

FUNDRAISING UPDATE



October 2018

The Write for Rights campaign is a great opportunity to organise an event that will attract new members and raise funds. You'll need this money to cover the postage costs that your event will generate and hopefully there will be enough left to help fund Amnesty International UK's future campaigning activities.

Write for Rights Fundraising Ideas

Here are some Write for Rights fundraising ideas to get you started. All of the cases featured in this year's campaign are women or communities with women in them, so consider giving your events a women's rights theme.

- **Write for Rights Bake Sale:** have a stall selling women's rights themed cakes that you either make yourself or, if baking's not your forte, you could ask a local supermarket or bakery to donate cakes that you could decorate. Ask people buying cakes to take action on one of more of the cases featured in Write for Rights.
- **Food for Freedom:** partner with a local restaurant, caterer or street food stall to organise a meal, charge a set fee for the meal and split the proceeds with the restaurant. You can ask people to take action on cases in between courses or after the meal.
- **Mulled Wine Evening:** if you decide to hold your event in December, give it a festive theme by selling mulled wine while you ask people to take action in support of the cases featured in the Write for Rights campaign. You could even try singing carols outside the venue to attract interest in the event.
- **Creative Card Making:** invite people coming along to your event to design their own cards. This is a great way to get young people interested in Write for Rights. Ask people to donate to take part and sell refreshments to people taking part.
- **Come up with your own ideas:** there are loads of ways you can get people to take part in Write for Rights and raise money to support Amnesty International UK. Have a brainstorm in your group to come up with ideas.

Get in Touch

Whatever you decide to do to raise money for Amnesty International UK or your group's costs, our Community Fundraising team is on hand to support you. For fundraising advice, help promoting your events and fundraising materials, get in touch with Richard in the Community Fundraising team:

Phone: 020 7033 1650

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We are committed to the highest standards in fundraising.
Read our promise to you: [amnesty.org.uk/promise](https://www.amnesty.org.uk/promise)

