are opted into from the councup for a wider variety of UAs, which you can also use for you	ur letter writing sessions.
Group name	Urgent Action coordinator	
Email		
STEP 2: Opting out of Individuals a	t Risk casework	
Our group wishes to <b>stop</b> work on	our long-term case file	
Case file name		
Our group wishes to <b>unsubscribe</b> (please confirm below the details of	from all Urgent Actions the UA contact person for your group)	
Group name		
UA contact name		
Email		
NB: Please explain why you are opti	ing out, eg 'Not enough info on case', 'No capacity', 'Want t	to focus on other activities/campaigns'

