

# TOP TIPS



## How to get others involved

### THE MORE THE MERRIER

Organise a Write for Rights event in your area: invite friends, family and people from your community to your home and write appeal letters and solidarity cards together.



### SPREAD THE WORD

- If your event is public, advertise it in your local paper, on Amnesty's website [www.amnesty.org.uk/write](http://www.amnesty.org.uk/write) and on social media
- People are often busy in December, so November might be a better time for events
- Food is always a good attraction, so why not combine the event with a friendly dinner where everyone contributes a dish? Or what about organising an AmnesTea? [www.amnesty.org.uk/tea](http://www.amnesty.org.uk/tea)



### THINK AHEAD

- Pick a few cases to focus on
- Have casesheets ready so people can get informed. Remember that some people may not have come across Amnesty's work before
- Highlight the specific conditions surrounding cases for example, whether religious cards can be sent.
- Print out labels with addresses. Download these at [www.amnesty.org.uk/write](http://www.amnesty.org.uk/write)
- Have a tin for donations towards postage or suggest people bring a stamp as an 'entry fee'.

### LETTER-WRITING

- Make sure you supply people with greeting cards, pens, and envelopes
- Prepare slips of paper with pre-printed messages (certain messages need to be in foreign languages, so this enables people to just paste them onto a letter)
- Guests might want to get creative, so provide coloured paper and supplies for them to design their own cards
- Get the kids involved. Some solidarity actions are image-based and children might want to draw their own.



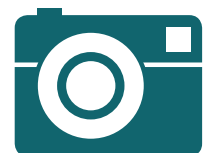
### FURTHER INVOLVEMENT

- Display copies of the Write for Rights booklet for people to take away
- If you are part of an Amnesty local group, make sure you have leaflets and information about upcoming events available for people who want to get more involved.



### WHAT NEXT?

- Inform the press of the event's turnout and output – try and get a photo in the local paper
- Email people who participated to tell them how many cards were sent. If you are part of an Amnesty group, invite them to your next meeting
- Don't forget to feed back to your social media channels too, and tweet us at [@AmnestyUKUrgent](https://twitter.com/AmnestyUKUrgent) to keep us in the loop
- Tell us how the event went and what you did at [www.amnesty.org.uk/writefeedback](http://www.amnesty.org.uk/writefeedback)



## STAY INFORMED

[www.amnesty.org.uk/write](http://www.amnesty.org.uk/write)