

FUNDRAISING UPDATE



May 2018

969 Miles for Turkey

Last month we told you about Ziya Kocabiyik, the member of the Chelmsford Amnesty Group who decided to cycle from Land's End to John O' Groats to raise money for Amnesty International UK and awareness of the human rights situation in Turkey. He has now finished his grueling ride that covered nearly 1000 miles in just 9-days. He met up with Amnesty groups every step of the way and had some interesting conversations about human rights in Turkey and what UK activists can do to help.

If you want to read more about Ziya's challenge or would like to donate, visit his Virgin Money Giving Page: <https://uk.virginmoneygiving.com/Cycling969MilesforTurkey>



Ziya enjoying a well-earned break with the Truro on a training ride

Summer Fundraising Ideas

Make the most of the long days and warm weather by organising a summer fundraising event. There is all sorts you could do to raise funds and attract new members to your group. The Islington and Hackney group, for instance, are holding a refugee themed summer fayre. There will be stalls selling refreshments, a tombola and games including 'whack the dictator'. The Ely group have long had success with their outdoors jazz festival which happens most years and frequently raises around £2000. It takes a lot of work but with the right contacts (for the venue and acts) it can be a big hit. Many groups also organise sponsored walks, which can double up as group summer socials complete with a trip to the pub at the end.

There are some fundraising events which group have in the pipeline that we are excited to see come together. The Cardiff group are holding an outdoor comedy event on June 24th featuring some great acts and raising awareness of the Nazanin campaign. The Croydon Amnesty Group are organising a sponsored swim in a local pool. A number of Amnesty groups have had success with these in the past – especially in the summer months!!

Get in Touch

If you'd like to discuss a fundraising idea you or your group has had, or if you need help planning a fundraising event, then get in touch with our Community Fundraising for support. Email fundraise@amnesty.org.uk or call 020 7033 1650 for advice and free fundraising materials.

If you have held an event that was a success, please also get in touch to let us know about. The more we know what events are working for groups the better we can support groups who are struggling to fundraise.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.

