

# FUNDRAISING UPDATE

April 2017



This month's youth update has news of a hugely successful Amnesty Week organised by a school in Harrogate and another fantastic fundraising idea that came out of the Youth Conference held in the Amnesty office in March.

## ST. AIDAN'S AMNESTY WEEK

Pupils at St Aidan's School in Harrogate held an Amnesty International themed week in order to raise awareness for chosen prisoners of conscience. They delivered assemblies to all years in the school outlining stories that had moved them. They also compiled packs on each of these prisoners that were sent to every class in the school.

Each year was allocated a particular prisoner and made craft items such as joke books, paper chains, origami, and posters. They also wrote letters for the prisoners.

On the Friday of the week, they held a non-uniform day which raised just under £2,400 for Amnesty. This is an amazing total! We wanted to say thank you to everyone involved and share their story to hopefully inspire some of you to organise Amnesty Weeks of your own.

If you are interested in organising an Amnesty Week, get in touch using the details below and we will offer advice and send free materials to you.

## I WELCOME SPONSORED WALK

When raising money for Amnesty International in your school or youth group, it's important to engage people with the issues that Amnesty works on. Not only will this hopefully mean people will be more likely to donate, they are also much more likely to become long term Amnesty supporters.

One fundraising idea that youth activists came up with at our Youth Conference did this particularly well: an 'I Welcome' themed sponsored walk. You could organise a walk or run around your school and ask people to sponsor you. This walk could be connected to the journeys that refugees have to make to get to safety. When asking for sponsorship you could talk to them about our I Welcome campaign and encourage them to think about the issues refugees face when there are forced to flee their homes in order to seek safety.

The Davinson's High School for Girls Amnesty Group has already done a version of this event and it went really well! They have raised £277 (and counting!) for Amnesty by collectively walking the distance from Syria to Worthing, where their school is.

## WHAT HAVE YOU BEEN UP TO?

We love to feature real fundraising stories from our amazing network of youth groups in these updates. It allows us to say a massive thank you to all of you who have put in work to raise money for Amnesty International. The stories we write about inspire groups to organise fundraising events of their own.

If your group has organised a fundraising event this year then let us know! Call or email using the details at the bottom of this update.

## GET IN TOUCH!

To discuss a fundraising idea or request materials for your event, email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) or call **020 7033 1650** and speak to a member of our fundraising team.